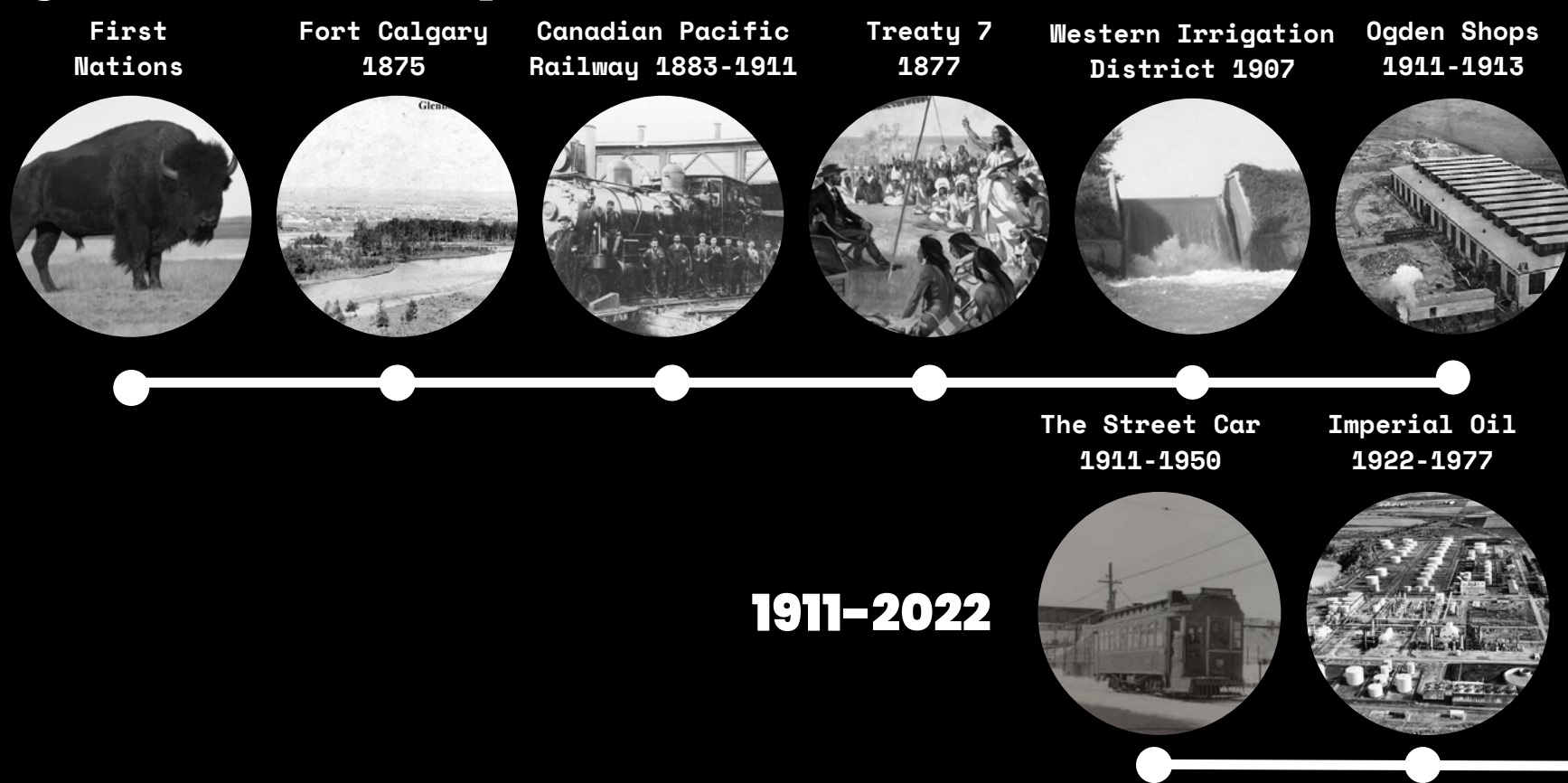




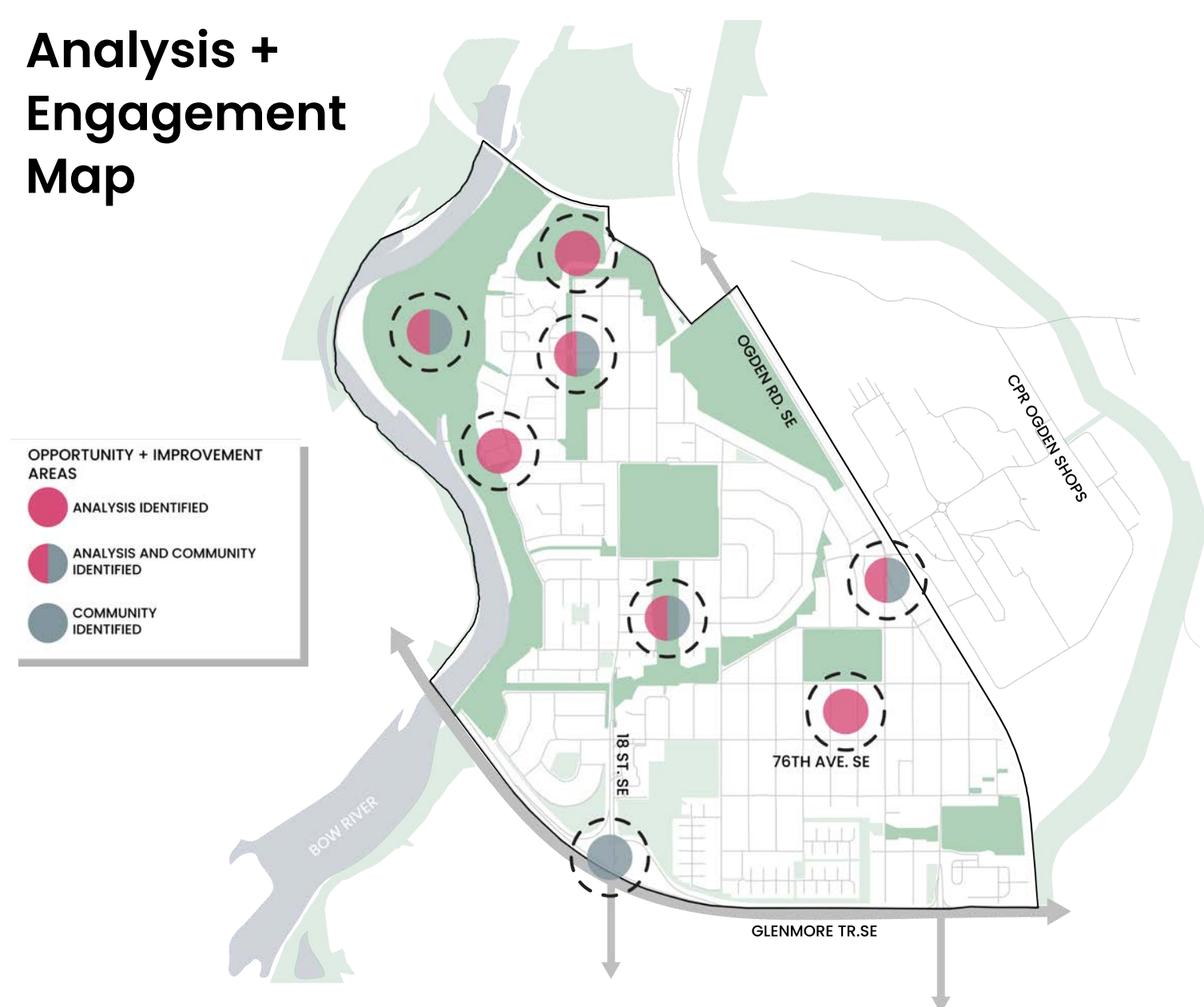
OGDEN OVERVIEW

Ogden Community Timeline

**FN – 1911**

1911-2022

