




HELLO EVERGREEN



IN JANUARY 2021, THE UNIVERSITY OF CALGARY SCHOOL OF ARCHITECTURE, PLANNING AND LANDSCAPE PARTNERED WITH THE EVERGREEN COMMUNITY ASSOCIATION TO COLLABORATE WITH AND CO-CREATE URBAN DESIGNS THAT STRENGTHEN NEIGHBOURHOODS DURING THESE COVID TIMES.

THIS DOCUMENT HIGHLIGHTS THE STEPS TAKEN AND OUTLINES DESIGN CONCEPTS FOR CONSIDERATION.

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PLAN 630 - ADVANCED PROFESSIONAL PLANNING STUDIO
APRIL 20/2021 - PROPOSAL/FUTURE STEPS



TABLE OF CONTENTS

PROGRAM

Partnership between University of Calgary School of Architecture, Planning & Landscape & your Evergreen Community Association	3
Process Overview	4
Key dates	5

PROCESS

Discovery	6
Analysis	7
Co-create	8
Transform	9


PROPOSAL

Concepts & Programming	13
Future Steps	31
Appendices	32-60
Community Association perspectives	61




PROGRAM

2020 will be known as the year in which everything changed for our world. Just over a year ago, the Corona virus was soon to become known as the Covid-19 global pandemic. All aspects of life have been transformed - the way we live, work, learn and perhaps most importantly, how we connect. .



Phrases such as 'physical distancing' and 'stay home, save lives' have become common place. And, yet, in these challenging times we must find ways to come together - even if only virtually for this time.

And, that's what this University of Calgary School of Architecture Planning & Landscape program of study is all about - to engage in a new type of conversation with citizens and consider what it means now, in this day and age, to build community. With more people being connected than ever before we've considered the types of spaces that might be implemented to enhance our quality of life!



Since the inception of this studio we have worked towards understanding several perspectives and, in the pages that follow, seek to provide a professional planning perspective that makes sense of it all. We trust that we've accomplished this goal!

process overview

1. DISCOVERY

University of Calgary School of
Architecture Planning & Landscape
partners with the Evergreen Community
Association to engage citizens

Hello Evergreen web platform is launched

2. ANALYSIS

Covid has changed the way we connect
and yet challenges can be turned into
opportunities. Website analytical data,
virtual meetings, community workshops
& guided walks, along with social media
informed next steps in this stage.

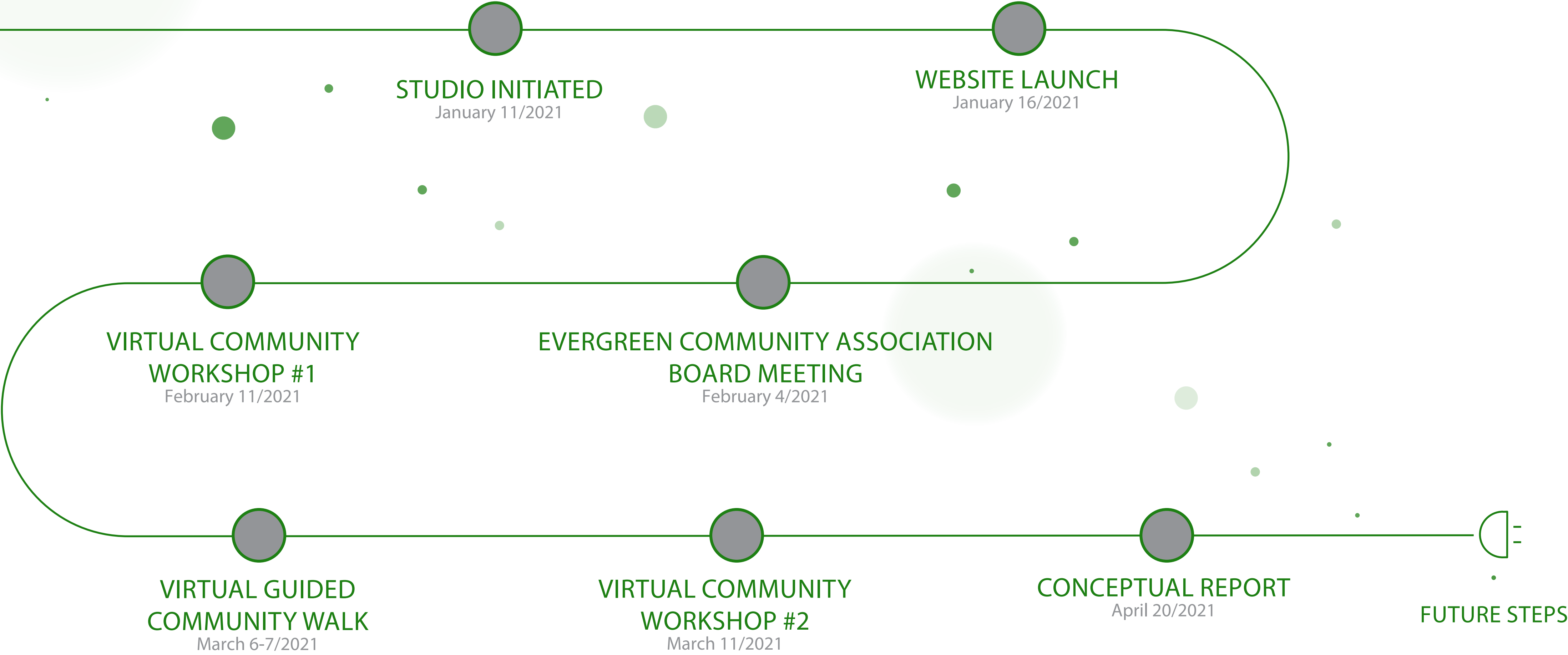
3. CO-CREATE

What can we do to strengthen
community? What type of programs &
concepts are necessary? Questions such
as these are explored in this stage and
collaboration is key for the categorization
of ideas and identification of key themes.

4. TRANSFORM

The last phase leads into the preparation
and delivery of design concepts to inform
future planning initiatives.

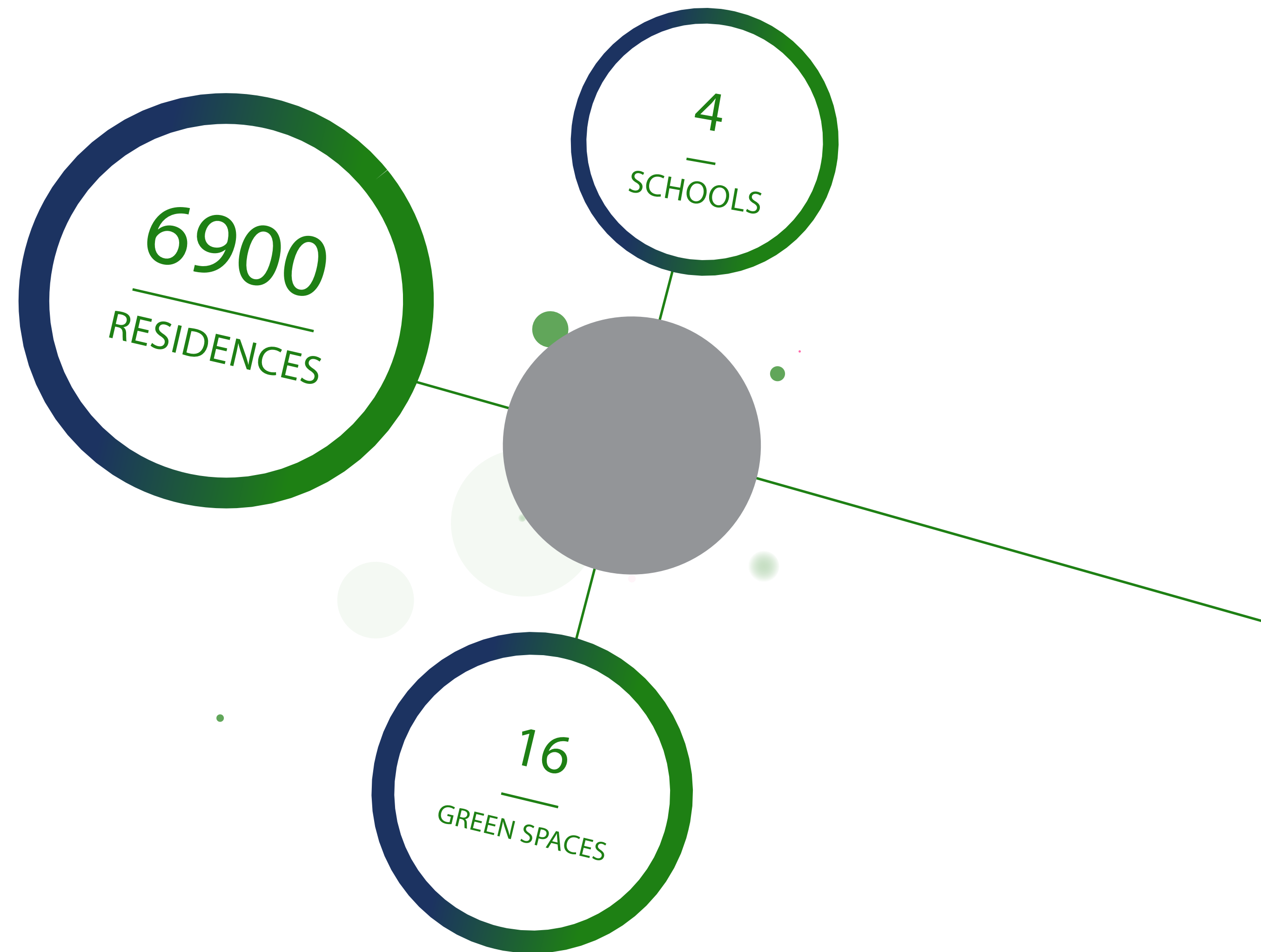
key dates



PROCESS

Discovery

Evergreen is a residential community in southwest Calgary that shares a border with Fish Creek Provincial Park to the North and is neighbours with the Tsuut 'ina First Nation to the West. The development was initiated in 1990 and as of 2016, 21,640 Calgarians call Evergreen their home. With the planned opening of the southwest Ring Road and extension of Fish Creek Boulevard/154 Avenue SW in fall 2021, there will be new opportunities/challenges with expansions to the West and, as such effective urban planning will be critical for sustainability.



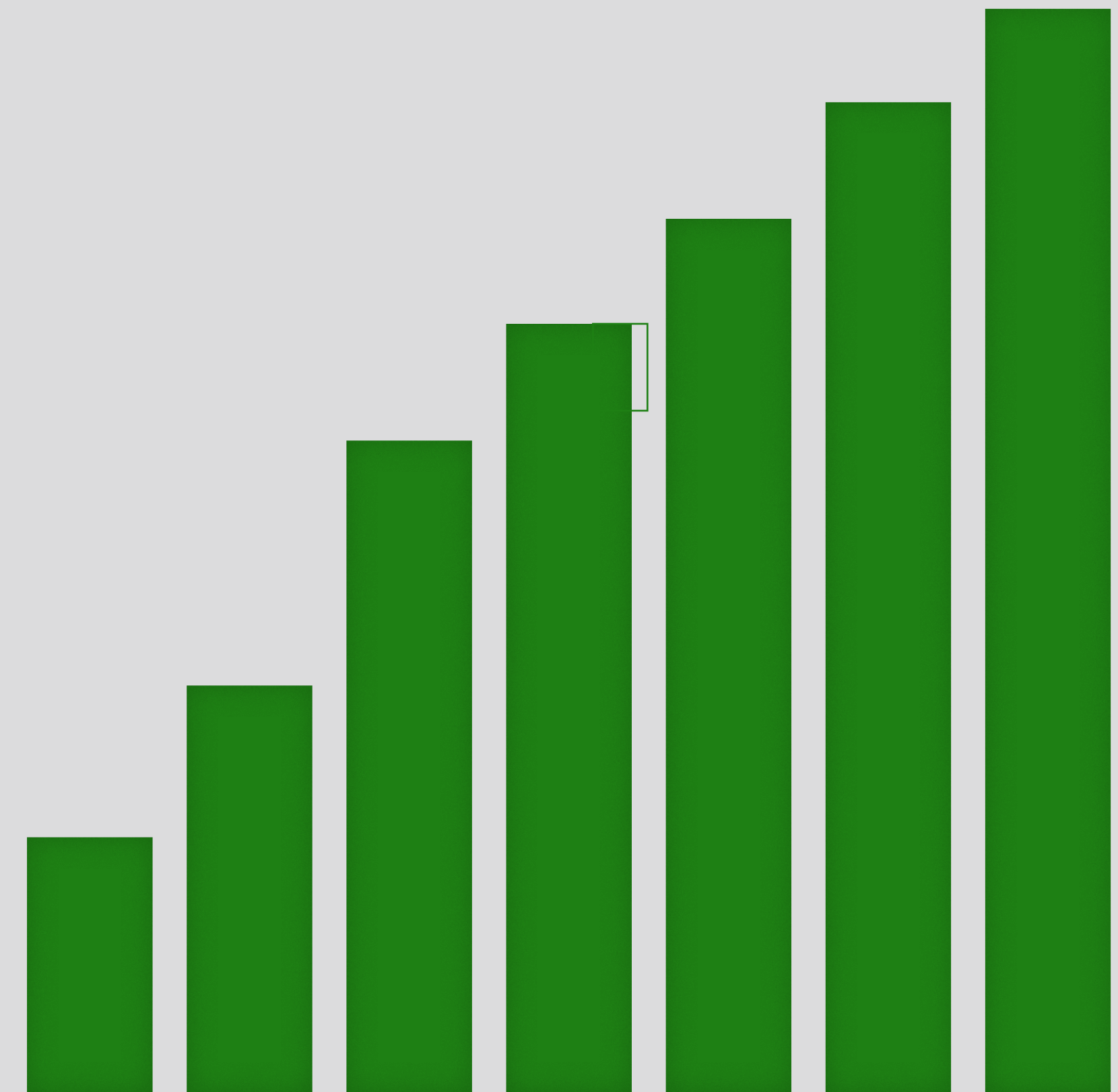
Analysis (January 19 - February 1)

Given Covid times, an interactive website was utilized to start an online conversation -- initial components included a short video, a map to 'pin' favorite spots in the community, a guestbook to share memories about living in Evergreen and a survey regarding the use of green spaces.

Between January 16th & April 15th the participant summary of activity is as follows:

- Aware - 379 visits to the site
- Informed - 160 views of videos/photos/multiple pages
- Engaged - 36 completed surveys/guestbook/pins on map

Facebook (Evergreen Community Association & Community discussion group) & Instagram/Twitter accounts were also used to share key updates for community members





Co-Create (February 2 - March 22)

This phase of the design studio involved a coordinated approach to connect with and, in essence, co-create with the community. The key dates are noted and preparatory work/results are outlined in the appendices:

February 2 - first studio crit (Analysis)

February 4 - attendance at the Evergreen Community Association Board virtual meeting

February 11 - first community virtual workshop

March 6-7 - community virtual walk

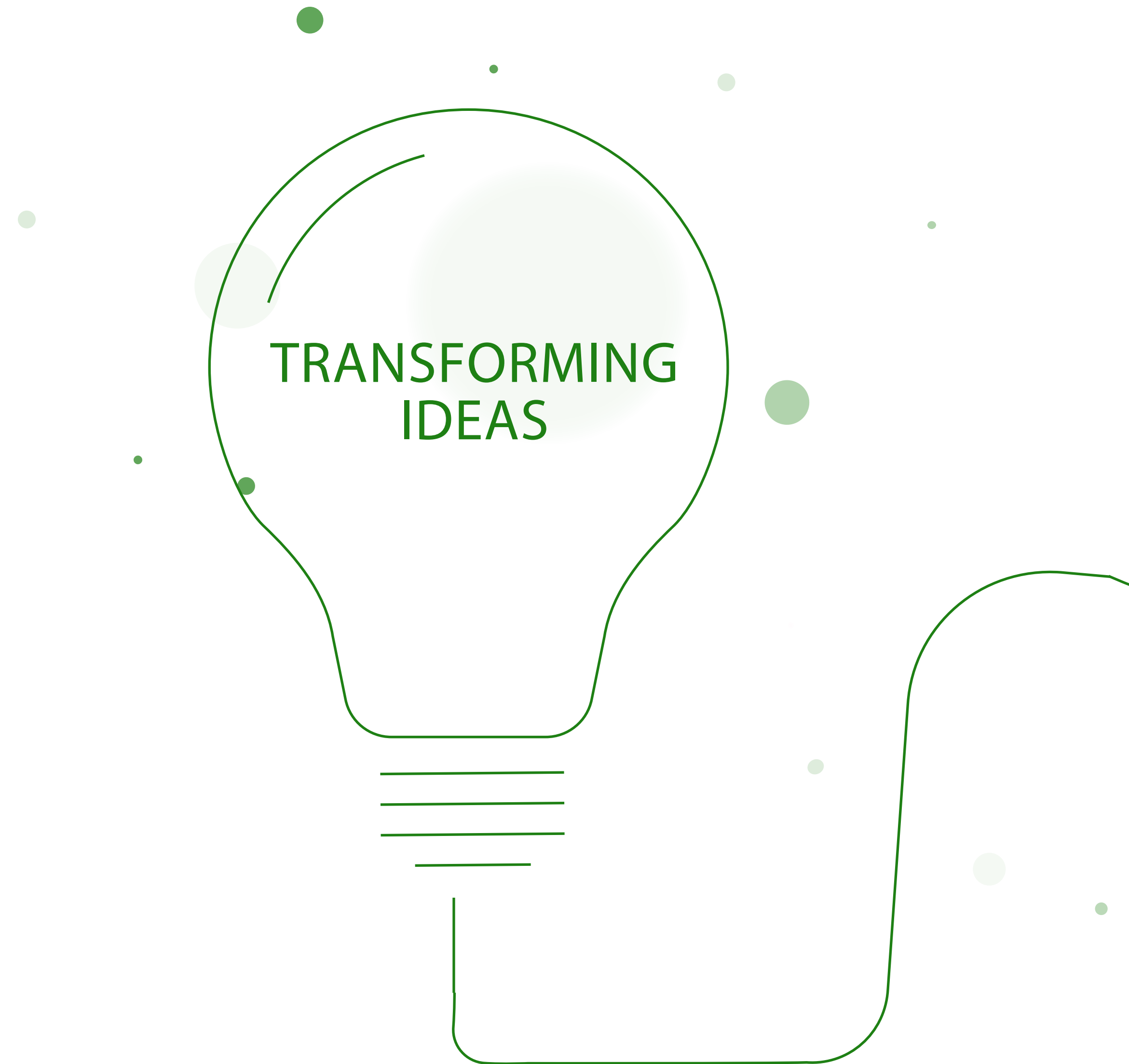
March 11 - second community virtual workshop

The approach was iterative and one conversation led to another..from the Community Association board meeting to weekly one-on-one meetings with the Commumunity Association Vice President, from the first community workshop to the community walk and from the second workshop through to studio crits - all facilitated through online video conferencing platforms.

Transform (March 23 - April 15)

With the completion of full-on information gathering phases (Discovery, Analysis & Co-Create), this aspect of the studio naturally required a time of reflection. From the onset, the Evergreen Community Association had been focused on the development of a community garden & hockey rink through to the construction of a community hall on the green space just to the East of Marshall Springs School.

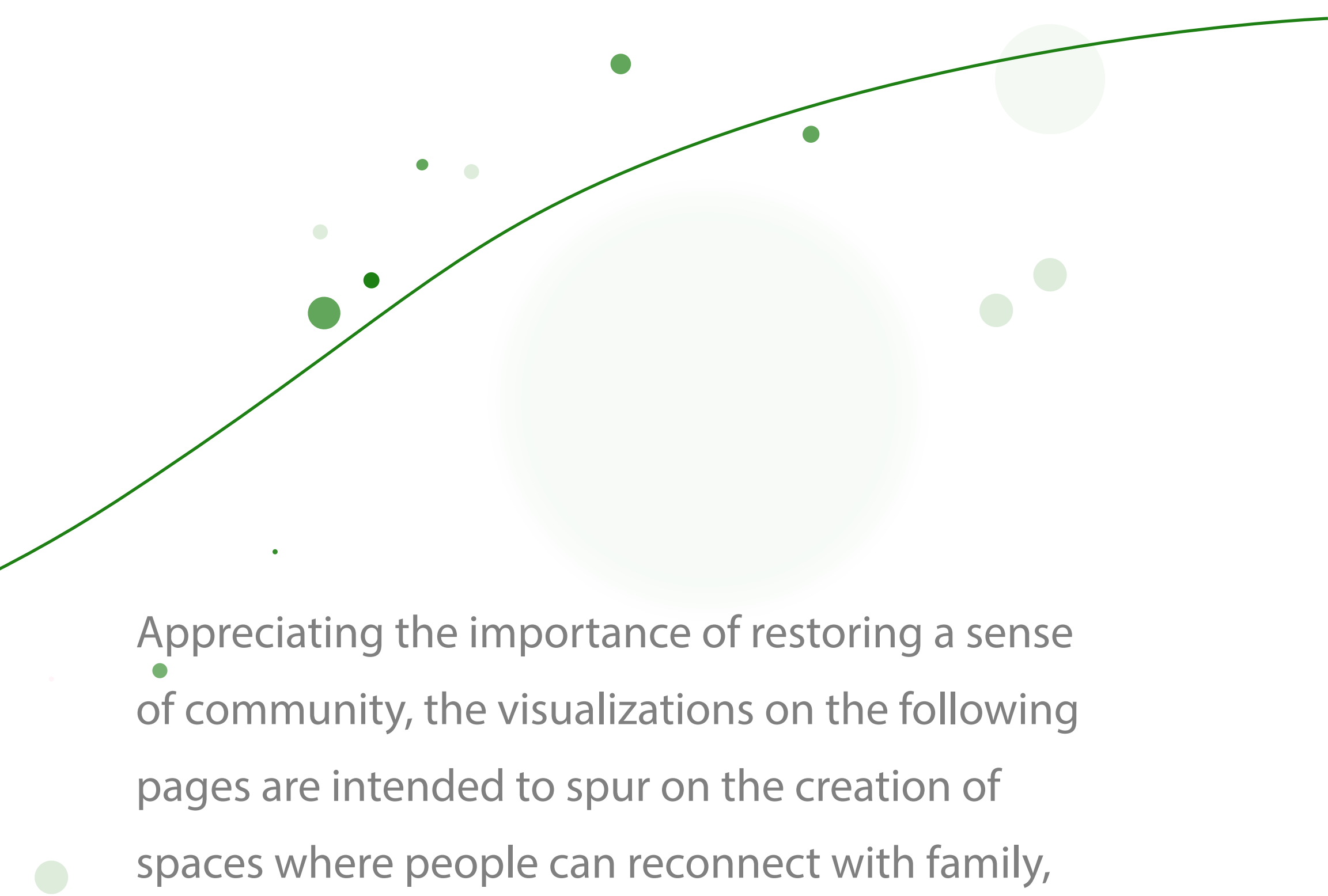
That being the case, the engagement to support these goals was critical. As time progressed, it became clear that, for a number of reasons (possibly due to Covid 19), community members did not participate as was anticipated. With open minds and regular meetings with the Community Association representative, a different way forward was sought.