Analysis + Engagement Map

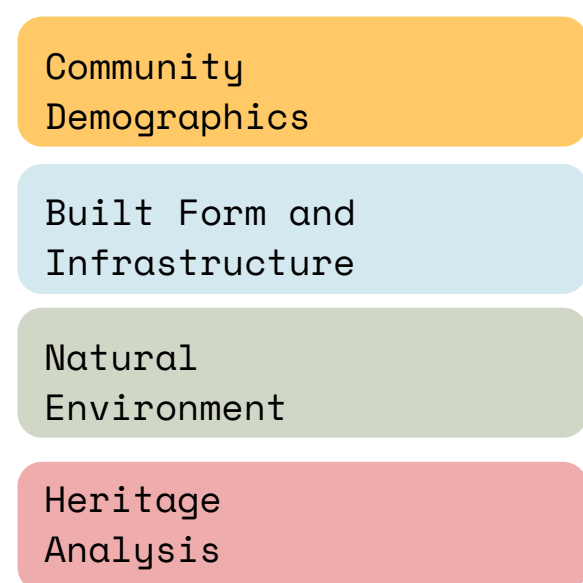


Public Engagement

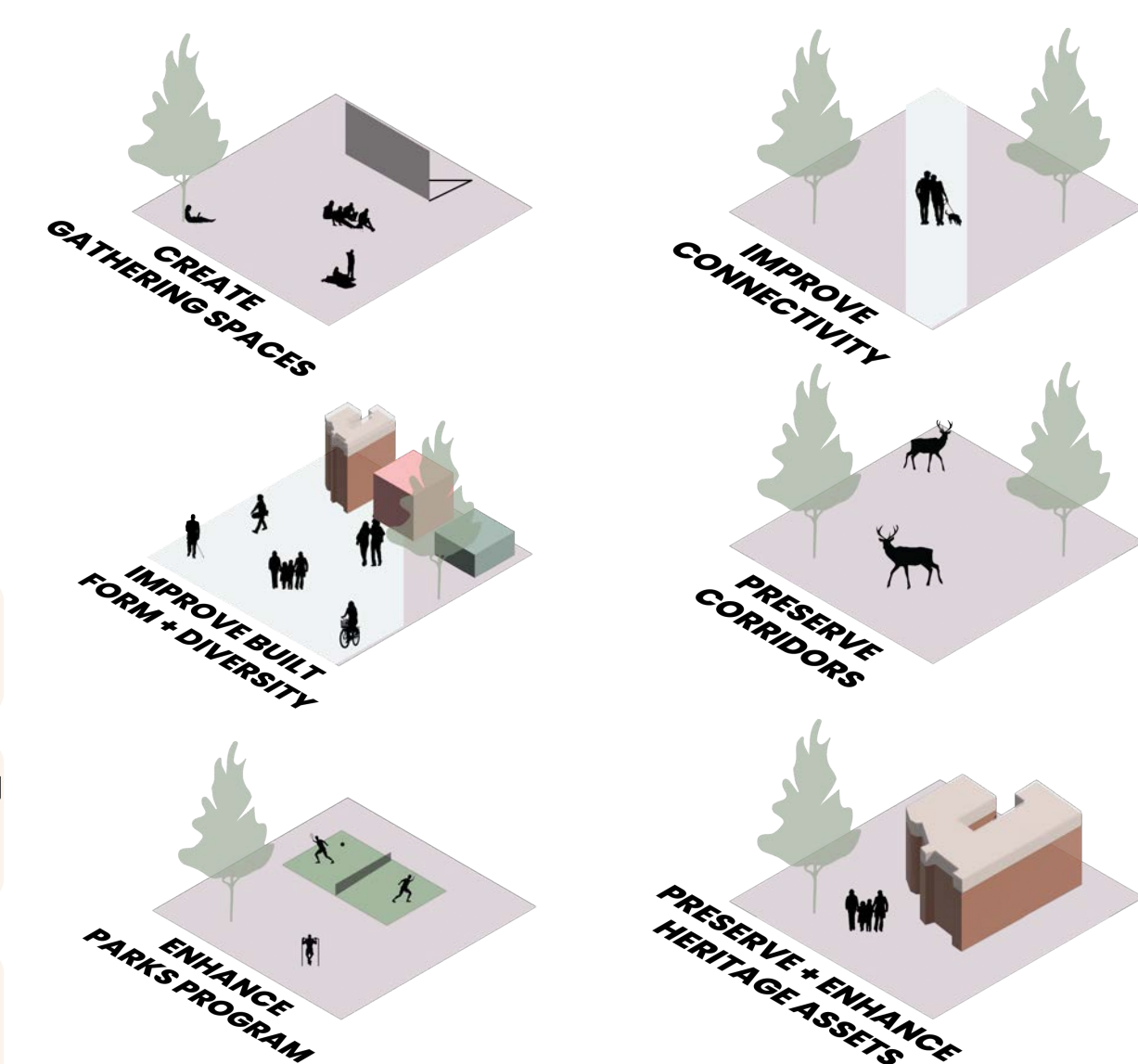
- Site Visit – Jan 21
- Analysis Presentation – Feb 10
- Community Workshop – Feb 14
- Site Visit 2 – Feb 28
- Draft Concept Presentation – Mar 10
- Final Concept Presentation – Apr 14
- Community Open House – Apr 20

Key Issues + Analysis Areas

Research Areas



What we Heard + Goals



OGDEN IS

A vibrant community that nurtures a sense of inclusivity, and family encourages a healthy, active lifestyle, supports a diverse range of businesses and connects its residents. Ogden bravely embraces the future while honouring its unique history and character.



CONNECTED



INCLUSIVE



ACTIVE

Connected **Ogden** explores transportation opportunities with the proposed Greenline LRT. This section looks into strategies that will help reduce the dependencies on a car and introduces other alternatives that residents can use to travel within and out of the community, such as cycling and walking, with improvements in cycling infrastructures and walkways.

Inclusive Ogden identifies the addition of new housing typologies as well as methods toward strategies densification in the community to welcome more families and residents. The highest form of density will be added around the Ogden Station Greenline and help support school enrollment as well as local shops around areas such as 76th Avenue and Ogden Road SE

Active Ogden introduces amenity upgrades that tackle the monotony of park and open space programming around Ogden. Amenity upgrades around the community include small-scale improvements such as the integration of garbage bins, benches, and lighting in parks and explores big scale upgrades in Parks such as George Moss. These upgrades look to create gathering spaces for residents and help support an active lifestyle

UNIQUE



DIVERSE



HISTORIC

Unique Ogden leverages under-utilized assets in Ogden Road to help create a cultural hub in the community. With historic assets such as the Alyth Hotel and Ogden Block being in close proximity to the proposed Greenline, adaptive re-use strategies will be utilized to provide a large plaza space and commercial activities to people coming into the community through transit.

Diverse Ogden deals with commercial diversity in the community and was identified as an important factor in the revitalization of Ogden. 76th Avenue and Ogden Road have been identified as main streets for shops to take route. These shops will be populated in mixed-use buildings to provide active frontages as well as housing for people that want a one-stop-shop to work, live, and play.