Due to limited engagement, the planning approach transformed into one that would provoke new thinking beyond traditional facilitation. Based on the premise that streets, sidewalks and green spaces are, in many ways, representative of the intersections of our lives, the process became more about social infrastructure rather than physical infrastructure.

Through continuous collaboration and iteration with the Evergreen Community Association, several ideas informed design concepts and development of our shared vision: A connected community: Renewing social connections through public space'.

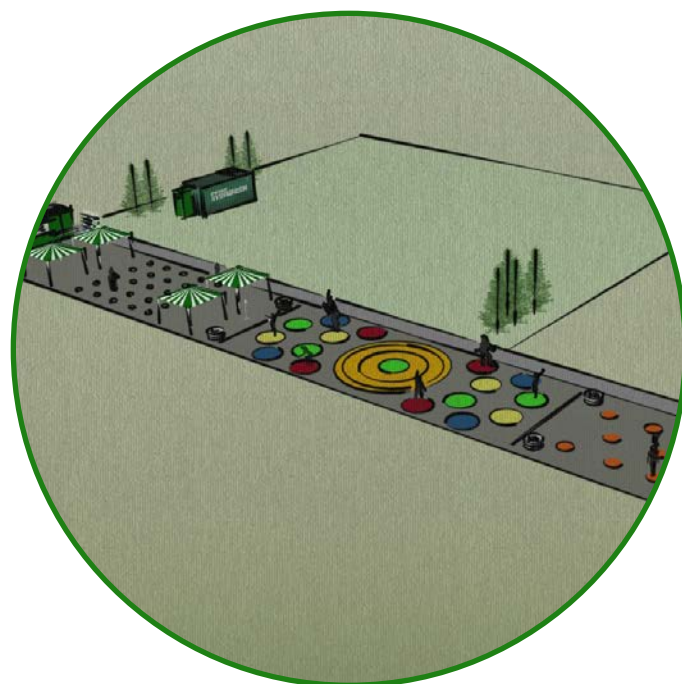


Appreciating the importance of restoring a sense of community, the visualizations on the following pages are intended to spur on the creation of spaces where people can reconnect with family, friends and neighbours in a safe manner.

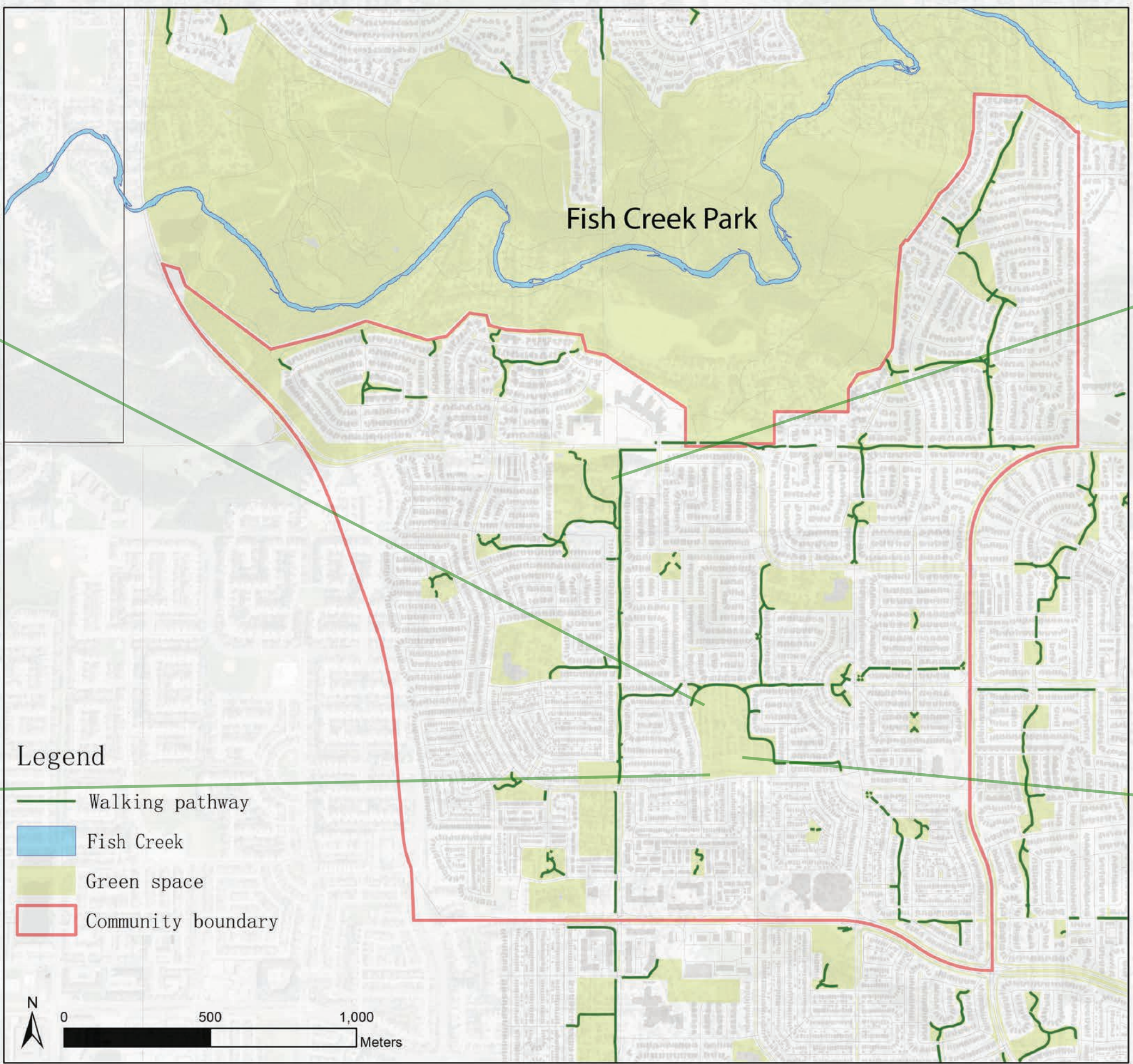
Conceptual Design Map



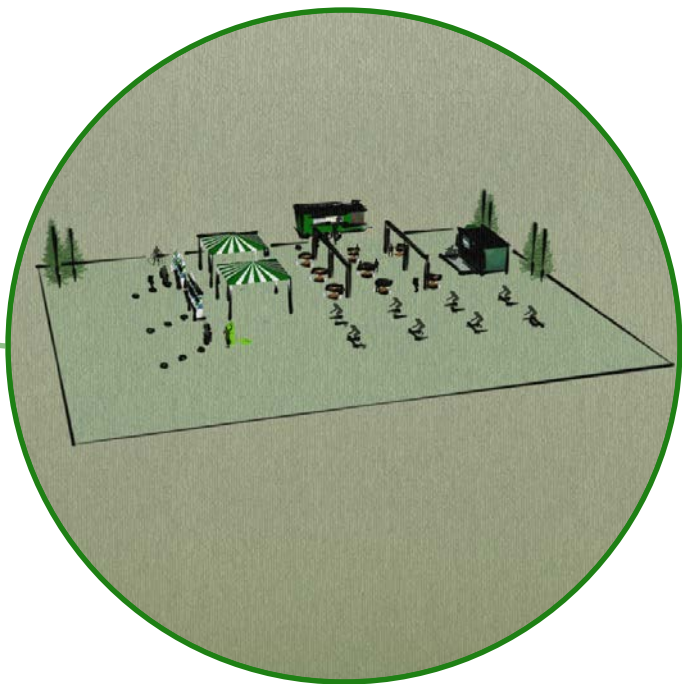
Evergreen Xing



Islands in the Street



Evergreen Xchange



Energize Evergreen

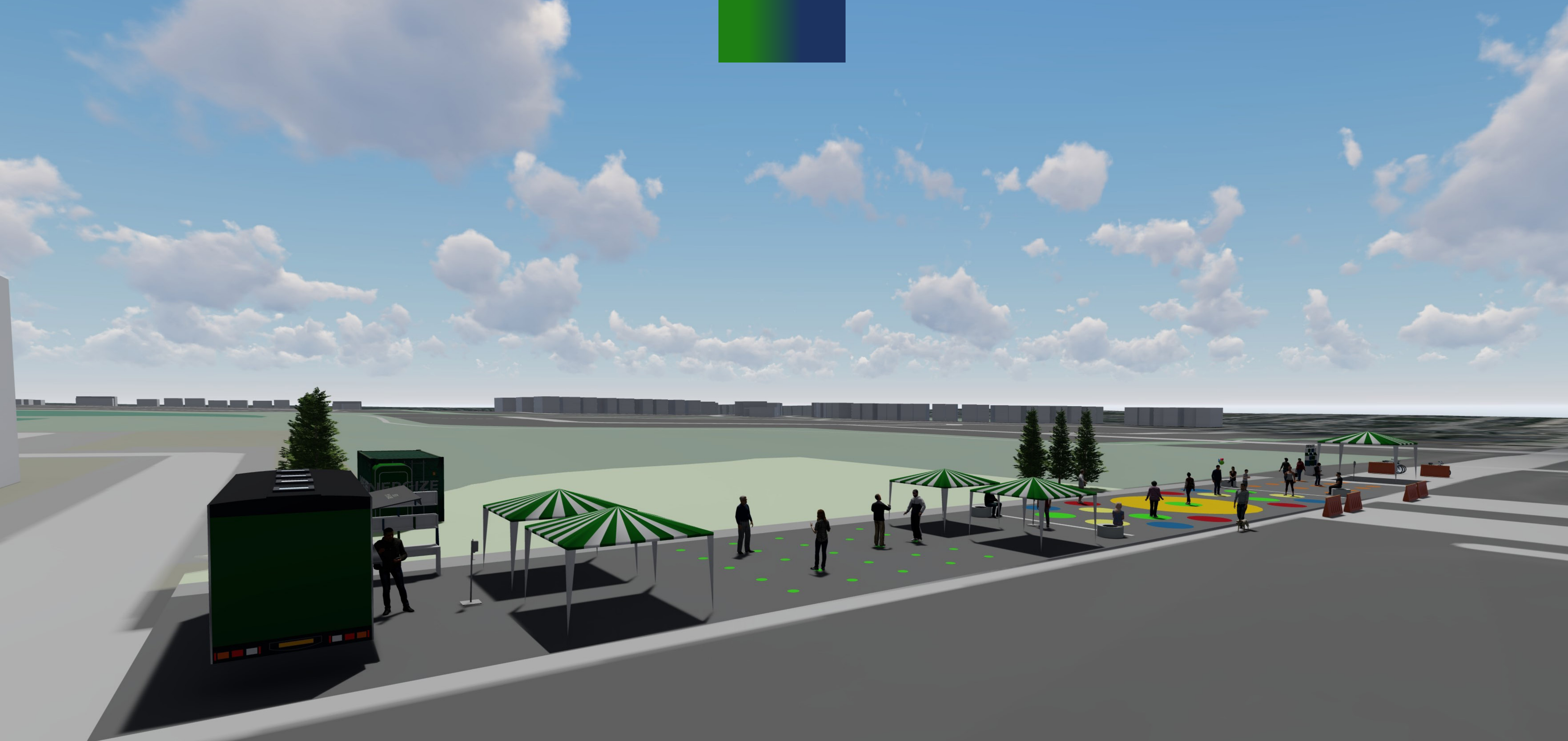


PROPOSAL

Being mindful of Covid-19 and Community Association budgets the following principles guided the development of designs & related programming:

- Inclusive & equitable spaces where people can gather safely;
- Unique & engaging spaces that people from all walks of life (children to seniors, single person to families etal) actually want to use;
- Situated in public areas (closed streets, parking lots & green spaces);
- Low cost, reusable materials that ensure ease of construction & disassembly.

Each design concept has been assessed with various symbols - a dollar sign indicates cost, a hammer indicates level of difficulty to construct and a paint brush represents time to maintain (i.e. one dollar sign, hammer or paint brush signify the lowest investment while five signifies the highest investment)



Design Concept - Islands in the Street

Islands in the Street

Situated adjacent to the Marshall Springs Middle School these 'islands' are designed to bring citizens back together in a fun, safe manner. Islands vary in size from .3 to 1.8 metres to ensure 'physical distancing' and a large stage area is situated in the center of the street.

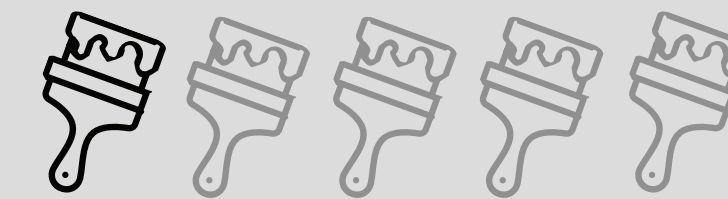
The materials to create this environment are inexpensive where spray chalk, eco-friendly paint and/or reusable vinyl graphics can be used to set a tropical vibe. Reused tires have been painted for seating purposes while umbrellas with sanitization stations ensure people are protected from sun rays and Covid transmission.

A variety of activities could take place in this space - from weekend dance lessons to boxercise classes through to cardio routines with hand weights.

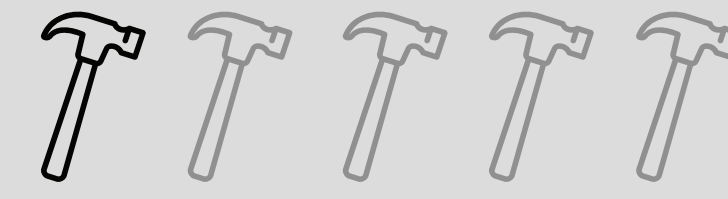
Cost



Maintenance



Construction

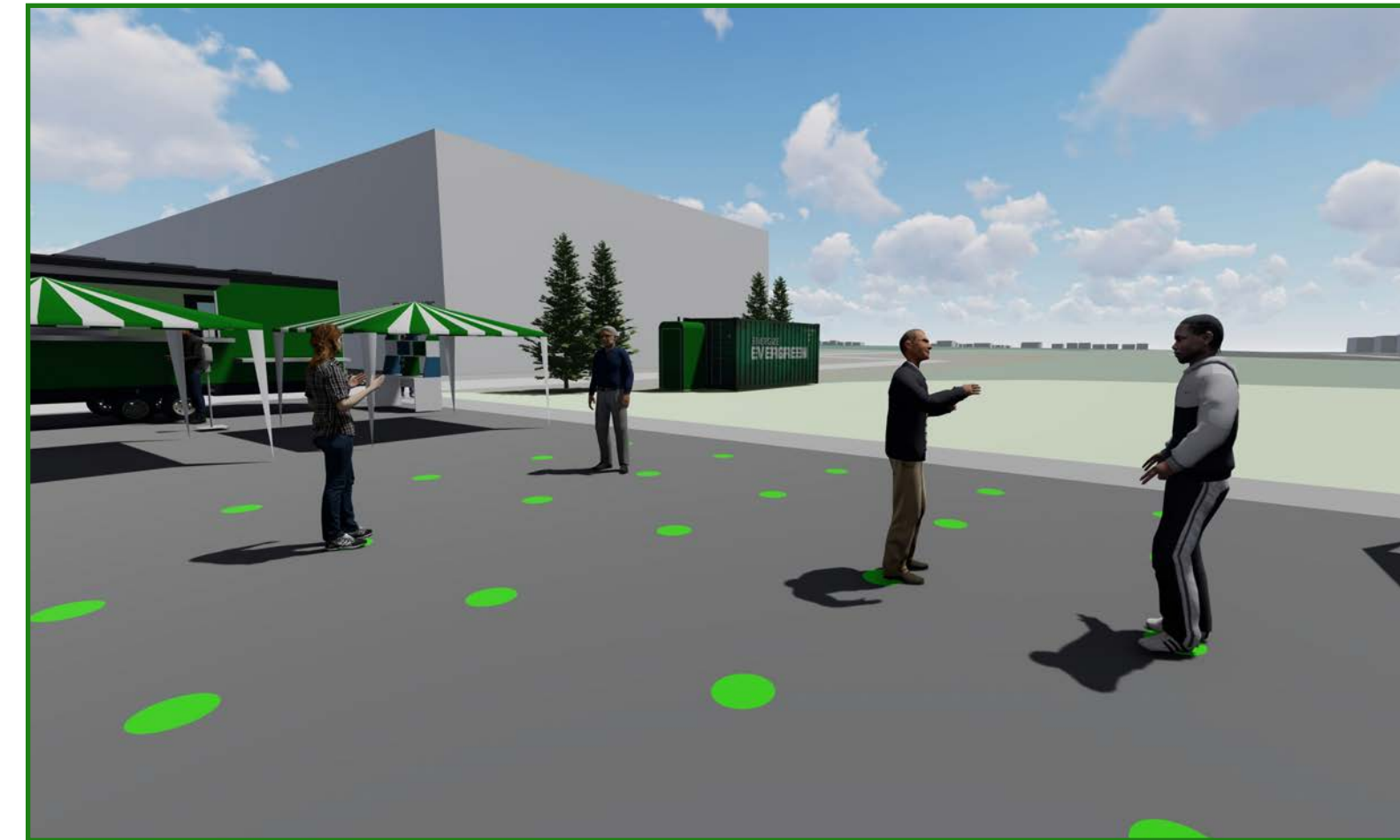


Materials

- Commercial square umbrellas
- Clean & painted used tires
- Cable spools
- 5 gallon buckets
- Stencils - spray chalk/eco-paint or vinyl discs
- Book shelves
- Hand sanitizer stands/gel



Video rendering - click to view



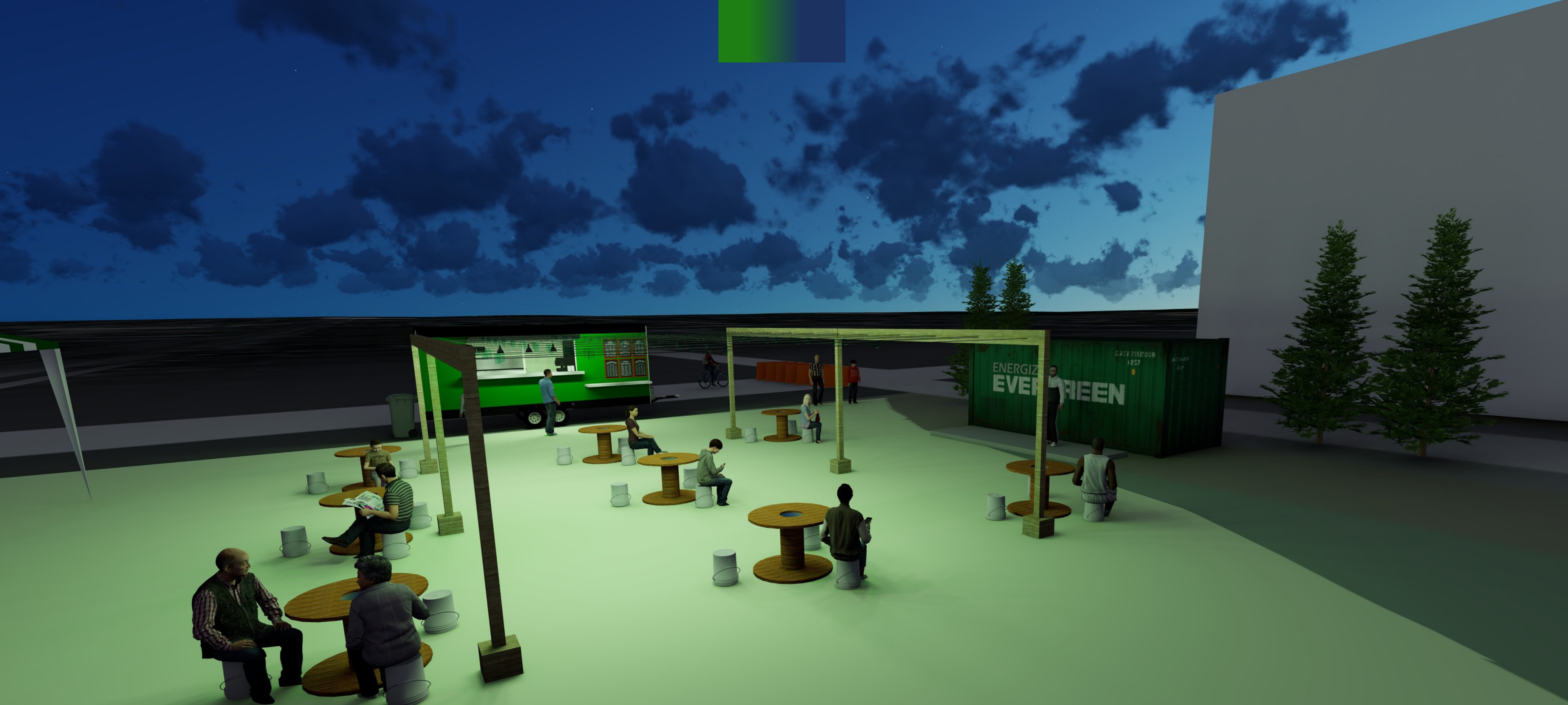
Physically distanced meeting space



Aerial view



Exercise discs



Design Concept - Energize Evergreen

Energize Evergreen

This central location within Evergreen is intended to re-connect people in new and safe ways.

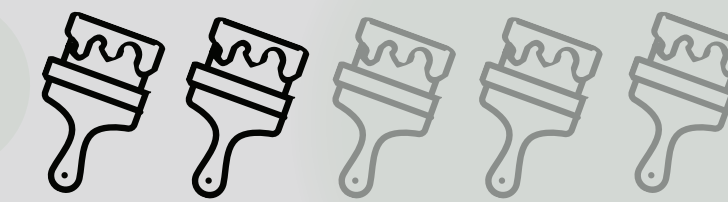
Staffed with community volunteers, this pop-up and neighbourhood anchor incorporates several functions that include, but are not limited to, food trucks, fitness area, performance stage for information sessions (learn to speak Spanish, how to garden, nearby hiking trails) and/or entertainment (acoustic & spoken word artists), Community Association information station, City of Calgary Earth day spring clean-up hub, etal.

The area is also envisioned to become a future Main Street of activities where people can become re-energized and dream of ways to build a stronger community.

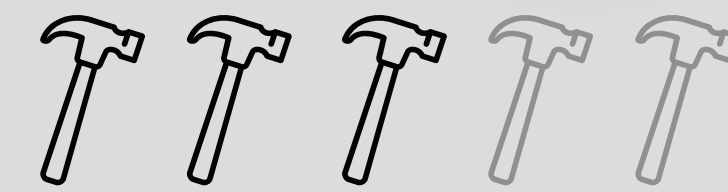
Cost



Maintenance



Construction



Materials

- Re-purposed 'Evergreen' shipping container
- Wood frame & solar string lights
- Commercial square umbrellas
- Clean & painted used tires
- Cable spools
- 5 gallon buckets
- Stencils - spray chalk/paint or vinyl discs
- Book shelves
- Hand sanitizer stands/gel



Video rendering - click to view



Physically distanced fitness area



Food truck area with 'physical distance' cues



Performance stage - easy storage in container



Design Concept - Evergreen Exchange

Evergreen Xchange

The Evergreen Xchange community hub builds on the concept of a sharing economy. Appreciating that people are taking advantage of the outdoors more than ever, this space (situated in the Dr Freda Miller School parking lot) provides a unique waypoint for walkers, runners, cyclists, boarders or anyone else who just wants to enjoy nature and connect with people safely.

Due to its proximity to the Evergreen pathway system and Fish Creek Park, Evergreen Xchange is an optimal location for services that could include a bike tuneup program (supported by local vendors), an all-ages sporting equipment exchange area through to a potential EV scooter hub as a 'for-profit' venture by the Community Association

Cost



Maintenance



Construction



Materials

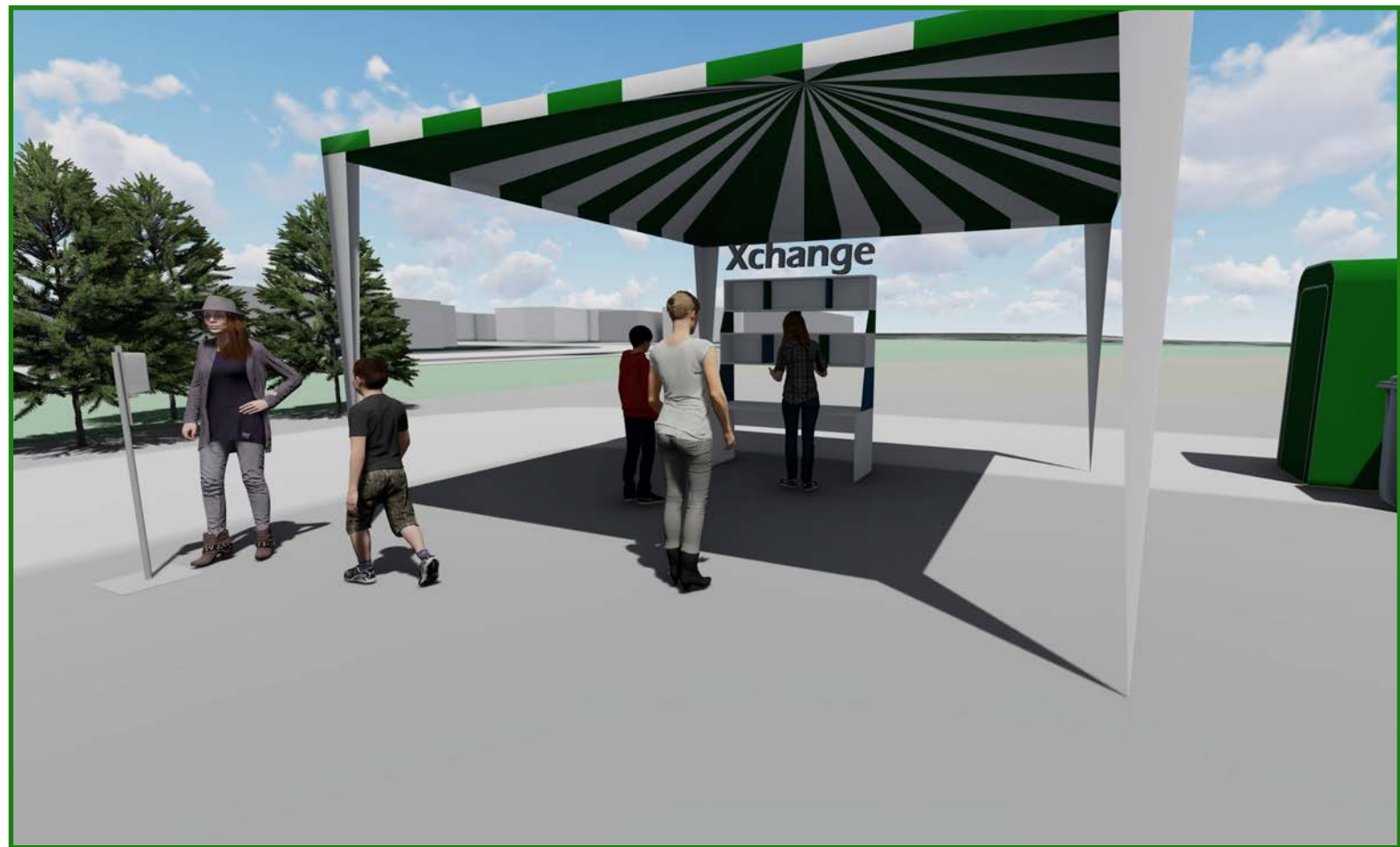
- Commercial square umbrellas
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- Cable spools
- 5 gallon buckets
- Stencils - spray chalk/eco-paint or vinyl discs
- Book shelves
- Hand sanitizer stands/gel



Video rendering - click to view



Tune up / Xchange area



Community Association info area



Physically distanced meeting area



Design Concept - Evergreen Xing

Evergreen Xing

Situated just to the northwest of Marshall Springs Middle School this space is a place to relax and reflect in a beautiful outdoor green space.

Situated in a quieter corner of the green space, Evergreen Xing is perfect for activities that calm the soul. Classes that focus on yoga, meditation or simply building origami art through to quieter human scale chess matches.

The primary goal behind this concept is to reinvigorate the community by removing social distancing while, at the same time, promoting physical distancing. This centrally located space allows for quick set up and take down.

Cost



Maintenance



Construction

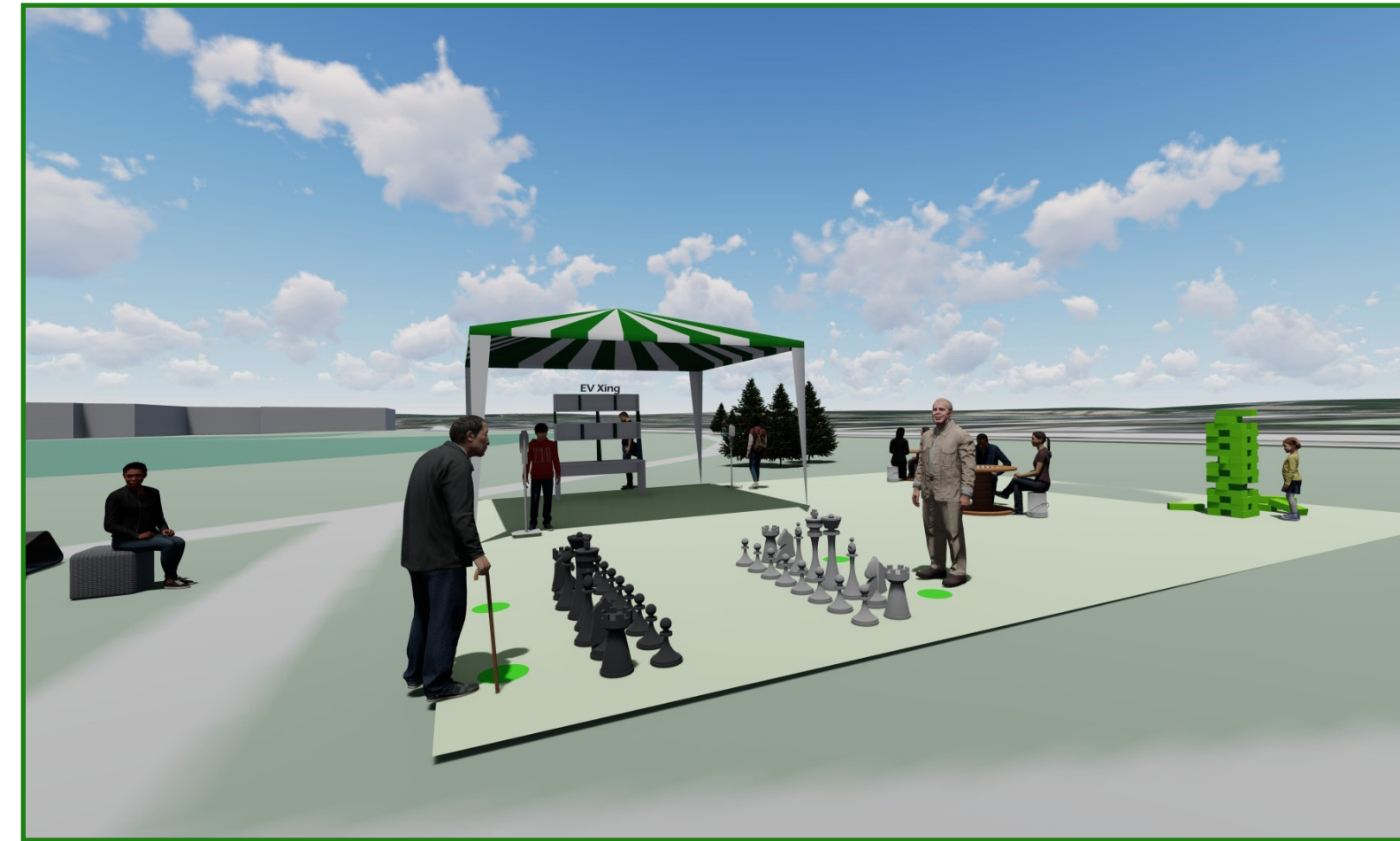


Materials

- Commercial square umbrellas
- Clean & painted used tires
- Cable spools
- 5 gallon buckets
- Stencils - spray chalk/eco-paint or vinyl discs
- Book shelves
- Hand sanitizer stands/gel
- Over-sized games - chess/jenga



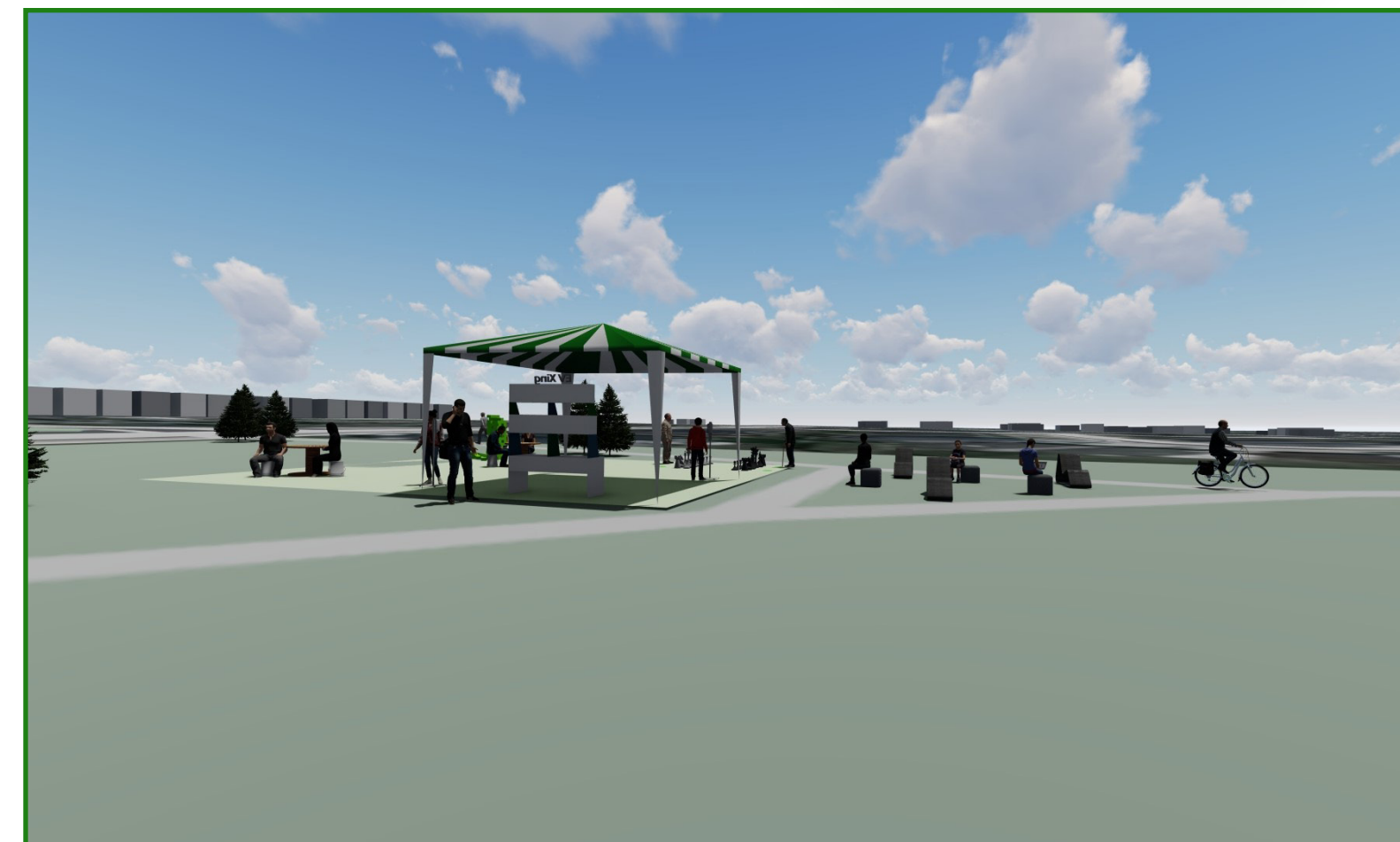
Video rendering - click to view



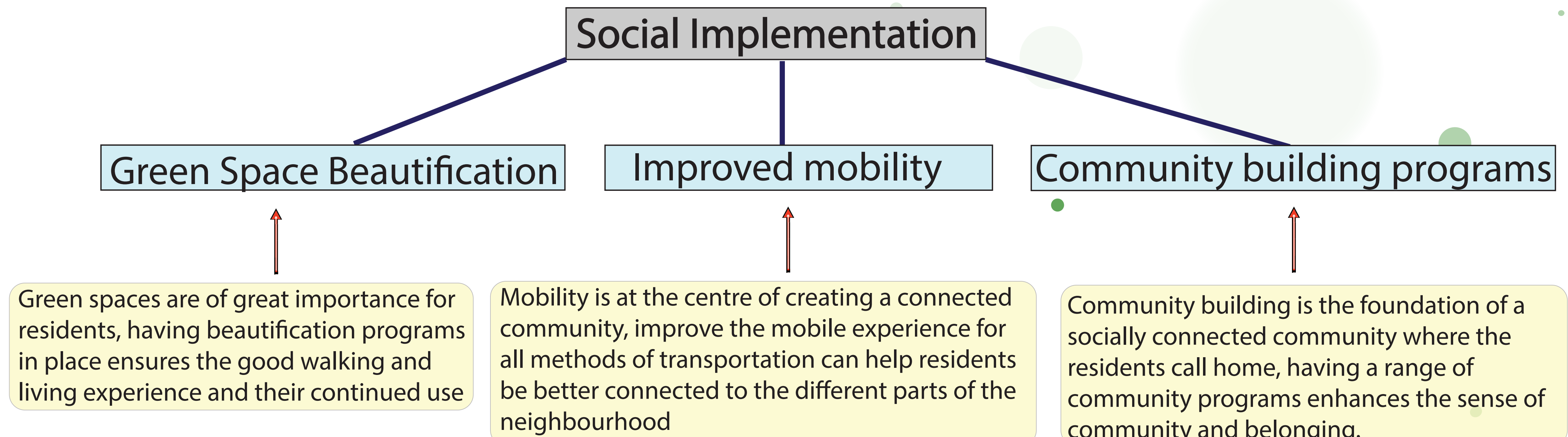
Games area with human scale chess pieces



Place for oversized Jenga style games



Place of reflection

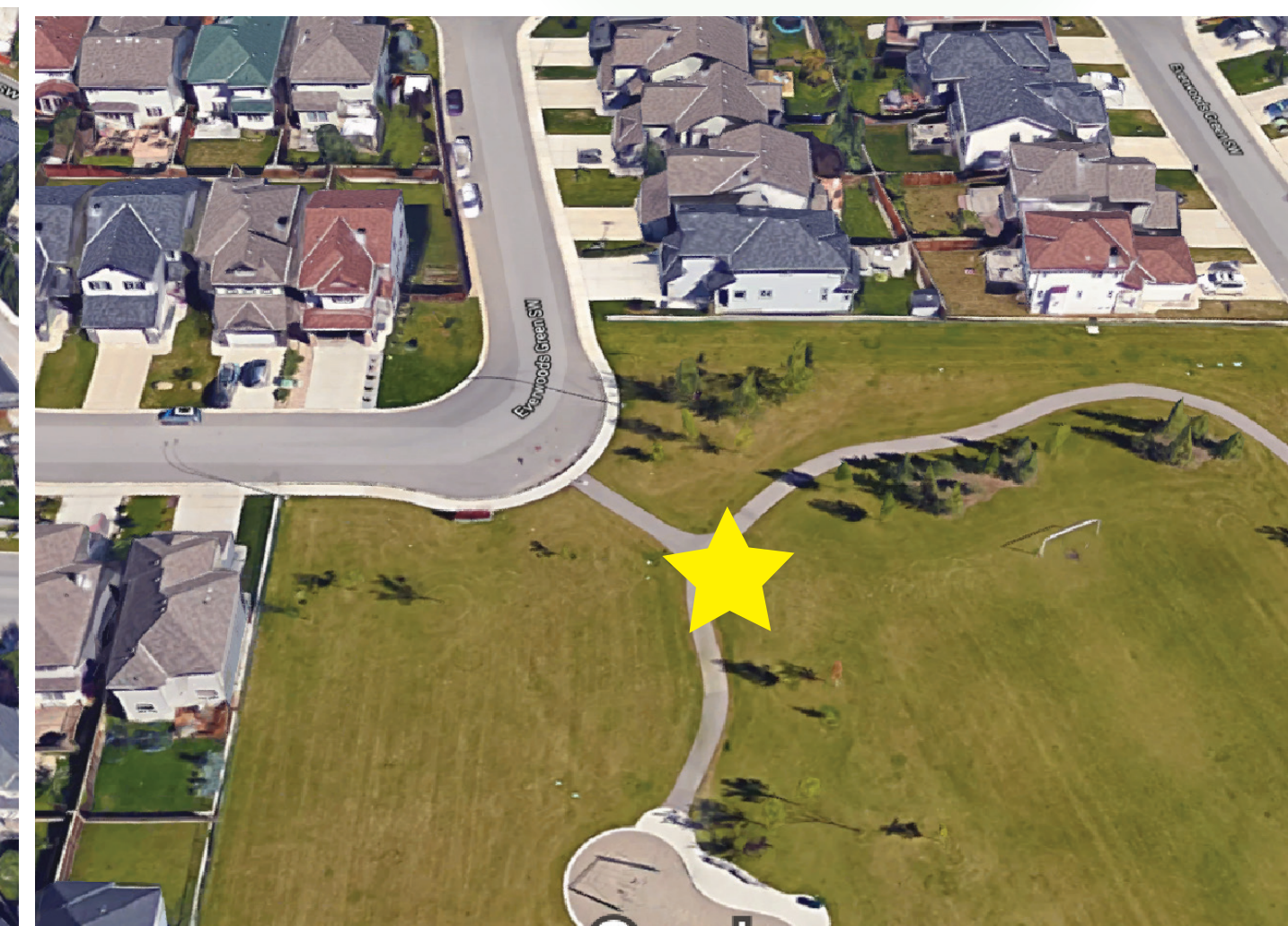
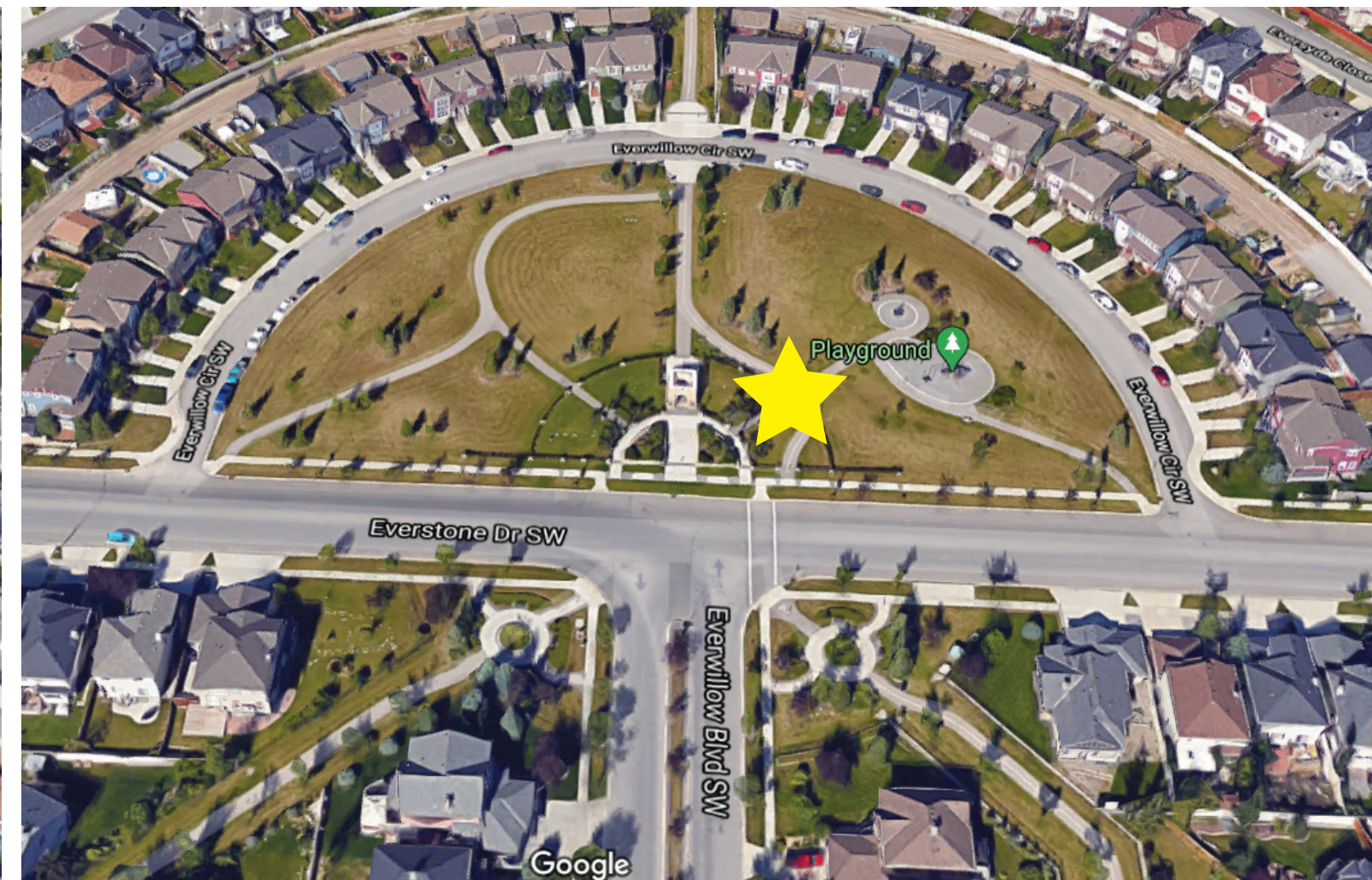
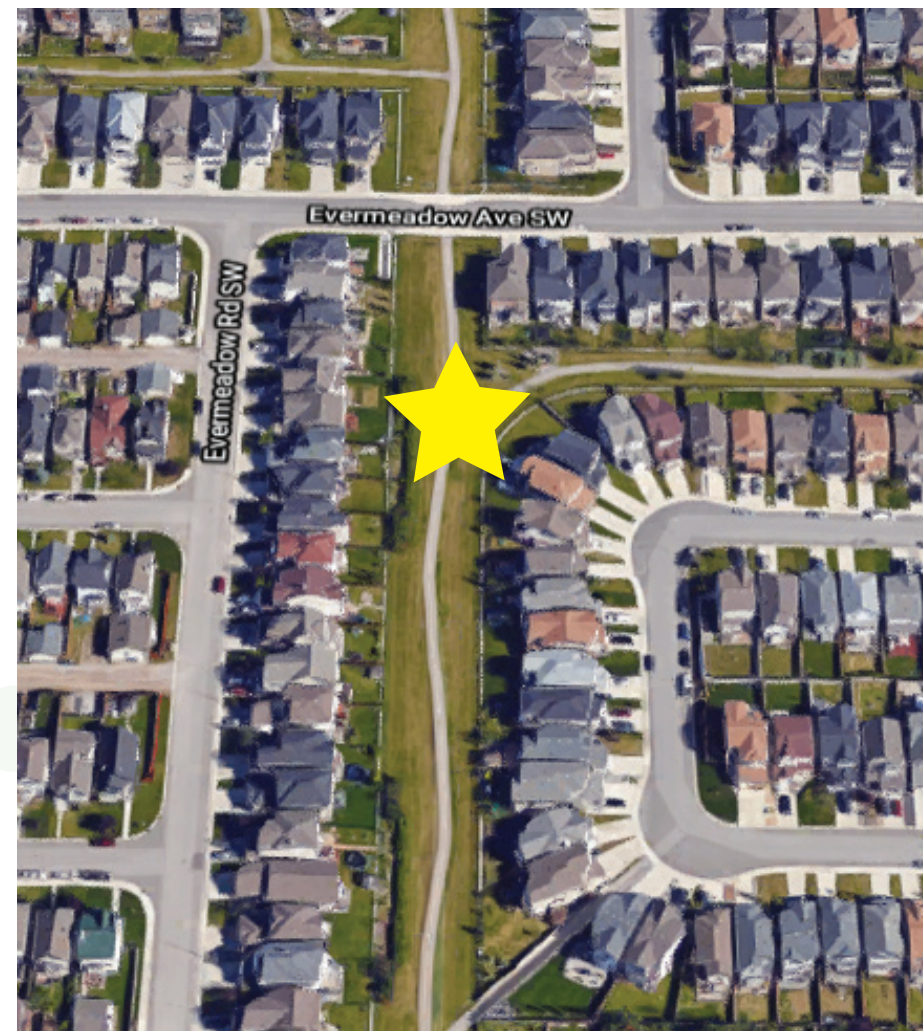


Green Space Beautification #1 - Addressing dog wastes problem

Dog waste issues have been repeatedly mentioned during the engagement process and by different community members, they not only cause unpleasant walking experience, but they are also a hygiene and health hazard. Adding dedicated dog waste bins and promoting responsible dog ownership can greatly improve the quality of green spaces and their user experience.