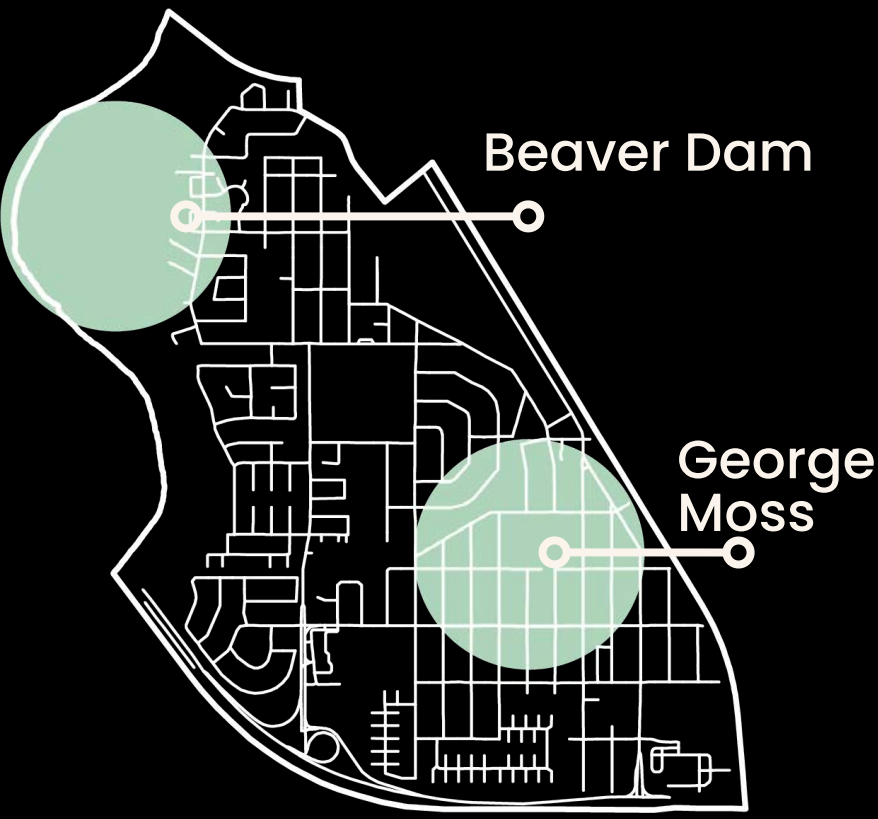
Historic Ogden helps preserve and celebrate the community's historic character through the preservation and enhancement of heritage home and structures around the community. Historic Ogden introduces a new land use designation that will help in protecting these assets and protect the character of the community while adapting to the growing needs of the community. The introduction of an interpretive heritage park will help preserve the documented history from sources such as the Ogden Whistle

THE PAST AND FUTURE COMMUNITY





HIGHLIGHT AREAS



WHAT WE HEARD

- Lack of programming in parks such as George Moss and Beaver Dam
- Lack of amenities in parks such as picnic tables and garbage bins
- Under-utilized green space
- Light amenities upgrades should be introduced to all green spaces in Ogden

MEET THE PEOPLE

PAST

WALTER

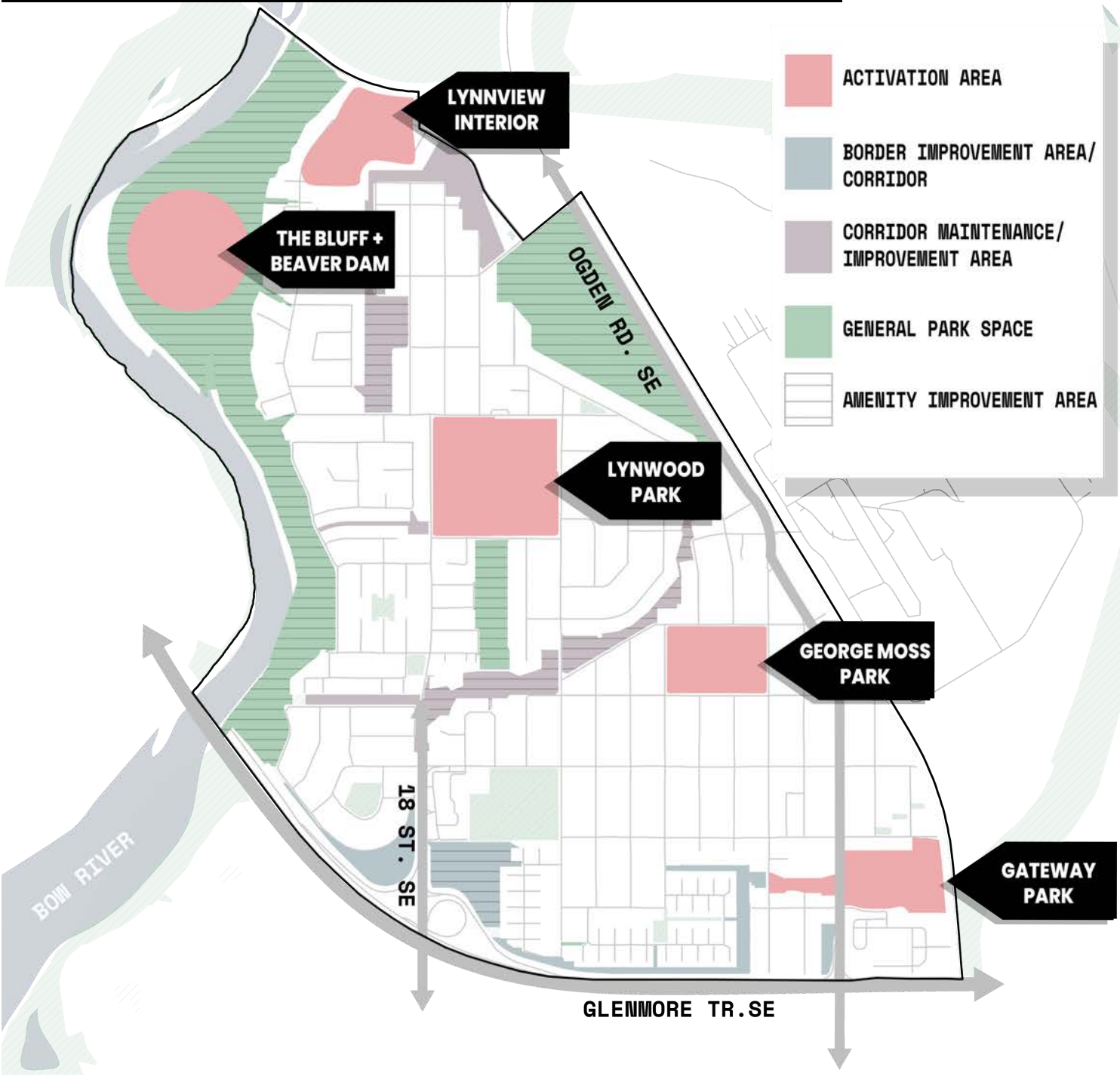
- Community historian
- Loves catching fish on the Bow in his free time
- Enjoys living so close to natural areas.