Possible locations for bins and signs



Green Space Beautification #2 - Pop-up community garden

A community garden has been an important target for the Community Association to achieve their wish to have one on the community land east of Marshall Springs School. However, given the feedback received during the engagement process and the community dynamics, pop-up community gardens are recommended at this point. They are more affordable and can be easily implemented across different spots throughout the community. Building pop-up gardens can also be a good opportunity for community engagement.



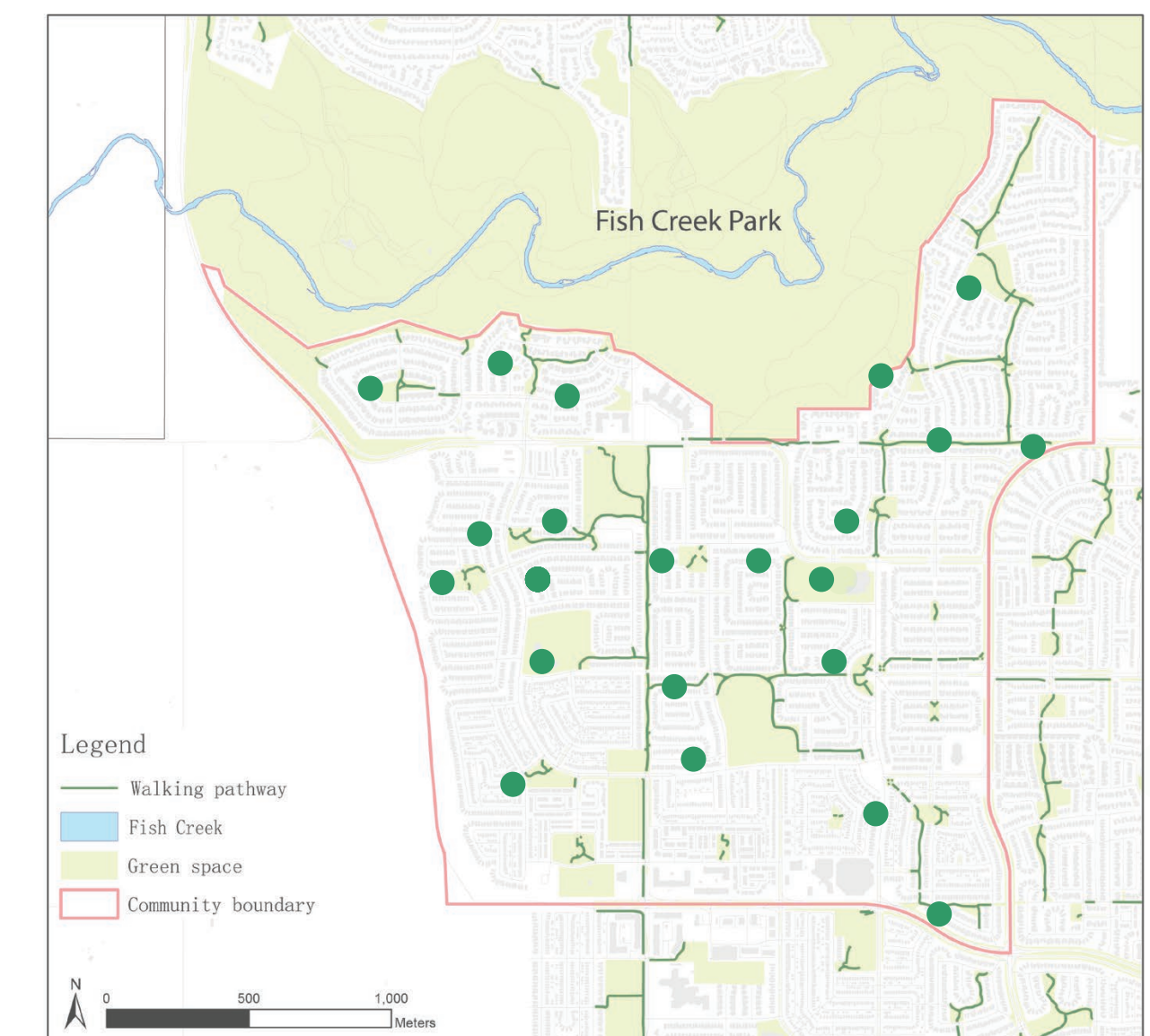
Strategies for pop-up community gardens



Led by community members



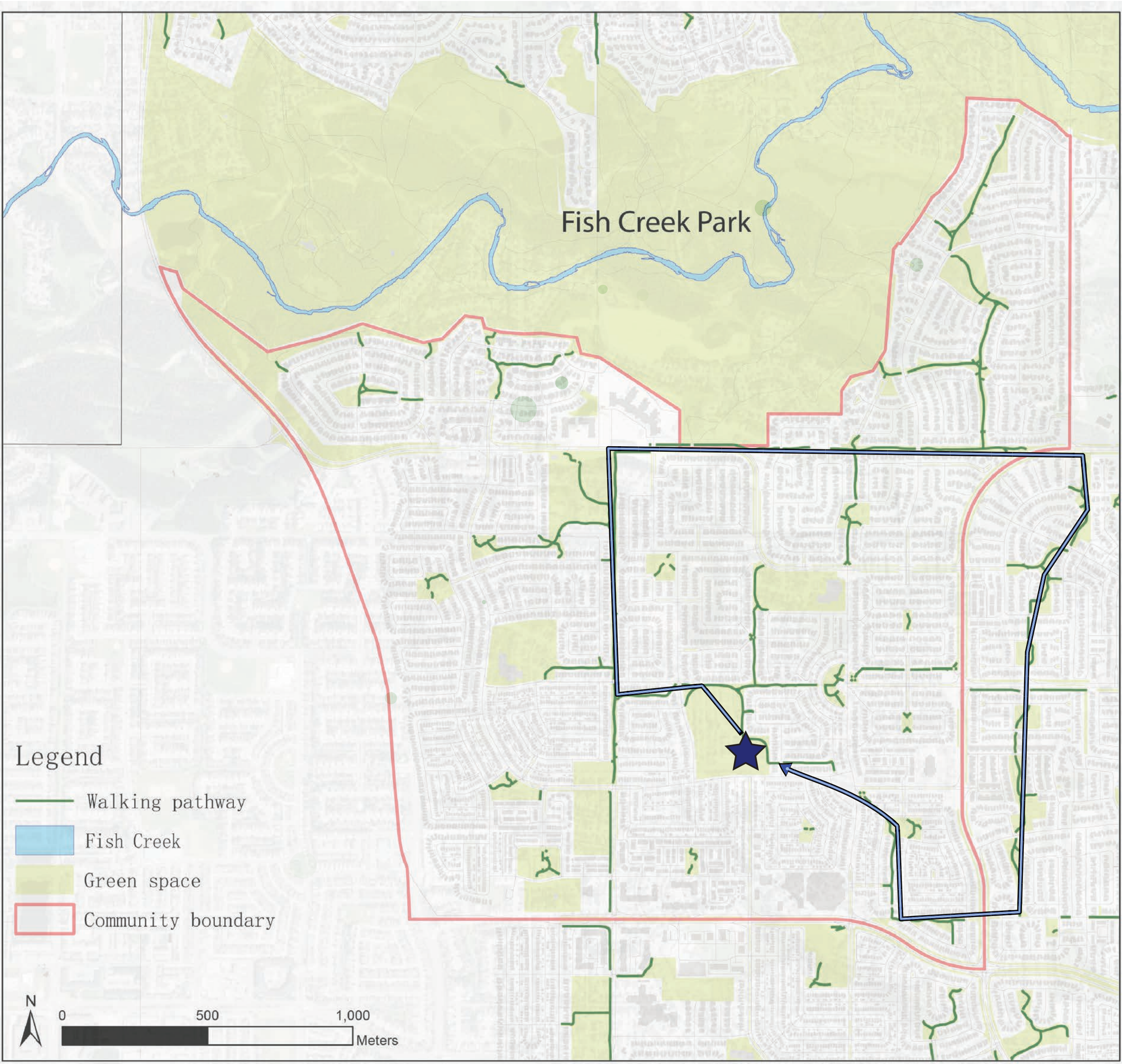
Small-scale and easy to build across the community



Community-building program #1

- Evergreen Marathon

Community-building programs are at the centre of a socially connected community where residents call home; these programs can foster a sense of community and a sense of belonging through participation and collaboration. Evergreen Marathon is just one of the many possible community sports activities that can utilize green spaces and pathways in the community. For example, the same route can be used for Evergreen Bike Day or Evergreen Walk.



Possible route for Evergreen Marathon

Community-building program #2 - Evergreen Day

Evergreen Day is designed to be a day for the community to host different events on the community land just east of the Marshall Springs School. The intention behind hosting a variety of Evergreen Day events is to make this community land a hub for social events; their benefits to the community extend beyond enhancing a sense of community but also reinforce the community-building process and the social awareness that can ultimately lead to large-scale projects in the future.



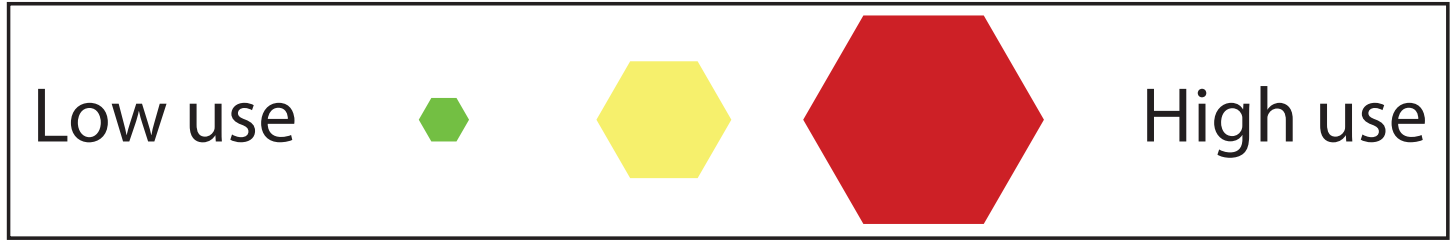
Strategies for Evergreen Day

- Easy to host on community land
- Provide different possibility and ideas
- Easy to duplicate (content; locationn)



Improved mobility - Optimizing the pattern

Evergreen residents are seeking a more active lifestyle and enjoy outdoor spaces more as a result of the pandemic, and this shift in lifestyle is expected to deepen even when our lives return to normal. As a result, Fish Creek Park has been receiving an increased number of visitors, and its attraction extends beyond Evergreen, which causes some traffic and parking issues at the Marshall Springs entrance. In this program, we want to optimize the mobility pattern by introducing virtual parking finding App/Website to help spread the traffic over different entrances to Fish Creek Park and encourage varied methods of transportation rather than relying on private cars to enjoy outdoor life.



Mobility pattern (before)



Mobility pattern (desired)



FUTURE STEPS

There is an old adage that states 'it's not about the destination, it's about the journey.' That said, our experience over the past few months has certainly reinforced the importance of taking measured steps with a number of people along the way. From the onset, it has been our goal to work with and for the community and, as such, the proposed concepts with integrated programs have been designed to build on what is already existing, be scalable and easily replicated.

Journeys are also enlightening because one cannot predict what will be discovered -- and the most memorable of experiences are shared with others. That being the case, many thanks to the following individuals who shaped our learnings:

Dr. Fabian Neuhaus (Professor) - for guiding us along a journey towards professional planning practice in Covid times and supporting every step along the way.

Paul Bushell (Evergreen Community Association) - for conversations that shaped our understanding of the community.

Chris Hardwicke, Celia Lee, Kate Van Fraassen & Rebecca Poschmann - for their investment of time during crit reviews and thoughtful insights.

We certainly have a new appreciation that design can be a powerful tool for showing people how to see their community differently..and in the midst of Covid-19 there is no better time than the present to Energize Evergreen!

APPENDICES

Crit #1 - Analysis	33
Workshop #1	37
Virtual community walk	44
Workshop #2	46
Crit #2 - Co-Create	48
Crit #3 - Transform	52
Bang the Table website	57
Additional rendering	60

Please contact the Evergreen Community Association for access to the a/n information

CRIT #1 - ANALYSIS

Hello Evergreen.

A Co-Create Next Calgary project

Chris Zheng
Curtis Olson
Feb.2, 2021

Introduction of Evergreen Community



- Location
- Population
- CA boundaries



Evergreen Community
SW Calgary

- LRT Station
- Arterial Rd
- Neighbourhood Boundary
- LRT Track
- Evergreen Comm. Asso.
- Evergreen-Shawnee Comm. Asso.

Community Association

- Co-creation project where we work alongside with the assigned CA
- CA is our main source of assistance in terms of community outreach
- Vice President of Evergreen CA Paul Bushell: local know-how and know-who; community outreach
- Ice rink: past participation; community spirit

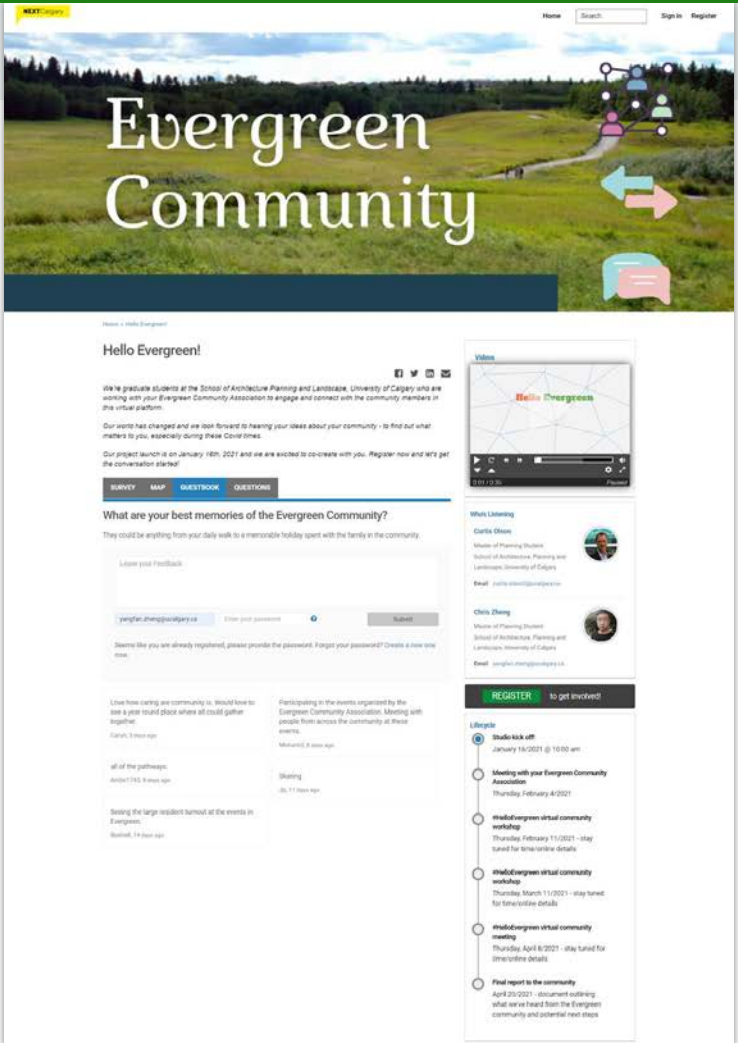


(Source: myceca.ca; Youtube)

Initial Engagement

cc.nextcalgary.ca (launched on Jan. 16th)

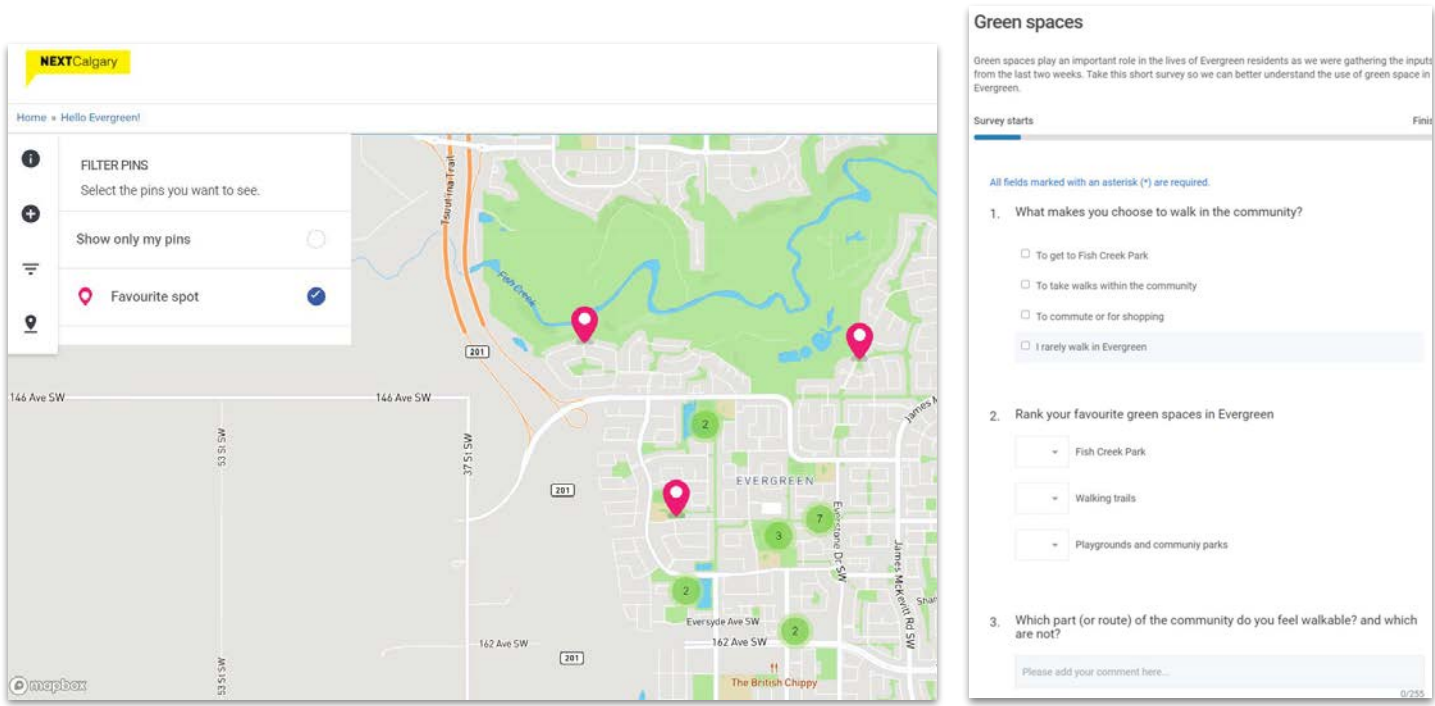
- Welcome video with upbeat music to catch people's attention
- Timeline for project evolvement
- Who's listening: add personal identities
- Guestbook for residents to leave their best memories



Interactive tool and purposed survey introduced

Mapping tool & survey (launched on Jan. 21 and 25)

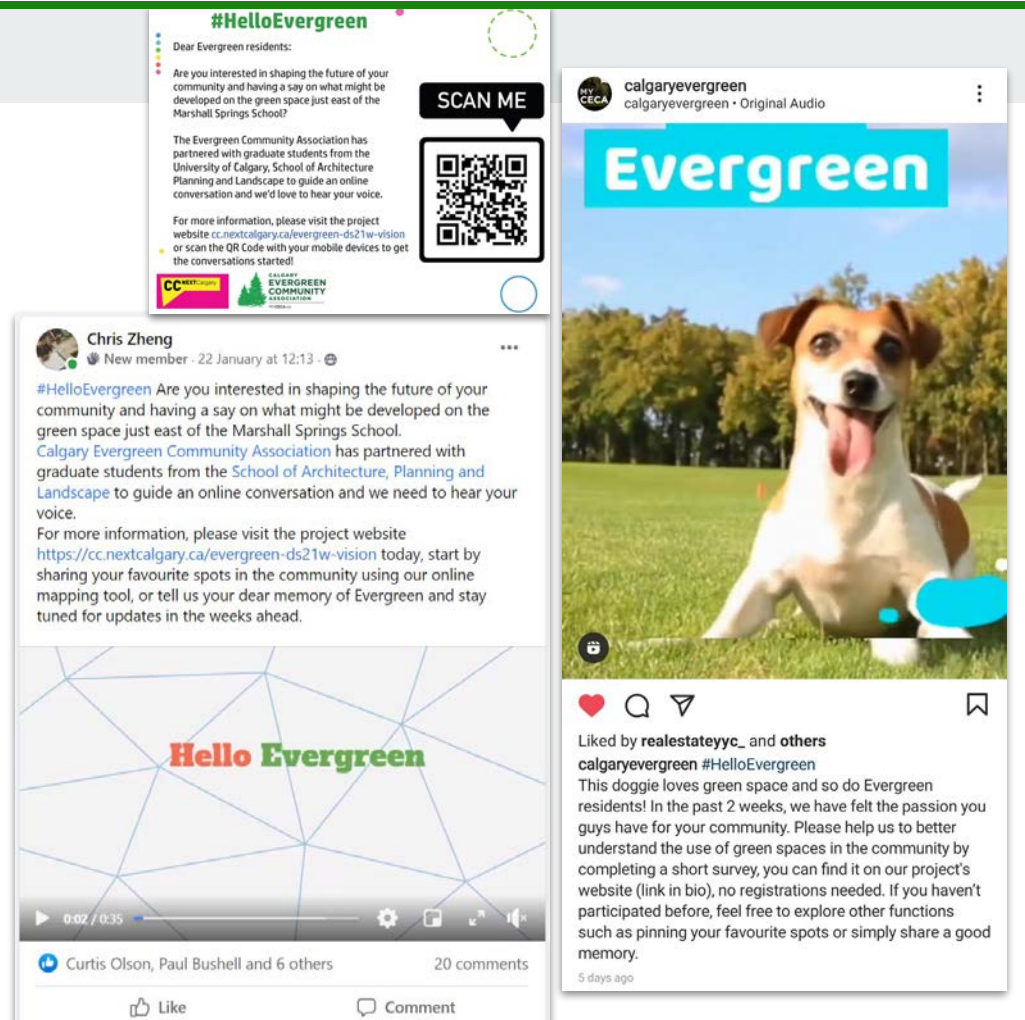
- Mapping tool: pin your favourite spots
- Most inputs associated with green & open spaces
- Dedicated survey to find out the usage pattern of green spaces



Project Promotion

Weekly

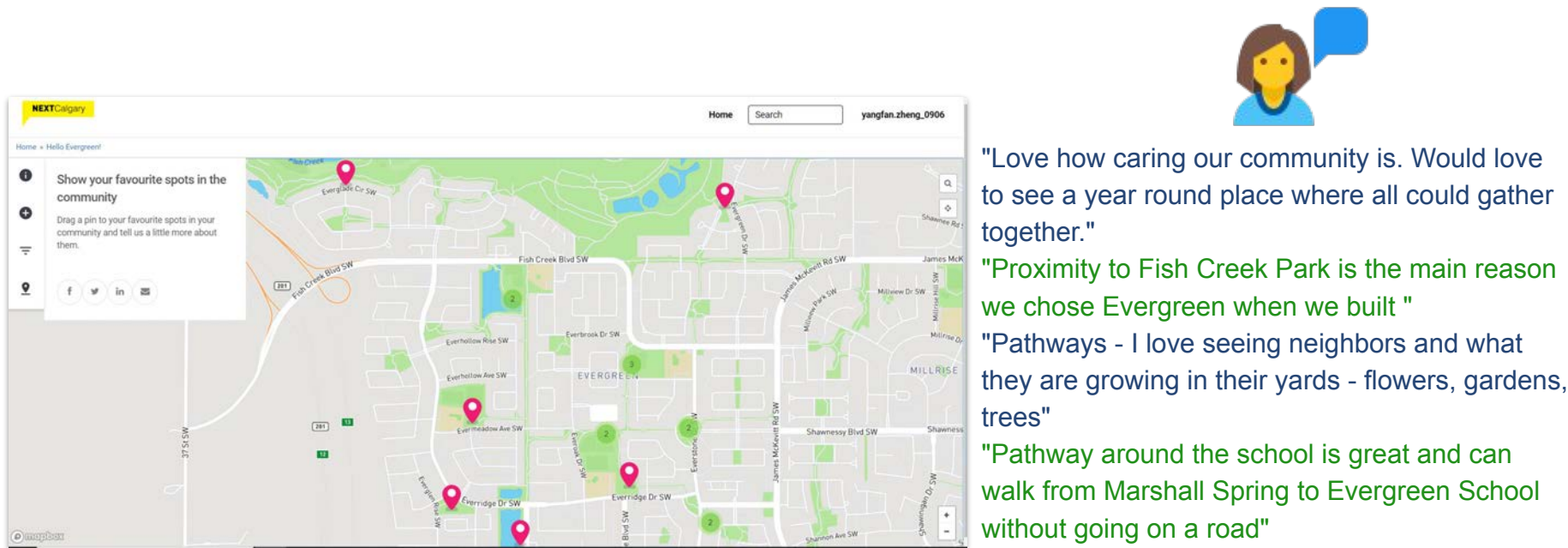
- Social media (with short videos): Facebook, Ins., Twitter, and FB Groups
- Emails blast to CA's contacts and board members
- On-site promotions: poster for notice boards
- Word of mouth



What we have heard?

Mapping tool (launched on Jan.21)

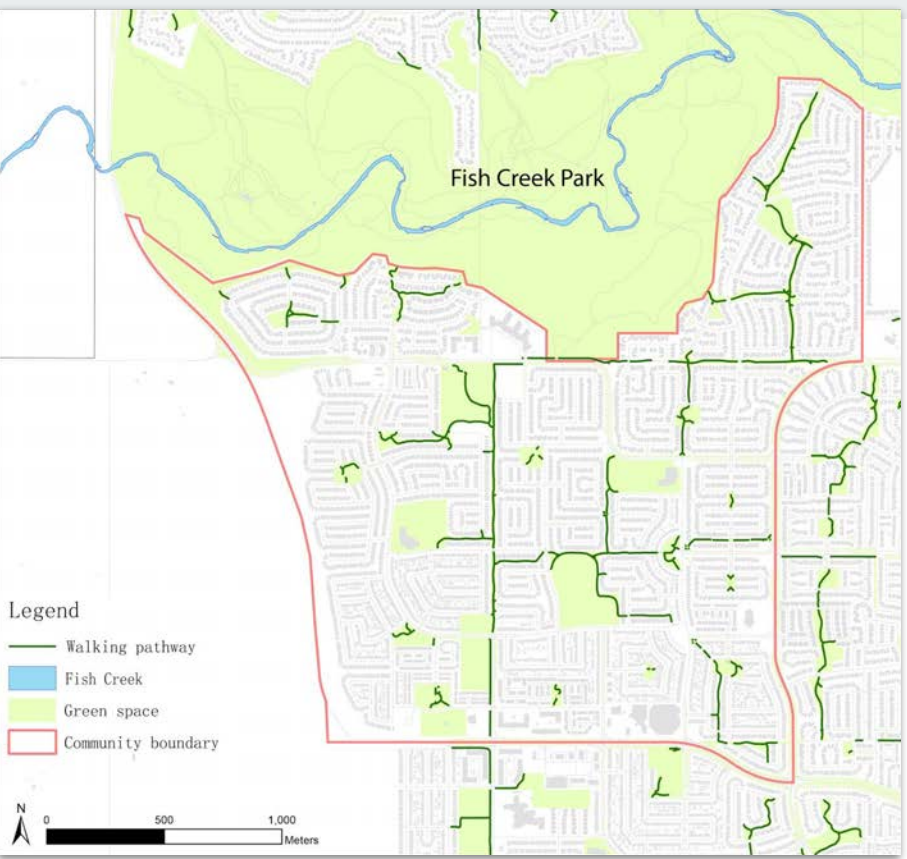
- There have been 19 text responses associated to the mapping tool
- Many comments regarding the community focused on the importance of green space
- Several perspectives have also been shared in the guest book area



What we have heard?

Green Space Survey (launched on Jan.25)

- Most people use walking pathways to take walks within the community or to get to Fish Creek Park
- Most people think the neighbourhood is walkable, especially in warmer seasons
- Dog waste issue and snow not being cleared in a timely manner are the most important factors that decrease walkability of the pathways



(Inventory map of the community pathway system and green spaces)

Covid-19 Analysis

Lifestyles & More

Covid-19 has significantly impacted the way people live, work and learn.

Parks are open with physical distancing.

The outdoor rink near Marshall Springs School has occupancy signage and guidelines for safe distancing practices.

Though the community responses have not identified the impacts of Covid-19 on daily life and local business, it is hoped that these themes will arise during the upcoming virtual community workshop on February 11/2021.



(Posted on 3/4/2020)

(COVID-19 Survey for local businesses)

COVID Analysis

Local business & retirement homes

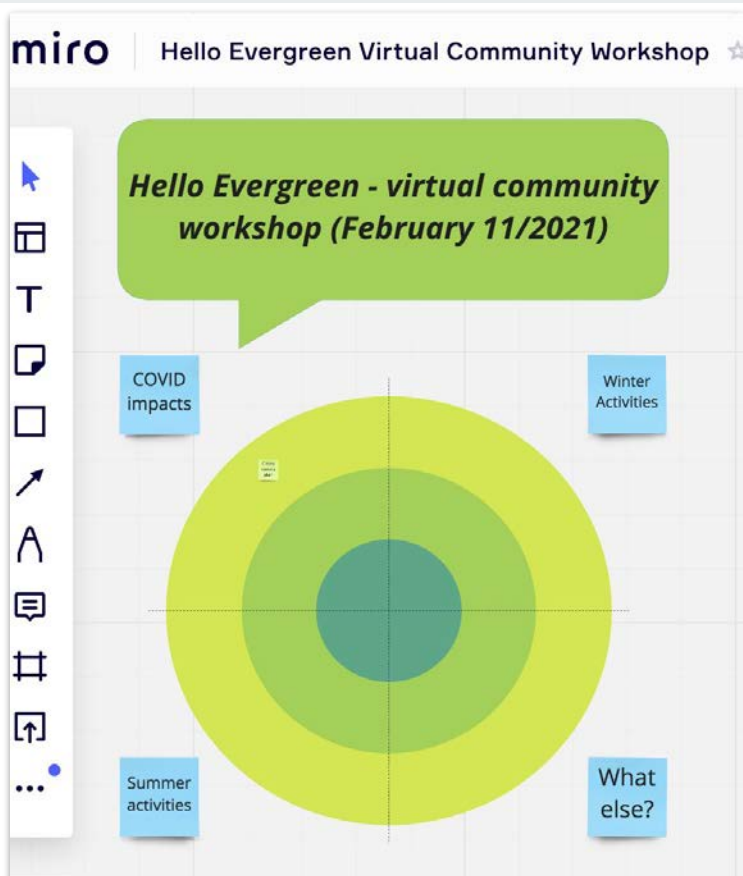
- 23 valid business licenses in the community
- 2 retirement homes
- 1 55 y-o plus community



(Inventory map of local business and retirement homes)

Upcoming community workshop

A virtual community workshop is scheduled for Thursday, February 11/2021 between 7:00 and 8:30 pm -- a google meet link has been created and posted on the Hello Evergreen website. A MIRO board tool that has virtual 'sticky notes' is being considered as a way to capture comments & suggestions.



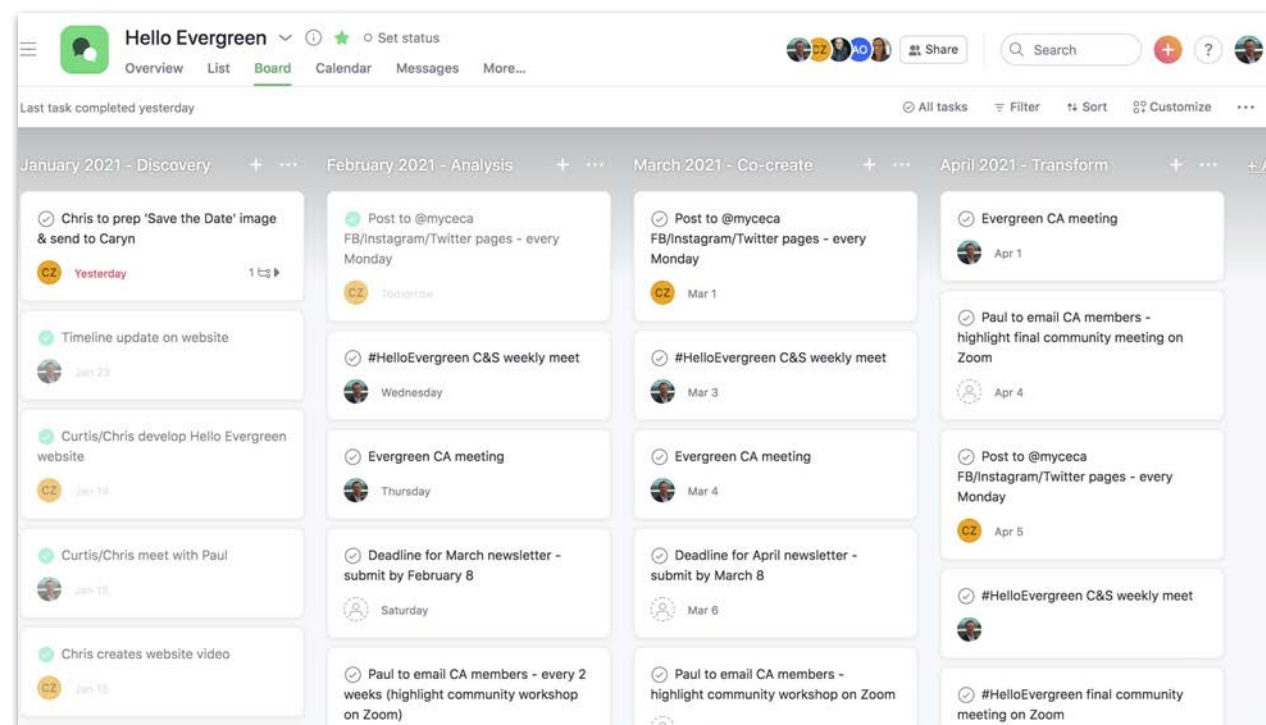
(Sample of workshop tools in Miro)



(Poster for workshop promotion)

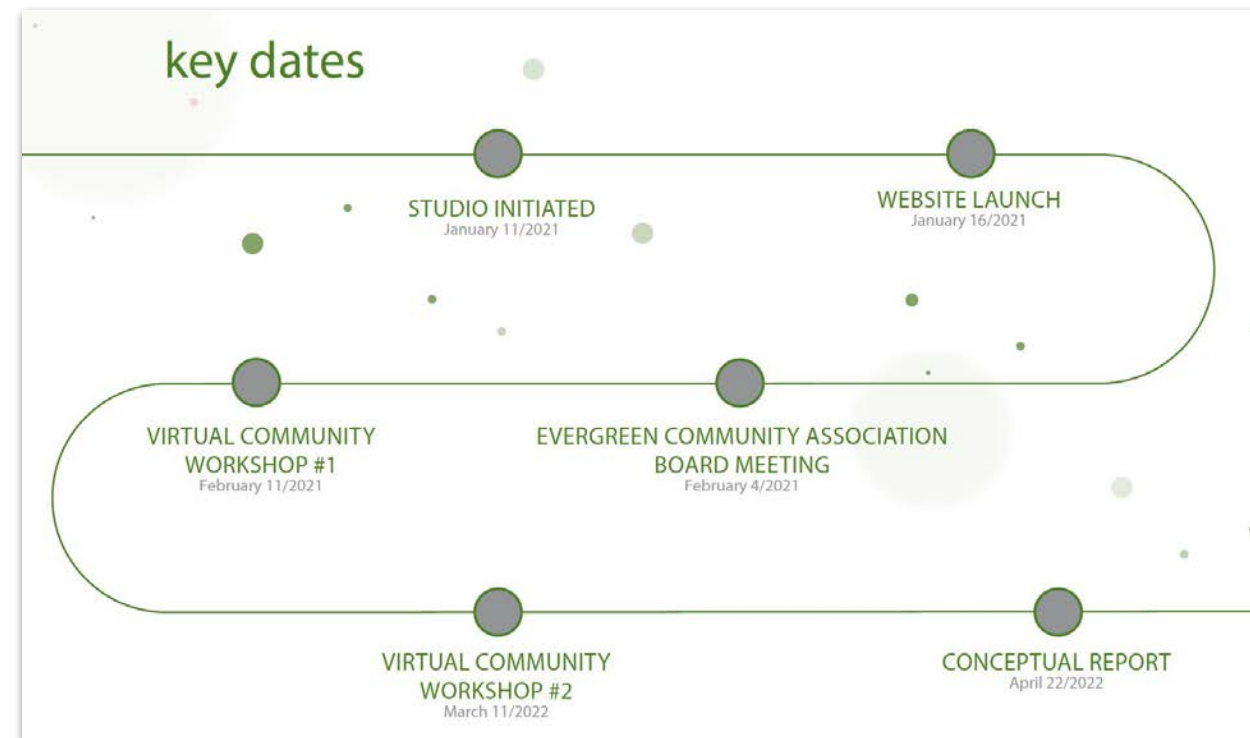
ASANA - Workflow management (Launched Jan. 23)

Given the importance of co-creation and to keep our work with the Community Association members on track we've used ASANA as a way manage tasks.



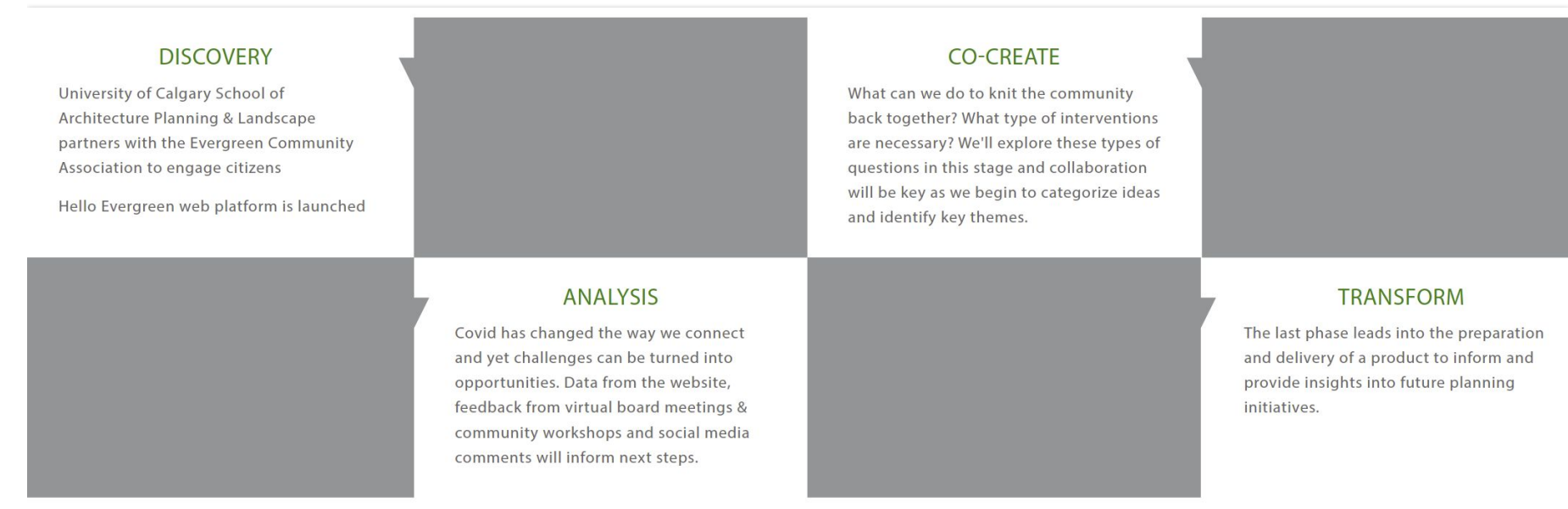
Timeline

A conceptual report that outlines work to date (January 11 to February 2/2021) has been initiated - the document is intended to capture key information related to the studio and may be shared with the Community Association board and/or posted on the website



Future Strategy

Though there are challenges with Covid restrictions and an associated need to utilize online platforms, Evergreen Community Association members and citizens have responded positively. The graphic below illustrates an inclusive approach and will guide future steps.



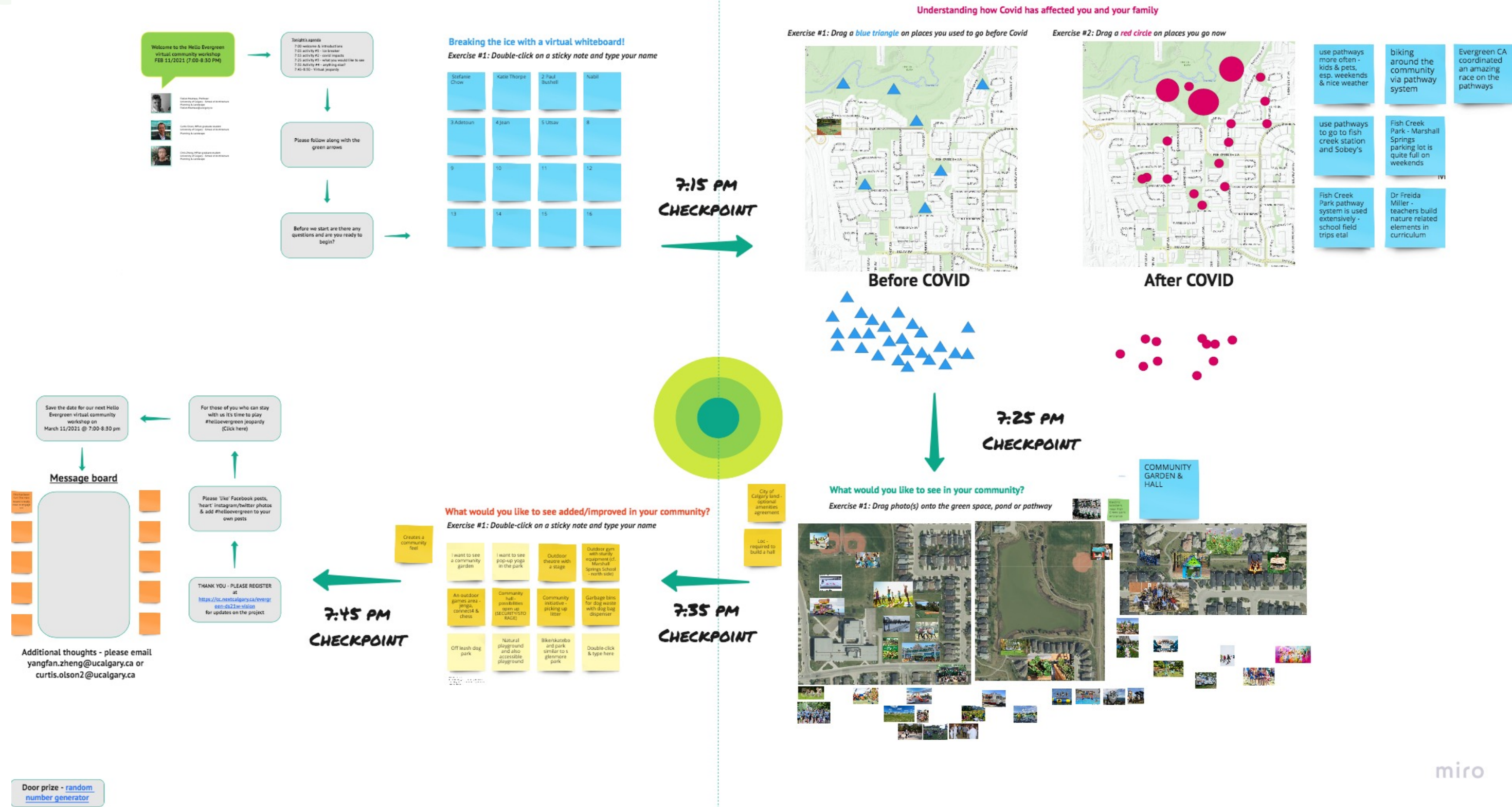
WORKSHOP #1



OUTLINE PLAN - MIRO BOARD (PRE-MEETING)



WORKSHOP - MIRO BOARD (POST-MEETING)



miro




MEETING NOTES

The first Hello Evergreen virtual community workshop was held on February 11, 2021 between 7:00-8:30 pm.