FUTURE

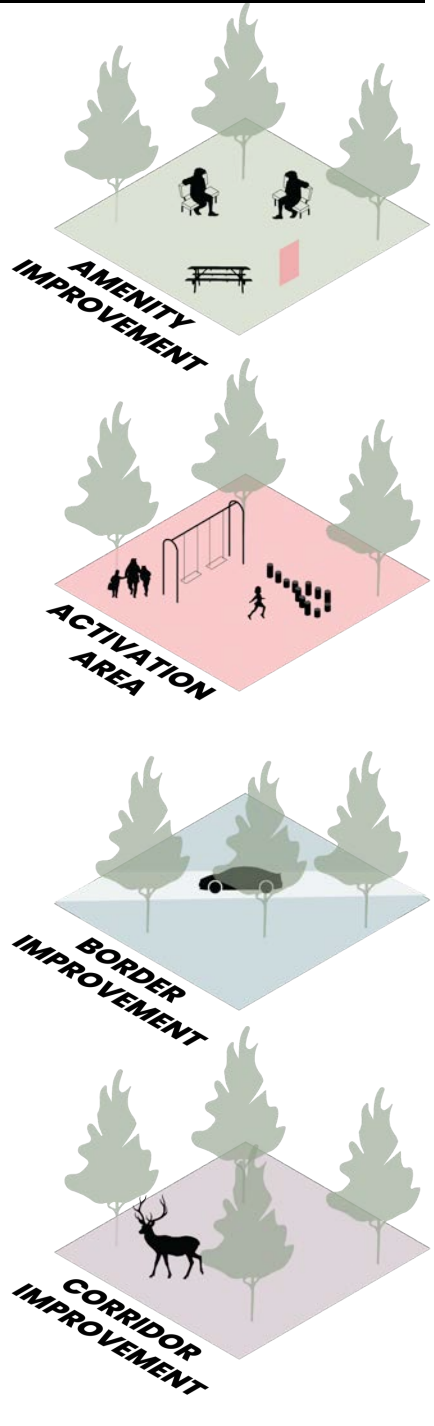
JOE

- Avid Fly Fisher
- Lives on the bluff and loves being close to the river.
- Picnics in Beaver Dam Flats with his Family.
- Teaching his kids to fish.