In order to create awareness prior to the evening, Curtis O and Chris Z attended the virtual Evergreen Community Association meeting on February 4, 2021 (Mohamd S - CA President, Adam F, Utsav A, Sherissa C, Ethan L, Darlynn L - MLA rep, Jean D, Belinda B, Joey W, Tim R, Jodine W, Adetoun O, & Darren B were in attendance) and shared the theme of A Connected Community: Renewing Social Connections through Public Space. When questioned about outcomes Curtis O & Chris Z reinforced that this project entails Citizens & Students working together; as such, there will be a co-creation component and concluding report in mid-April 2021. Paul B encouraged board members to visit the Calgary Next website and participate in the upcoming online discussions.

The link for the virtual community workshop was posted on the Hello Evergreen page of the Calgary Next website to provide a single sign-on location and publicized on various social media channels.



As attendees joined the virtual workshop on February 11/2021 they were welcomed and positive connections were built right from the start. People exchanged greetings with their videos on and at 7:05 pm Curtis O and Chris Z jointly introduced themselves (provided contact information for Fabian Neuhaus-our professor), the project and the planned agenda for the evening.

7:00 - welcome & introductions

7:05 - activity #1 - ice breaker


7:15 - activity #2 - covid impacts

7:25 - activity #3 - what would you like to see

7:35 - activity #4 - anything else?

7:45-8:30 - virtual jeopardy


Curtis O led the group through the Miro board and facilitated the first activity titled Breaking the ice with a virtual whiteboard! Given the email sign-up limitations of the Miro board, several people were not able to complete the first exercise on their own. That being the case, Chris Z added the names of the attendees (Stefanie Chow--an Evergreen community member, Katie Thorpe--City of Calgary Neighbourhood Partnership Coordinator and Paul, Nabil, Adetoun, Jean & Utsav--Evergreen Community Association board members) to the blue sticky notes as a means to document those who were in attendance.



At 7:15, Chris Z led the group to activity #2 titled Understanding how Covid has affected individuals and their family members. The exercises involved dragging blue triangles onto the first map (for pre-covid locations) and red circles onto the second map (for post-covid). Attendees simultaneously gained access to the Miro board at this point by signing in with their emails. The board 'came to life' as people's name were hovering on the board and red dots started to move. The pathway systems, particularly in Fish Creek park were a recurring theme and Stefanie began to iterate her approach by enlarging circles around places that were important to her family. A notable comment also indicated that teachers from Dr. Freida Miller school build nature hikes into their curriculum--this certainly seemed like a unique opportunity for future consideration.

The above-noted activity generated interest and Curtis O prompted the group to move to activity #3 titled What would you like to see in your community? Chris Z facilitated this portion and attendees started to move photos of activities (yoga in the park, neighbourhood library boxes through to a shared bike system etal) to places (a green space, pond or pathway) that they thought would be beneficial for the community. This activity generated unique conversations and drew in some members that weren't able to sign in and move photos--in light of this, Curtis O and Chris Z moved various photos per recommendations.

Keeping on track, Curtis O led the group through the last activity titled What would you like to see added/improved in your community? Suggestions such as 'I would like to see an outdoor theatre with a stage..an outdoor games area with Jenga/ Connect4/Chess..a hall..a community garden..a bike/skateboard park' etal were added on sticky notes for further consideration.



At 7:45, Curtis O concluded activity #4, thanked the attendees for their participation, prompted them to engage on social media with 'likes'/'hearts' & use the #helloevergreen and encouraged them to stay for a game of virtual Evergreen jeopardy. Katie was unable to stay online so three team partnerships were set up.

In short, the game was designed to create a new type of energy with the group while learning about Evergreen/Calgary etal at the same time. Curtis O shared his screen, clicked a link to a virtual Hello Evergreen jeopardy edition game that he prepared, spun a virtual number generator and the game began. Participants would ask 'Evergreen for 400' and be prompted by the question 'How many soccer fields are there in Evergreen?', 'Calgary for 300' and have to answer 'The year the Calgary Flames won the Stanley Cup?' and be challenged with some fun categories such 'Potpourri for 300' to which they were presented with the question 'This is the Chinese New Year animal for 2021!' There were a lot of laughs and Stefanie C won a \$50.00 Shoppers Drug Mart gift card that had been acquired by Paul B.

Curtis O led the group back to the Miro board and provided email addresses if the group wanted to share any additional information.



REFLECTION

Curtis O - This workshop was a proof of concept that people can (and want to connect) in these challenging Covid times. Although the meeting was virtual, it was great to see smiling faces and hear the excitement in people's voices. With this 'first cup of tea' I'm optimistic about what the weeks ahead will bring and believe that new ideas will percolate! That said, the concluding message 'This has been fun! the Miro board is really neat to engage us!' is certainly encouraging and provides a renewed energy to take on the co-create stage.

Chris Z - The workshop is a solid first step, not only in terms of the community co-creation, but it had also laid a foundation for connecting the community residents through project-related activities and extra-project entertainment. I think one of my greatest reflections of this workshop is that the key to community engagement is less about the format of your engagement platform; whether it is an online survey or a physical open house, it is about your commitment. When the residents see your commitment to helping the community, they will be more willing to participate and contribute. These relationships and bonds formed during the engagement process are very important in stimulating consistent community participation.

Response	Percentage
Threat	65%
Not a threat	35%

 ArcGIS StoryMaps

Virtual Self-guided Communiy Walk

The virtual walk had some physical elements to smooth the process. On the eight checkpoints or photo stops, a poster with a QR code is placed with visible flags. The QR code will take the participant directly to the website's specific section, where they can leave feedback. For those who were unable to participate, a YouTube video of the walking footage is available for a virtual walk and participation. This is an effort to create a new way of engaging people using a blend of virtual and physical methods.

HELLO EVERGREEN

'JOIN' US ON A VIRTUAL SELF-GUIDED WALK ON YOUR OWN TIME, 'SEE' YOUR GREEN SPACES AND HELP 'SHAPE' THE FUTURE OF YOUR COMMUNITY

PLEASE VISIT THE EIGHT 'EVERGREEN' DOTS ON YOUR OWN TIME BETWEEN SATURDAY, MARCH 6TH AT 10:00 AM AND SUNDAY, MARCH 7 AT 4:00 PM. POINT YOUR SMART PHONE CAMERA ON THE QR CODE AND ADD YOUR IDEAS FOR THIS LOCATION

PHOTO STOP #1

HTTPS://CC.NEXTCALGARY.CA/EVERGREEN-0521W-VISION

UNIVERSITY OF CALGARY
SCHOOL OF ARCHITECTURE,
PLANNING AND LANDSCAPE

PLANNED - ADVANCED PROFESSIONAL PLANNING STUDIOS
MARCH 6 & 7, 2021 - VIRTUAL COMMUNITY WALK
CITY OF CALGARY/CALGARY
TRANSPORTATION/CALGARY.CA

How can I get involved?
Visit <https://www.youtube.com/watch?v=JygsD5PXMCo> for a virtual community walk, use the links under the video to comment on specific photo stops



Evergreen Community Walk
(Socially-distanced)

Sat. March 6th, 10AM

Starts at 1150 Everridge Drive
(Near MS High School)

Fish Creek Park (Marshall Springs)

Starting point (approx. 90 mins)


Please dress appropriately and follow Alberta's outdoor gathering restrictions;




WORKSHOP #2

Workshop #2 - March 11


Welcome to the Hello Evergreen virtual community workshop (March 11/2021; 7:00 to 8:30 pm)



Fabian Neuhaus, Professor
University of Calgary - School of Architecture
Planning & Landscape
Fabian.Neuhaus@ucalgary.ca



Curtie Olson, MPlan graduate student
University of Calgary - School of Architecture
Planning & Landscape



Chris Zheng, MPlan graduate student
University of Calgary - School of Architecture
Planning & Landscape

Tonight's agenda:
7:00 welcome & introductions
7:10 photo stop #1 - video/comments
7:20 photo stop #2 - video/comments
7:30 photo stop #3 - video/comments
7:40 photo stop #4 - video/comments
7:50 photo stop #5 - video/comments
8:00 photo stop #6 - video/comments
8:10 photo stop #7 - video/comments
8:20 photo stop #8 - video/comments

Participants:

Dan - running for Ward 13, U.S. to live near Sheriff King Road (Silverado)

Tuan - urban planner; resident of Evergreen

Paul - VP Ck in charge of traffic, kicked off this project to help bring the community together

Patrick - Evergreen resident (8Shawnessy) w/ Dan

HELLO EVERGREEN

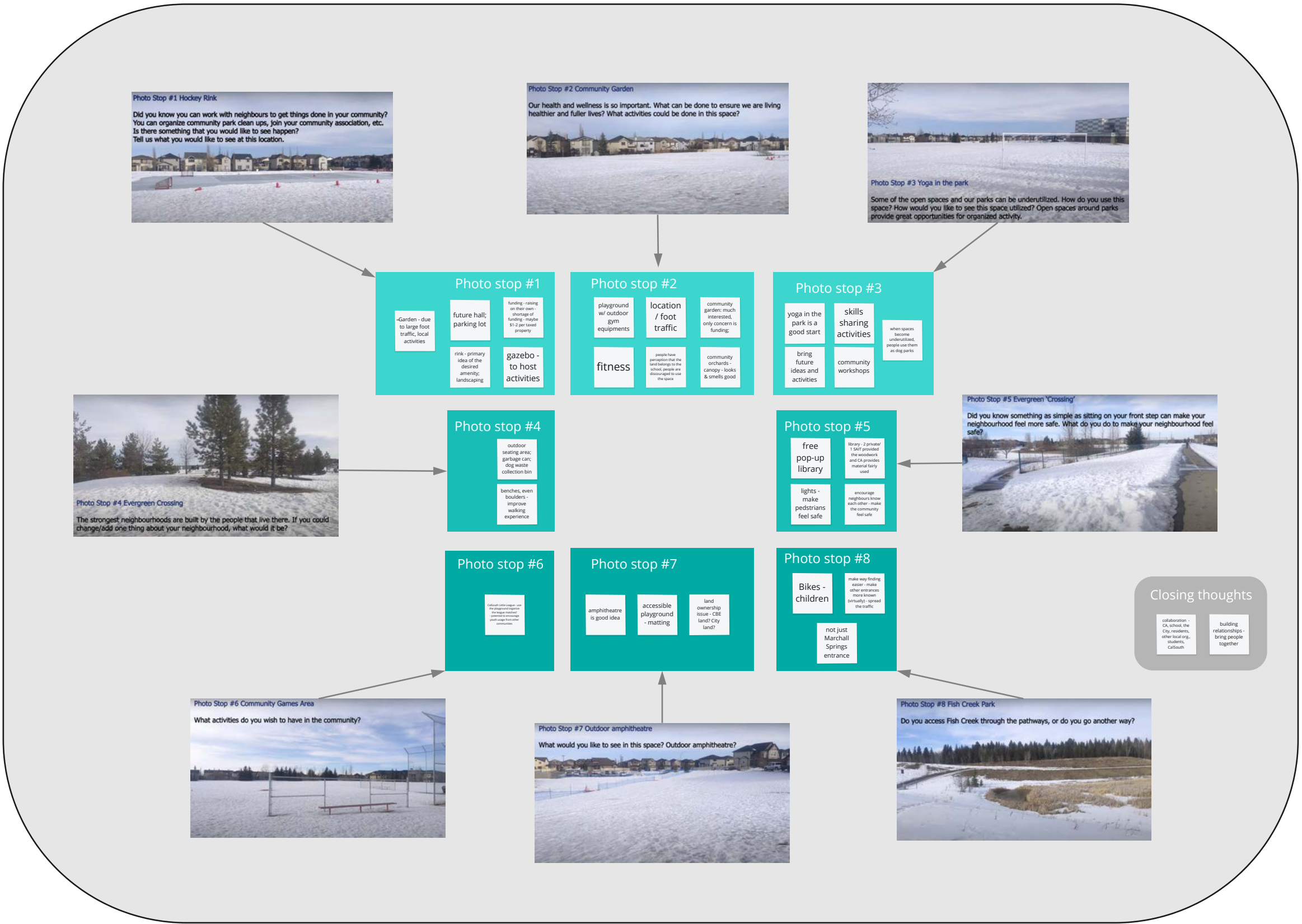
JOIN US ON A VIRTUAL SELF-GUIDED WALK ON YOUR OWN TIME. SEE YOUR GREEN SPACES AND HELP SHAPE THE FUTURE OF YOUR COMMUNITY.

PLEASE VISIT THE EIGHT EVERGREEN SPOTS ON YOUR OWN TIME BETWEEN SATURDAY MARCH 6TH AT 10:00 AM AND SUNDAY MARCH 7 AT 6:00 PM. POINT YOUR SMART PHONE CAMERA ON THE QR CODE AND ADD YOUR IDEAS FOR THIS LOCATION.



PHOTO STOP #1

UNIVERSITY OF CALGARY





WORKSHOP NOTES

The second Hello Evergreen virtual community workshop was held on March 11, 2021 between 7:00-8:30 pm.

The online meeting was designed to challenge assumptions and reflect on 'steps' that were taken during the virtual community walk. The event was publicized on the web platform as well as the Evergreen Community Association social media channels.

Curtis O and Chris Z facilitated the meeting and continued to build on the theme 'A Connected Community: Renewing Social Connections through Public Space.' Following a time of introductions, the video was initiated and 'stopped' at various locations to evoke conversation. Each location was discussed for 5-10 minutes and several ideas were raised during each 'photo stop'. The overall conversation was productive and reinforced the approach going forward. Additionally, people were encouraged to visit the website for key updates and add their perspectives in the online environment.

Though the group was smaller than anticipated, the conversation was positive and focused on possibilities for the identified locations. A special thanks goes out to the administration of Marshall Springs School and Dr Freda Millar School for their support, insights and messaging to their school communities.

CRIT #2 - CO-CREATE

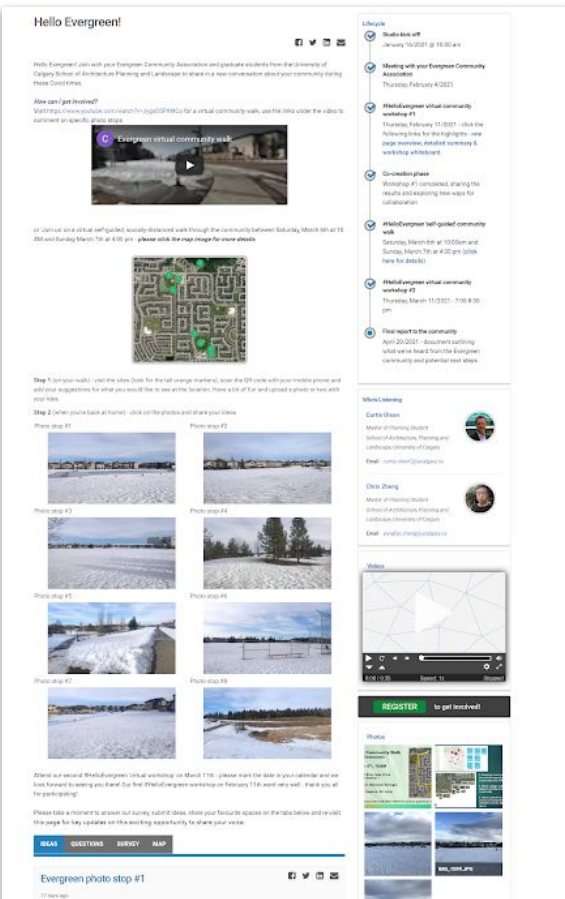
Hello Evergreen

Plan 630 - Advanced Professional Planning Studio
03 - Co-Create Crit
Submitted March 23/2021

Chris Zheng
Curtis Olson

Engagement Process Summary

- cc.nextcalgary.ca/evergreen-ds21w-vision website
- Facebook and Instagram promotion
- CA board engagement request
- Weekly meeting with the CA representative
- 2 workshops hosted
- 'Virtual' self-guided community walk



Evergreen CA board meeting - Feb 3/2021

Virtual board meeting @ 7:00 pm

- 12 members present

Key ideas

- Presented theme - A connected community: Renewing connections through public space
- CA has a big goal..additional need for smaller goals
- Integration of ideas
- Requested CA board support/engagement



(Images credit: episode 1)

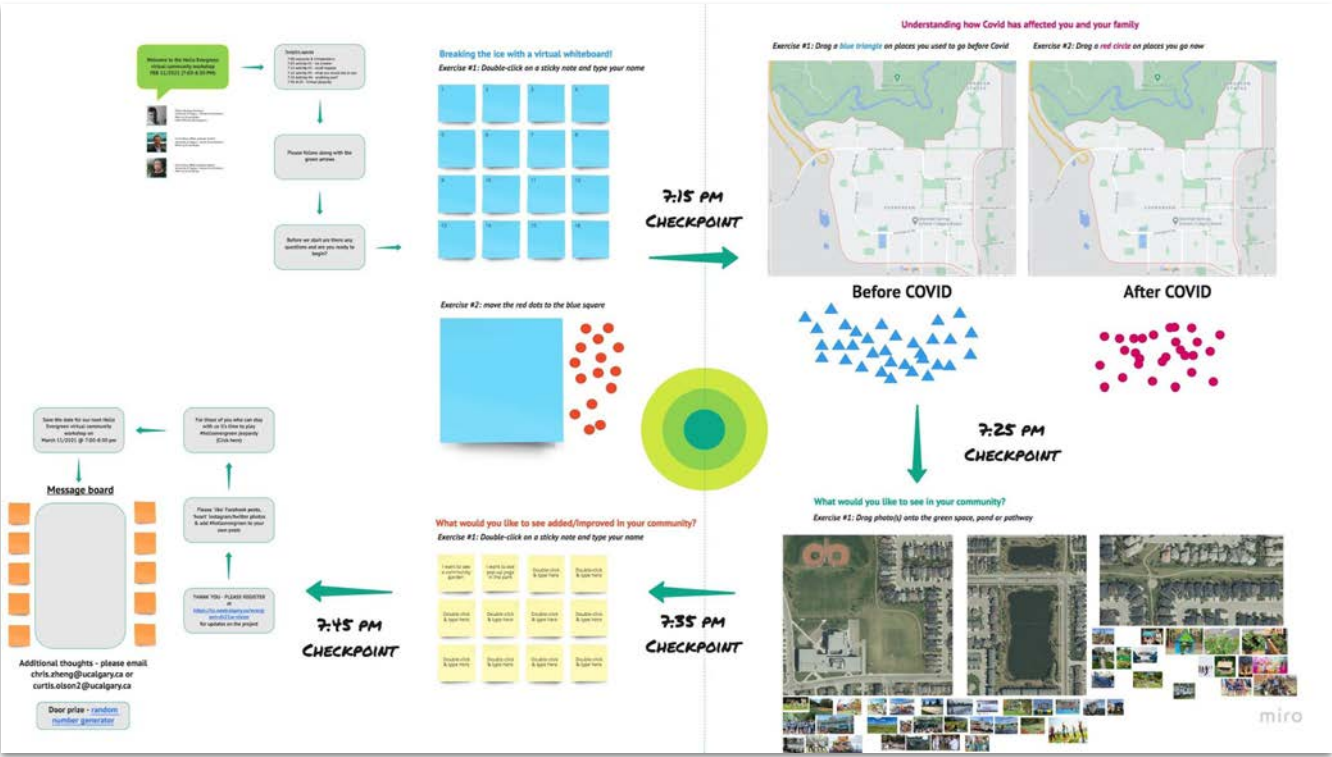
Virtual Community Workshop #1 - Feb. 11/2021

Intention

- Engage community
- Seek perspective
- Build relationships

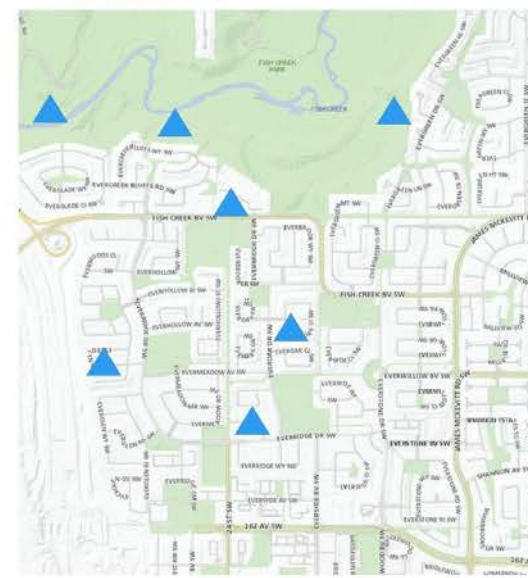
Activities

- Ice breaker
- Mapping tool
- Photo drop
- Participant thoughts

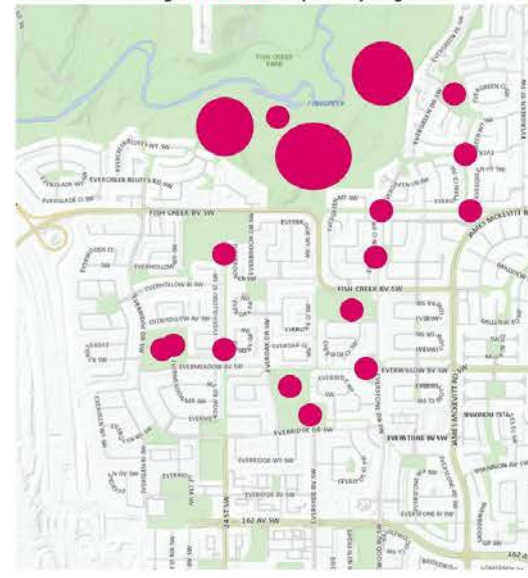


Virtual Community Workshop #1 - Mapping exercise

Exercise #1: Drag a blue triangle on places you used to go before Covid



Exercise #2: Drag a red circle on places you go now



- use pathways more often - kids & pets, esp. weekends & nice weather
- biking around the community via pathway system
- Evergreen CA coordinated an amazing race on the pathways
- use pathways to go to fish creek station and Sobey's
- Fish Creek Park - Marshall Springs parking lot is quite full on weekends
- Fish Creek Park pathway system is used extensively - school field trips et al
- Dr Freida Miller - teachers build nature related elements in curriculum

- Mapping exercise indicates the increased usage of green space in the community (esp. Fish Creek Park)
- Sparked more conversations around green spaces, their usage and new channels for engagement (e.g. Dr F.M. School's curriculum)

Virtual Community Workshop - Photo dropping exercise

What would you like to see in your community?

Exercise #1: Drag photo(s) onto the green space, pond or pathway



- Photo collage activity shows the desired activities or facilities in the community (beyond ice rink)
- Great potential to strengthen the social connection through community activities and the utilization of green space

Theme - Renewing connections through public space

Physical connections

- Improved public space system (pathways; playgrounds; amenities; user experience)
- Improved mobility: private cars; buses; pedestrians; and cyclists; parking (e.g. virtual way finding)

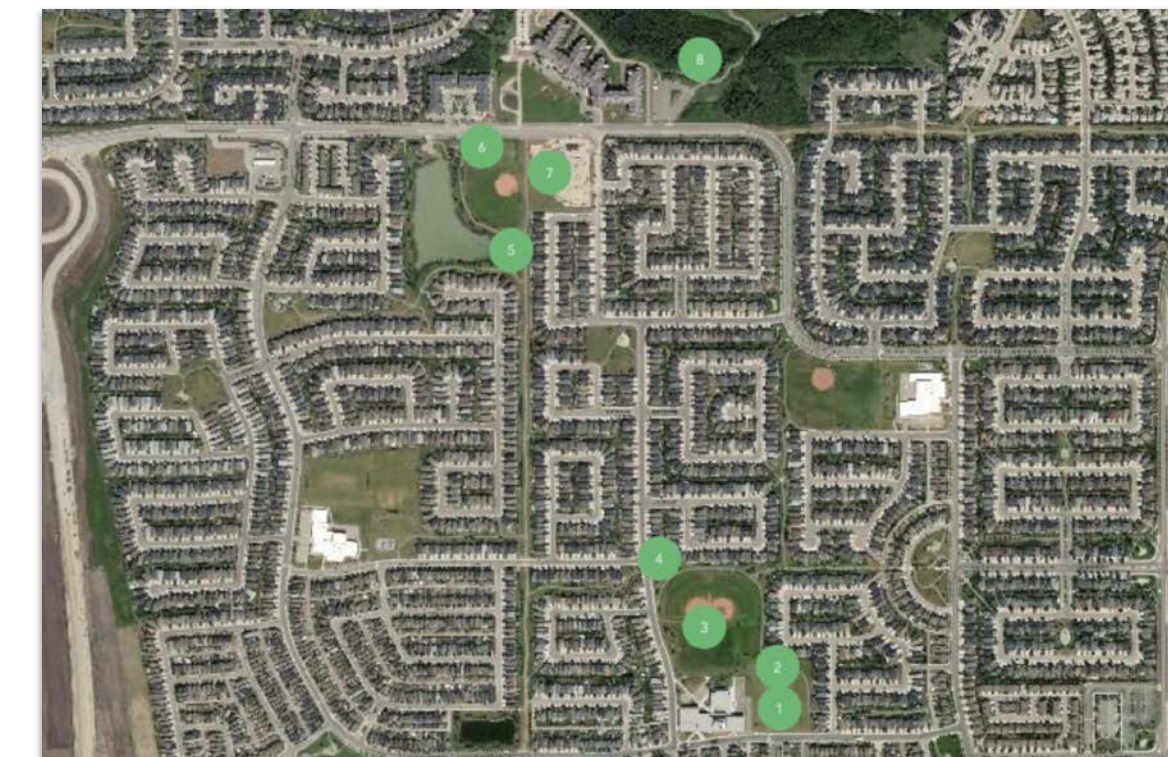
Social connections

- Organize community programs/activities on the green spaces
- Build a sense of community

'Virtual' self-guided Community walk (March 6&7/2021)

8 photo stops - use of ArcGIS StoryMap

1. Hockey rink
2. Community garden
3. Yoga in the park
4. 'Evergreen crossing'
5. 'Evergreen crossing'
6. Community games
7. Outdoor amphitheatre
8. Fish Creek Park



<https://storymaps.arcgis.com/stories/650fc8372088459daaebcb0b4642ba92>

'Virtual' self-guided Community walk (March 6&7/2021)

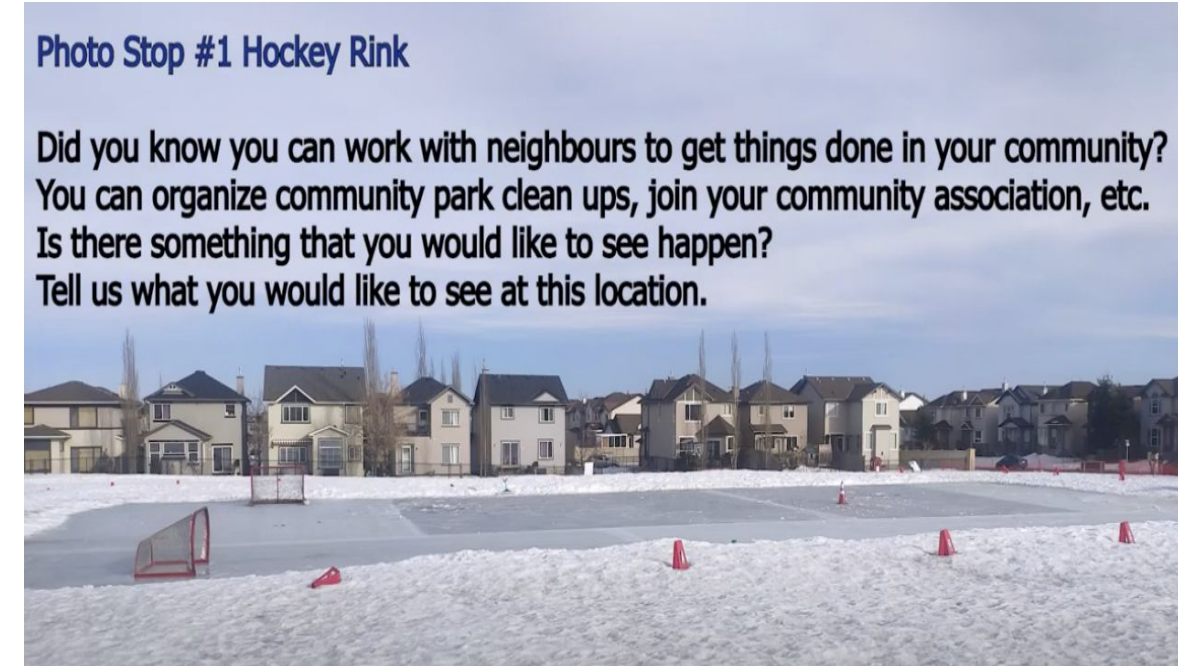
- Re-connect with engaged participant from Workshop #1
- Emails/conversations w/ Michael Craig (Principal - Dr Freda Miller School) & Shawn O'Neill (Principal - Marshall Springs School)
- Email fan-out to parents (both schools)
- Social media posts (including NextCalgary)



'Virtual' self-guided Community walk (March 6&7/2021)

Photo Stop #1 Hockey Rink

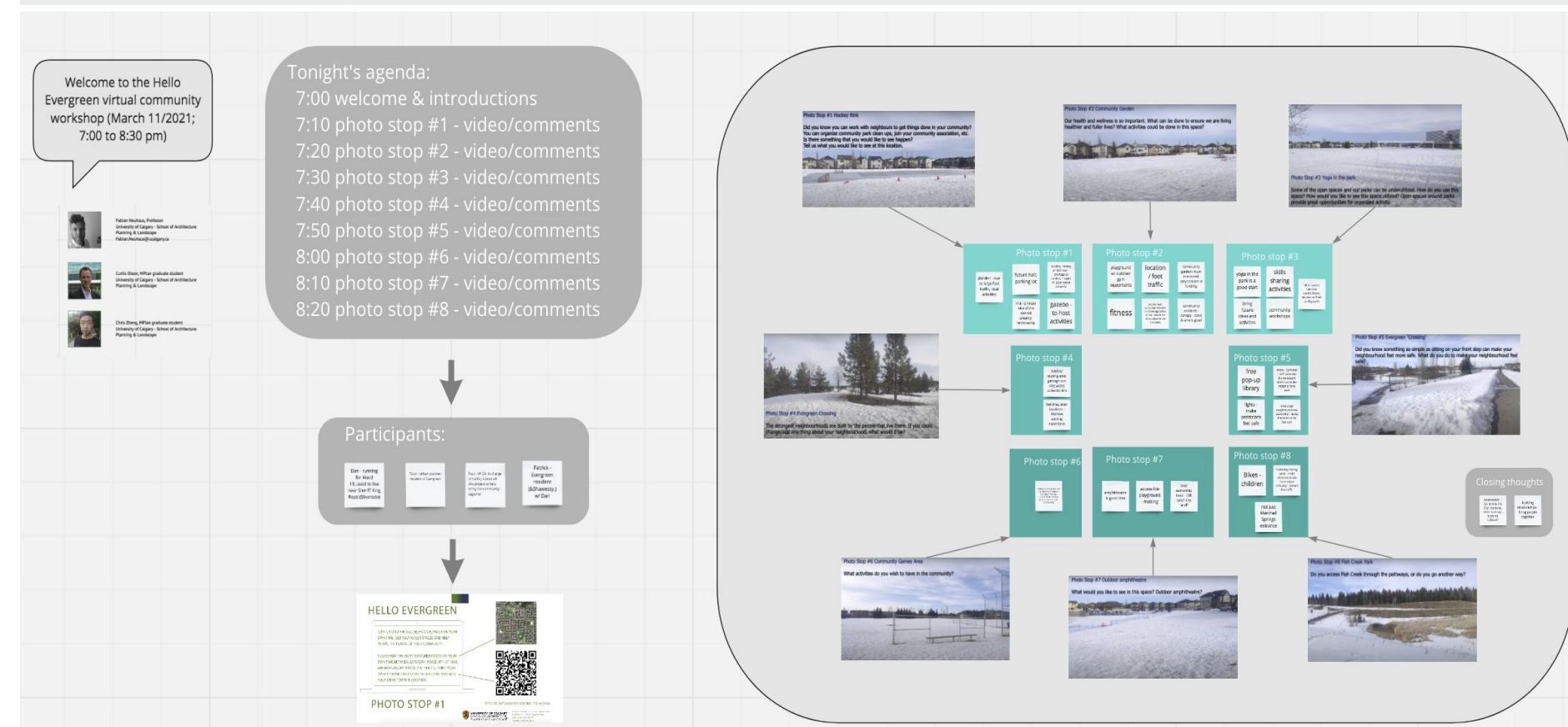
Did you know you can work with neighbours to get things done in your community? You can organize community park clean ups, join your community association, etc. Is there something that you would like to see happen? Tell us what you would like to see at this location.



Ideas shared (##)
8 - QR test posts during pole set up
11 - Evergreen CA VP
6 - community mbrs

<https://www.youtube.com/watch?v=JygsD5PXMCo>

Workshop #2 - March 11/2021



https://miro.com/app/board/o9J_IPII2xI/

COVID Reflection

- Increased outdoor exercise and the usage of green spaces
- Desire for a healthier and more active lifestyle, even after COVID
- More people outside the community attracted to Fish Creek Park during the pandemic
- Impacts on social connectivity are yet to be determined



(Images: Calgary Herald; CTV Calgary)

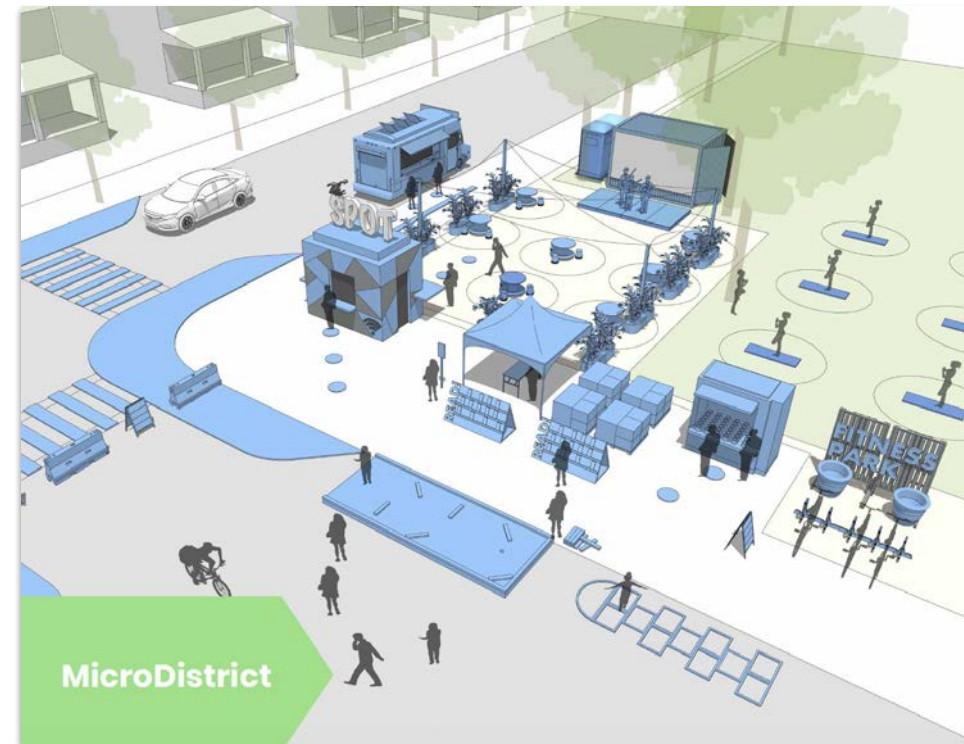
Planned Implementations

Physical

1. 'Micro District'
2. 'Curblet'
3. 'ParkIt'
4. 'Island Street'

Programming

1. Green space beautification
2. Improved mobility
3. Community building
4. Responsible dog owners



(Image: City of Baltimore)

Summary and next steps

- Initial vision by CA VP - boarded hockey rink & community garden
- Challenge - CA board & community engagement
- Strategies - physical & programming implementations
- Predicted result - enhanced sense of community and belonging

CRIT #3 - TRANSFORM

Hello Evergreen

Plan 630 - Advanced Professional Planning Studio
04 - Transform Crit
Submitted April 15/2021

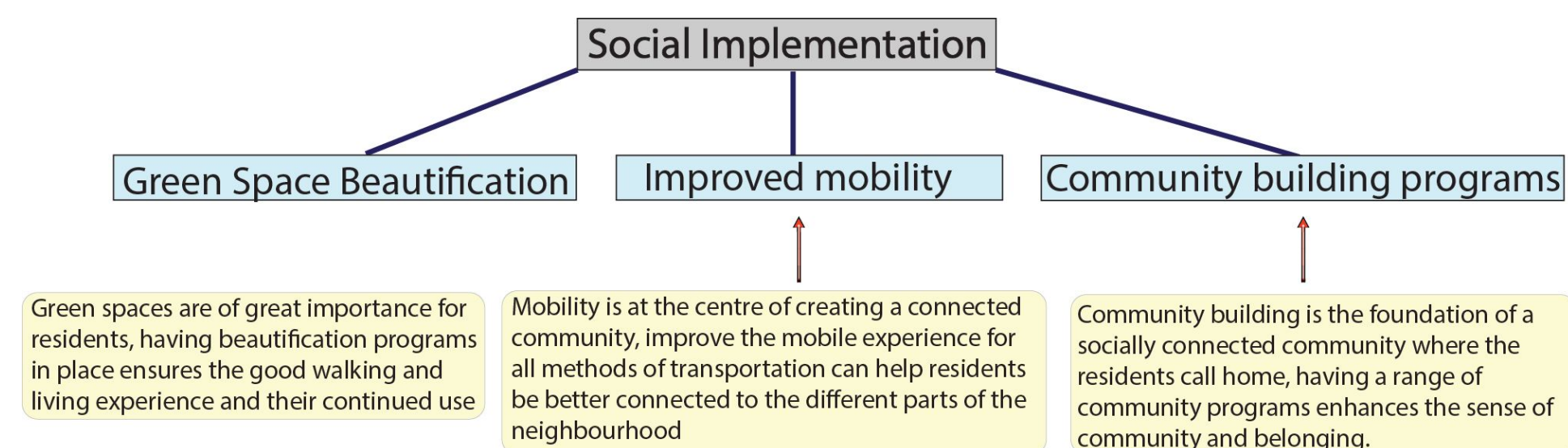
Chris Zheng
Curtis Olson

Recap (milestones) and rationale



- Sense of community
- Activate green spaces
- Community building
- Larger goals

Social Implementations



Green Space Beautification #1 - Addressing dog wastes problem

- Dog waste issue - repeatedly mentioned;
- Creates unpleasant walking experience & hygiene and health hazard.
- Possible locations



Possible locations for bins and signs



Green Space Beautification #2 - Pop-up community garden

- A community garden - CA's goal
- Pop-up gardens are more affordable and can be easily implemented across different spots
- Good opportunity for community engagement.



Strategies for pop-up community gardens



Led by community members



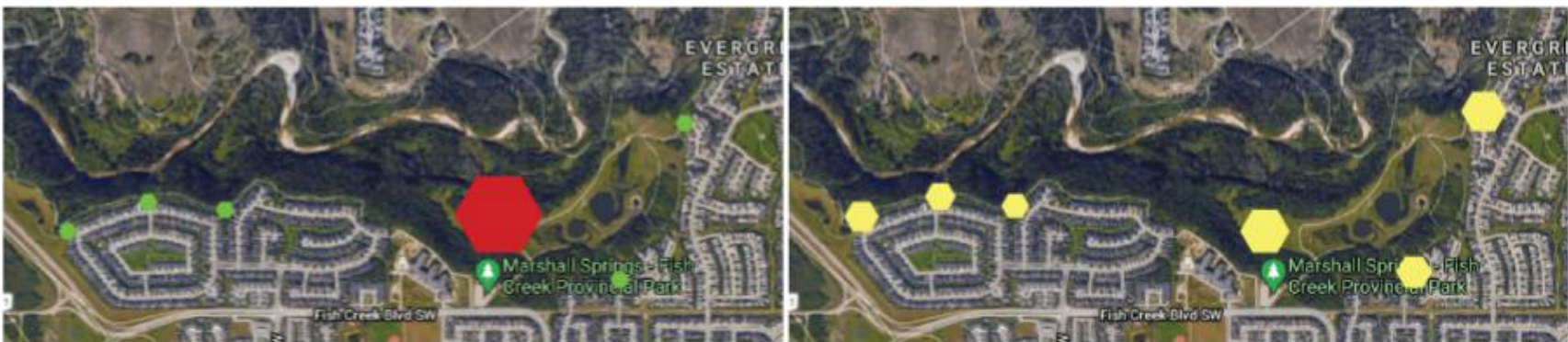
Small-scale and easy to build across the community



Improved mobility - Optimizing the pattern

- More active lifestyle
- Visitors to FCP increased
- Traffic and parking issues at the Marshall Springs entrance.
- Virtual parking finding & encourage varied methods of transportation

Low use ● ● ● High use

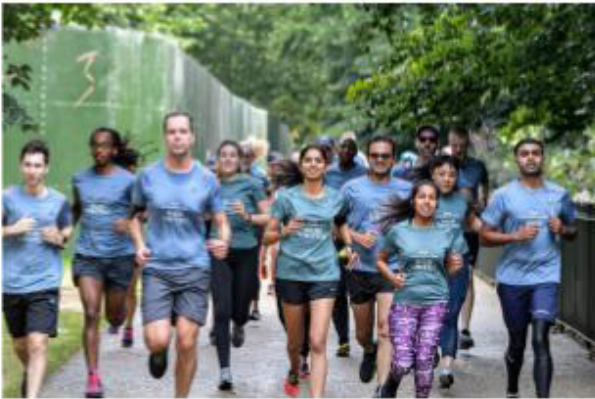


Mobility pattern (before)

Mobility pattern (desired)

Community-building program #1 - Evergreen Marathon

- Foster a sense of community and belonging
- One of the many possibilities that utilize green spaces
- E.g. Evergreen Bike Day or Evergreen Walk.



Possible route for Evergreen Marathon

Community-building program #2 - Evergreen Day

- Host different events on the community land
- Make community land a hub for social events
- Reinforce the community-building process and the social awareness
- Ultimately lead to large-scale projects in the future.

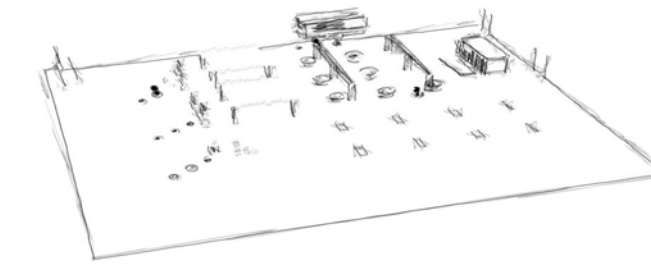


Design Principles & Concepts

- Inclusive & equitable spaces where people, though 'physically distanced', are able to gather safely
- Temporary & low-cost spaces that can be set up quickly
- Unique & engaging
- Situated in public spaces (closed streets, parking lots & green spaces)
- Spaces that people from all walks of life (children to seniors, single person to families etal) actually want to use
- Use of reusable and sustainable materials that easily constructed & disassembled

Energize Evergreen

- Central location intended to re-connect people in new and safe ways. food trucks, fitness area, performance stage
- Central location near Marshall Springs School is envisioned to become a Main Street of activities

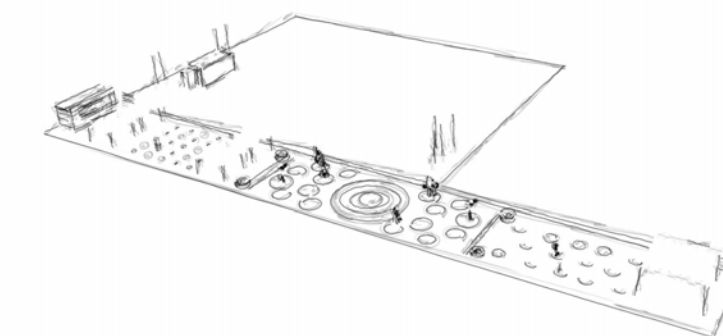


Energize Evergreen

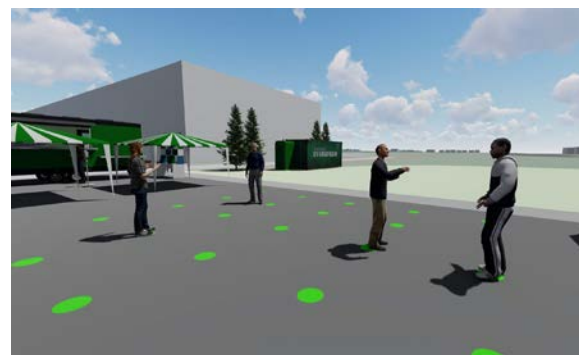


Islands in the Street

Situated adjacent to the Marshall Springs Middle School these .3 to 1.8 metre 'islands' are designed to bring citizens back together in fun, safe manner.

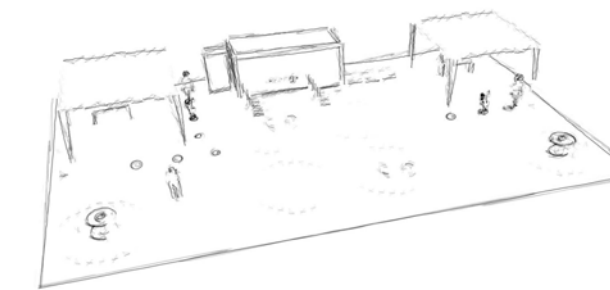


Islands in the Street

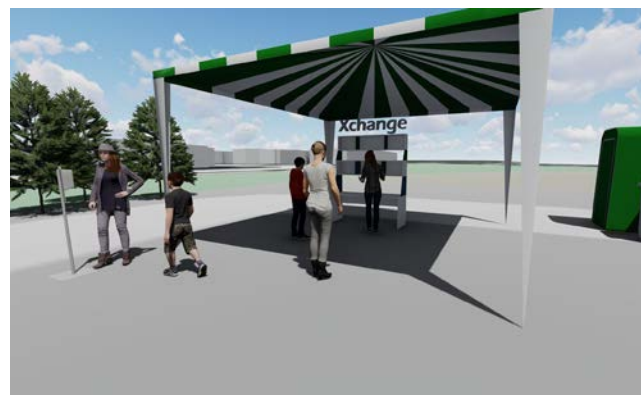


Evergreen Xchange

- The Evergreen Xchange builds on the concept of a sharing economy
- Unique waypoint near Dr Freda Miller School

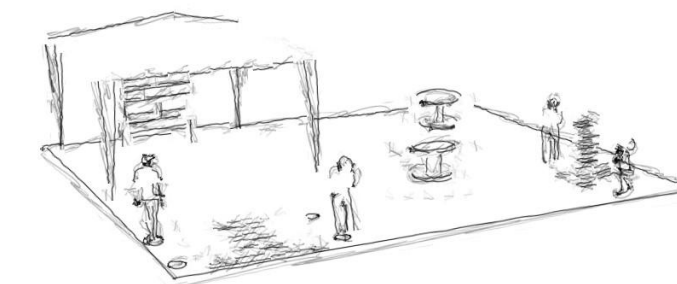


Evergreen Xchange



Evergreen Xing

- Situated in a quieter corner of the green space, Evergreen Xing is perfect for activities that calm the soul
- Yoga, meditation, origami & large scale chess games
- A space to relax and reflect in the beautiful outdoors



Evergreen Xing



Conclusions and Reflections

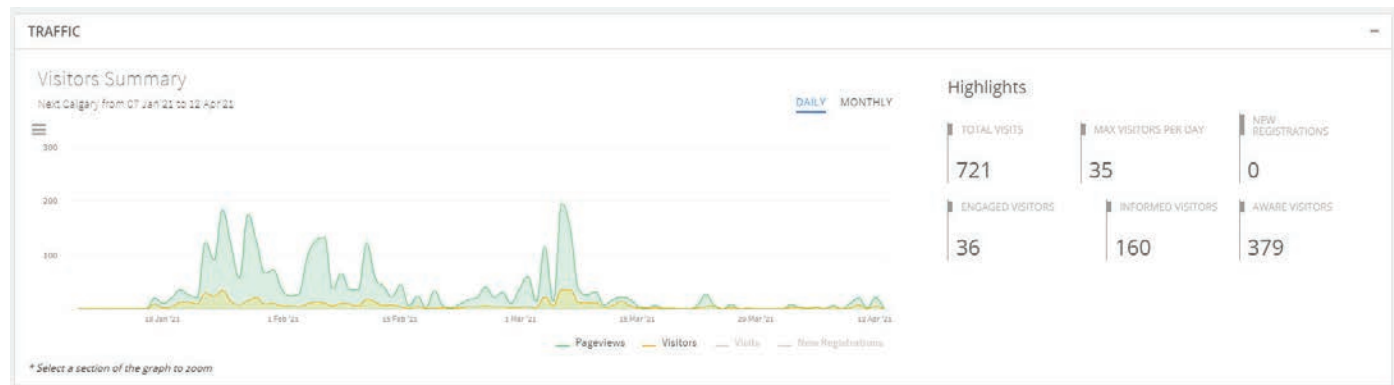
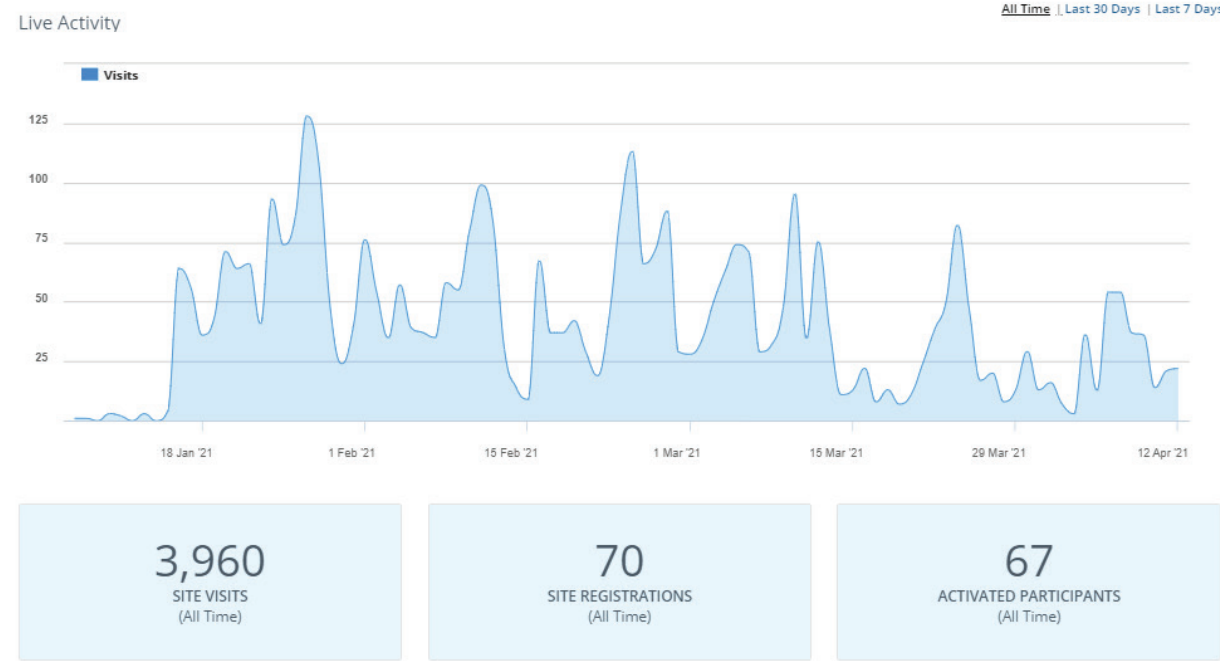
- Streets, sidewalks and green spaces are, in many ways, representative of the intersections of our lives
- Iterative & inclusive process with the CA (VP as lead) became more about social infrastructure (pop-ups) rather than physical infrastructure (community hall)
- Conceptual spaces where people can reconnect in a safe manner and re-imagine their community
- Sets foundation for future community building & our own professional planning approach

BANG THE TABLE WEB PLATFORM

Platform at a Glance

Hello Evergreen project uses Bang The Table as the main platform for community engagement. It has hosted a series of activities for the site visitors to participate. Until April 13, the website has received 721 visits with 36 engaged visitors, 160 informed visitors and 379 aware visitors,. The platform also functions as the hub for storing and displaying any information, for example, the outcomes of the workshops or the summary of a survey. Timeline and project members are also displayed for reference.

Dashboard



PARTICIPANT SUMMARY				TOP PROJECTS	
ENGAGED	36 ENGAGED PARTICIPANTS	Participants: 36 (8.3%)		HELLO EVERGREEN	36 (8.3%)
INFORMED	Contributed on Forums	Registered: 0	Unregistered: 0		
	Participated in Surveys	14	0		
AWARE	Contributed to Newsfeeds	0	0		
	Participated in Quick Polls	0	0		
	Posted on Guestbooks	3	2		
	Contributed to Stories	0	0		
	Asked Questions	1	0		
	Placed Pins on Places	6	4		
	Contributed to Ideas	3	5		
		* A single engaged participant can perform multiple actions		* Calculated as a percentage of total visits to the Project	

PARTICIPANT SUMMARY				TOP PROJECTS	
ENGAGED	160 INFORMED PARTICIPANTS	Participants: 160 (42.2%)		HELLO EVERGREEN	160 (42.2%)
INFORMED	Viewed a video	26			
	Viewed a photo	34			
AWARE	Downloaded a document	10			
	Visited the Key Dates page	0			
	Visited an FAQ list Page	0			
	Visited Instagram Page	0			
	Visited Multiple Project Pages	131			
	Contributed to a tool (engaged)	36			
		* A single informed participant can perform multiple actions		* Calculated as a percentage of total visits to the Project	

PARTICIPANT SUMMARY				TOP PROJECTS	
ENGAGED	379 AWARE PARTICIPANTS	Participants: 379		HELLO EVERGREEN	379
INFORMED	Visited at least one Page				
AWARE					
		* Aware user could have also performed as informed or engaged Action		* Total list of unique visitors to the project	

Hello Evergreen!

HELLO EVERGREEN Join with your Evergreen Community Association and graduate students from the University of Calgary School of Architecture Planning and Landscape to share in a new conversation about your community during these Covid times.

April update! We are nearing the conclusion of our project and have been working on preliminary design & programming concepts that could be utilized in various parts of Evergreen. Please click on the following links - [Islands in the Street](#), [Energize Evergreen](#), [Evergreen Activation & Engagement](#) - and share your thoughts on how these types of spaces might bring people together in a fun, safe & physically distanced manner.

How can I get involved?
Visit [this](#) [video](#) [or](#) [watch this](#) [video](#) for a virtual community walk, use the links under the video to comment on specific photo stops.

or Join us on a virtual self-guided, socially-distanced walk through the community between Saturday, March 6th at 10 AM and Sunday, March 7th at 4:00 pm - [please click the map image for more details](#)

Step 1 (on your walk) - visit the site (look for the tall orange markers), scan the QR code with your mobile phone and add your suggestions for what you would like to see at the location. Have a lot of fun and upload a photo or two with your idea.

Step 2 (when you're back at home) - click on the photos and share your ideas.

Photo stop #1
Photo stop #2
Photo stop #3
Photo stop #4
Photo stop #5
Photo stop #6
Photo stop #7
Photo stop #8

Attend our second #HelloEvergreen Virtual workshop on March 11th - please mark the date in your calendar and we look forward to seeing you there! Our first #HelloEvergreen workshop on February 11th went very well - thank you all for participating!

Please take a moment to answer our survey, submit ideas, share your favourite site spaces on the tabs below and re-visit this page for any updates on this exciting opportunity to share your voice.

IDEAS NEWS FEED QUESTIONS SURVEY MAP MORE

Design Concept #1 - Islands in the Street

A short clip

Add your idea

Start by submitting an idea

Design concept #2 - Energize Evergreen

A short clip

Lifecycle

- Studio kick off
January 16-2021 @ 10:00 am
- Meeting with your Evergreen Community Association
Thursday, February 4, 2021
- #HelloEvergreen virtual community workshop #1
Thursday, February 11, 2021 - click the following links for the highlights - [see page overview](#), [detailed summary](#) & [workshop reflections](#)
- Co-creation phase
Workshop #1 completed, sharing the results and exploring new ways for collaboration
- #HelloEvergreen self-guided community walk
Saturday, March 6th at 10:00am and Sunday, March 7th at 4:00 pm ([click here for details](#))
- #HelloEvergreen virtual community workshop #2
Thursday, March 11, 2021 - 7:00-8:30 pm
- Final report to the community
April 20, 2021 - document outlining what we've heard from the Evergreen community and potential next steps

Who's Leading:

Carlo Olson
Master of Planning Student
School of Architecture Planning and Landscape, University of Calgary
Email: [carlo.olson@ucalgary.ca](#)

Chris Zhang
Master of Planning Student
School of Architecture Planning and Landscape, University of Calgary
Email: [carlengzhang@ucalgary.ca](#)

Videos

REJOINER to get involved!

Photos

Recently with
why we
what we
what we
what we
what we

Documents

- HELLO EVERGREEN Workshop, 1 (809 KB) (pdf)

Important Links

- Evergreen Community Association Website
- CITIZENS + STUDENTS Studio Project Explained

Quick Polls

No Quick Polls for this project

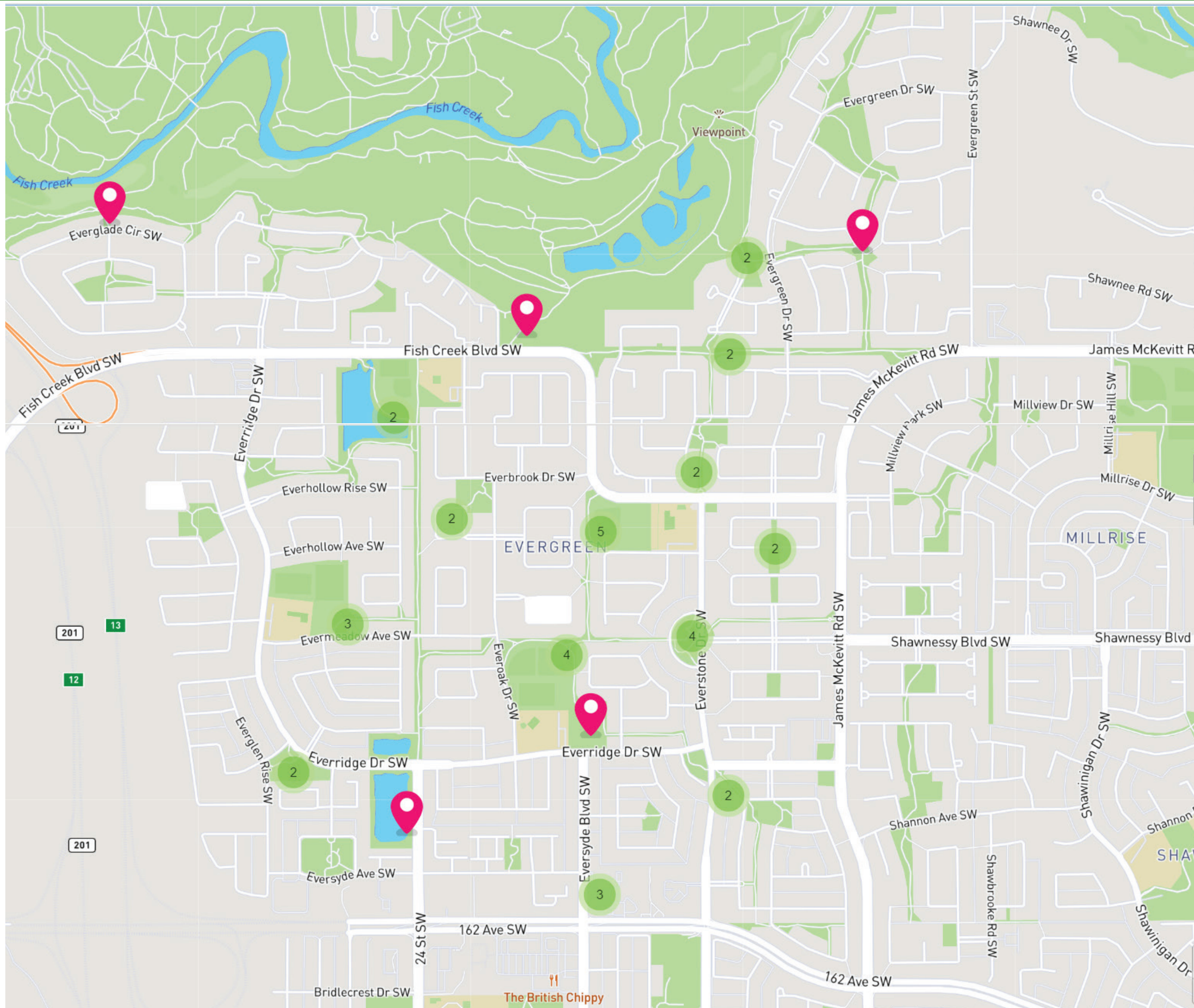
STAY INFORMED

Subscribe for project updates

Subscribe

2 members of your community are following this project

Quizzes



Mapping tool

“Drag a pin to your favourite spots in your community and tell us a little more about them.”

The tool was use for initial engagement process, during which 40 inputs were received. These ideas and memories shared turned out to be valuable as they sparked many conversations later on.



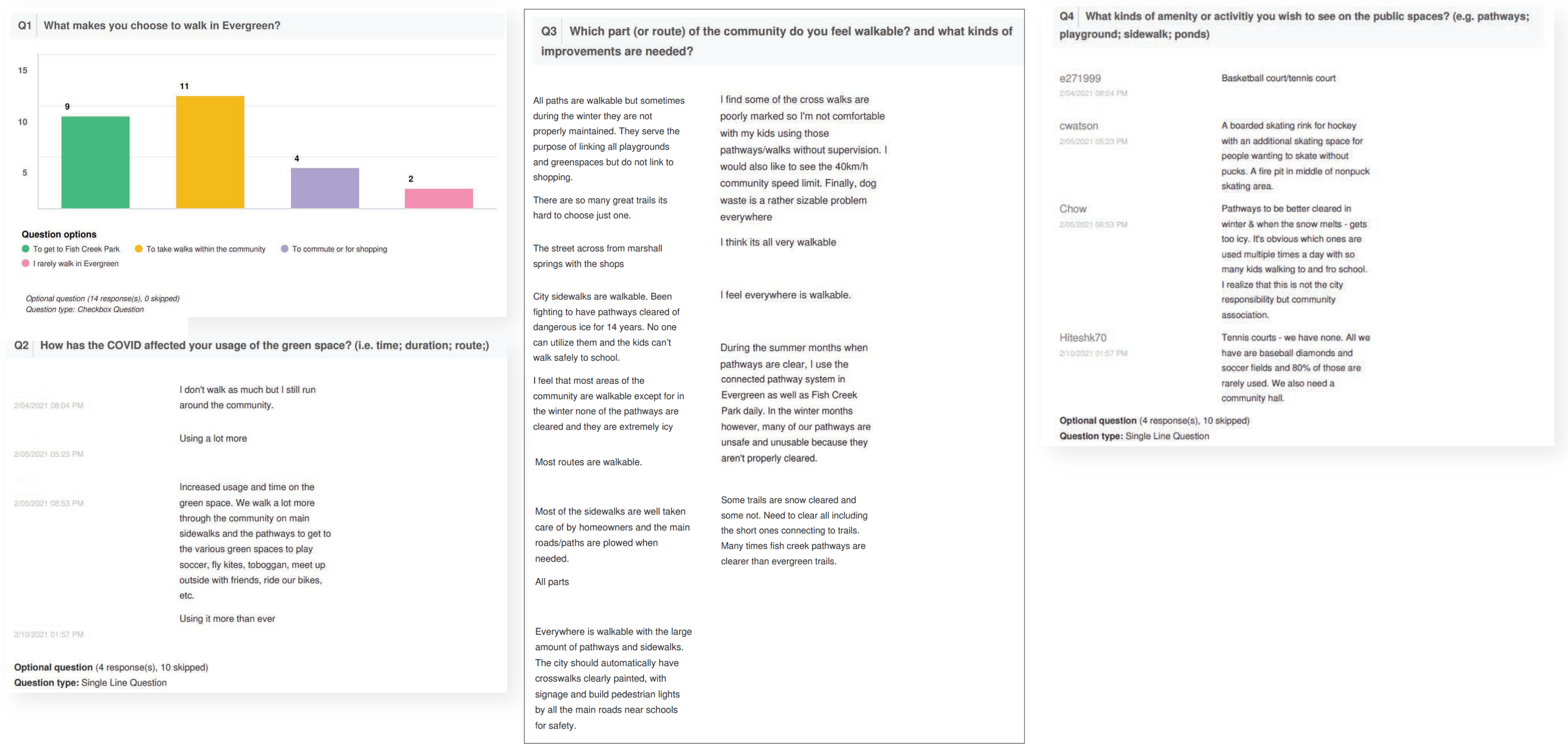
“Love meeting up with friends here. We like going on bike rides or walks and ending at a playground in the community. This is one of them.” --- C

“Proximity to Fish Creek Park is the main reason we chose Evergreen when we built our home 15 years ago” ---- S

Pathway around the school is great and can walk from Marshal Spring to Evergreen School without going on a road.

Green Spaces Survey

The green spaces survey provided the project with an initial opportunity to get a sense of how the residents are using green spaces amid the pandemic. As the screenshots show that most respondents are going to Fish Creek Park or taking a walk when they choose to walk instead of other methods of transportation. In addition, the survey was also able to gather people's opinions regarding green spaces and how to improve them.



ICE RINK - GARDEN CONCEPT





EVERGREEN COMMUNITY ASSOCIATION PERSPECTIVES

THANK YOU TO THE SAPL AND THE TWO MASTERS' STUDENTS, CURTIS OLSON, AND CHRIS ZHENG FOR SPENDING TIME WITH US AND COMING UP WITH IDEAS THAT OUR COMMUNITY CAN USE.

THE COLLABORATION WAS GOOD AS THE STUDENTS WERE OPEN TO IDEAS AND SUGGESTIONS. AT THE BEGINNING THE STUDENTS MADE A PRESENTATION TO THE EVERGREEN COMMUNITY ASSOCIATION BOARD OF DIRECTORS, LETTING THEM KNOW WHAT THE PROJECT WAS ABOUT AND HOW THEY COULD CONTRIBUTE. THE STUDENTS WERE AVAILABLE THROUGHOUT THE PROJECT FOR WEEKLY MEETINGS AND TO COMMUNICATE VIA EMAIL AND TAKE IDEAS AND SUGGESTIONS. THE STUDENTS WERE ALSO ABLE TO WORK WITH OUR SOCIAL MEDIA CHANNELS TO HELP ENGAGE THE COMMUNITY.

COLLABORATION WAS FACILITATED THROUGH A NEXT CALGARY WEBSITE AND TWO WORKSHOPS USING MIRO BOARD. THE MEMBERS OF THE CA BOARD AND RESIDENTS OF THE COMMUNITY WERE INVITED TO PARTICIPATE WITH SUBMITTING IDEAS AND SURVEY ANSWERS TO THE WEBSITE AND TO ATTEND THE TWO WORKSHOPS.

IN THE END THE STUDENTS WERE ABLE TO PRODUCE AN IDEA ABOUT HOW TO ENGAGE THE COMMUNITY TO FIND OUT WHAT PEOPLE WOULD LIKE TO SEE IN EVERGREEN. THIS IS OF VALUE TO THE COMMUNITY AS THEY WILL BE ABLE TO BE IMPLEMENTED IN TIME AS PANDEMIC RESTRICTIONS ARE RELAXED AND PEOPLE CAN GET OUT AND ENGAGE WITH THE COMMUNITY ASSOCIATION.

THERE WAS VALUE, AND THE EVERGREEN CA WILL BE ABLE TO TAKE AWAY THE IDEA OF A MOBILE EVENT AND SEE HOW IT CAN BE IMPLEMENTED TO BRING THE COMMUNITY TOGETHER TO GATHER IDEAS AND A VOLUNTEER BASE TO MAKE THE EVERGREEN COMMUNITY PARK A REALITY.

SINCERELY,

PAUL BUSHELL, EVERGREEN CA VP ON BEHALF OF THE BOARD.