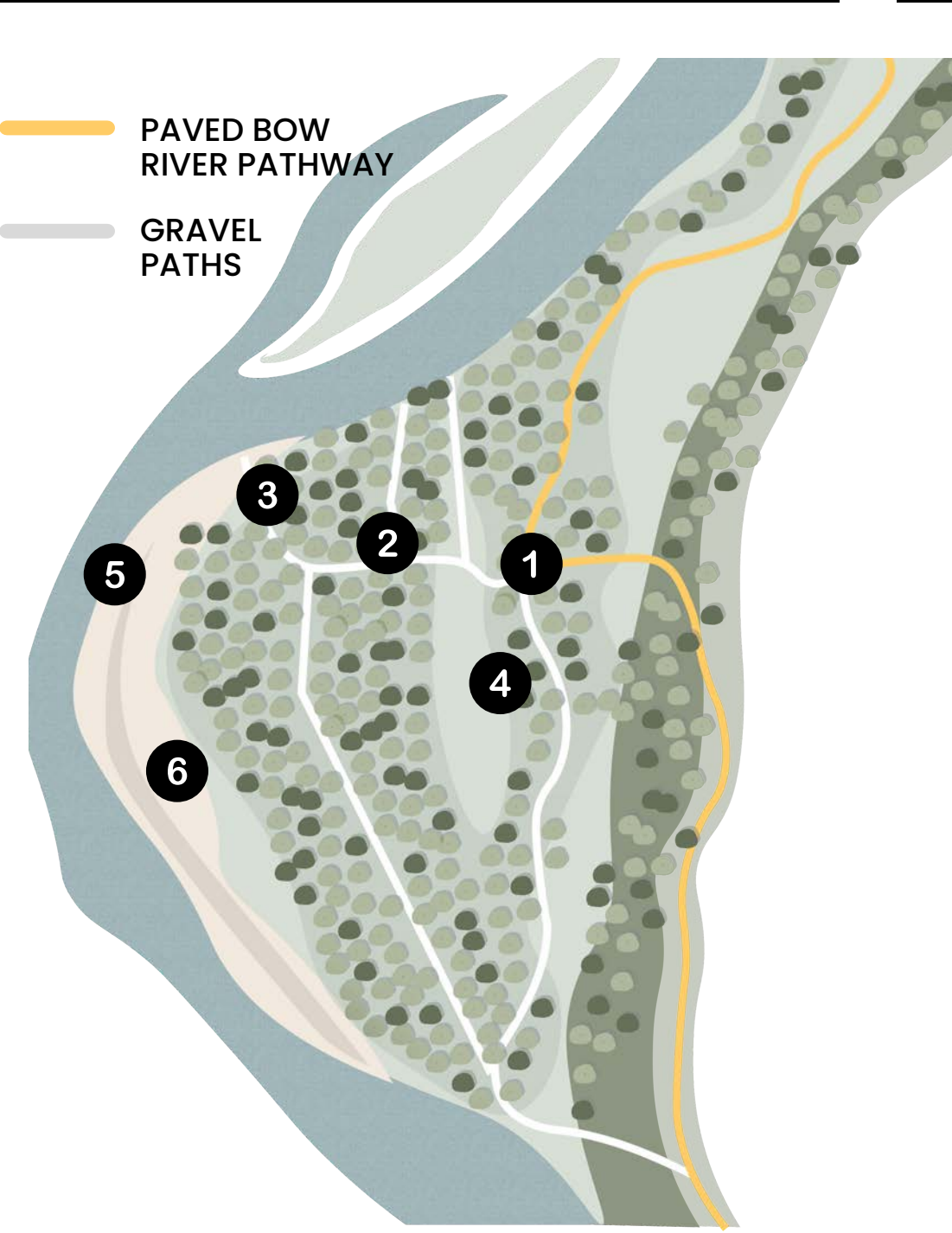
OPEN SPACE NETWORK



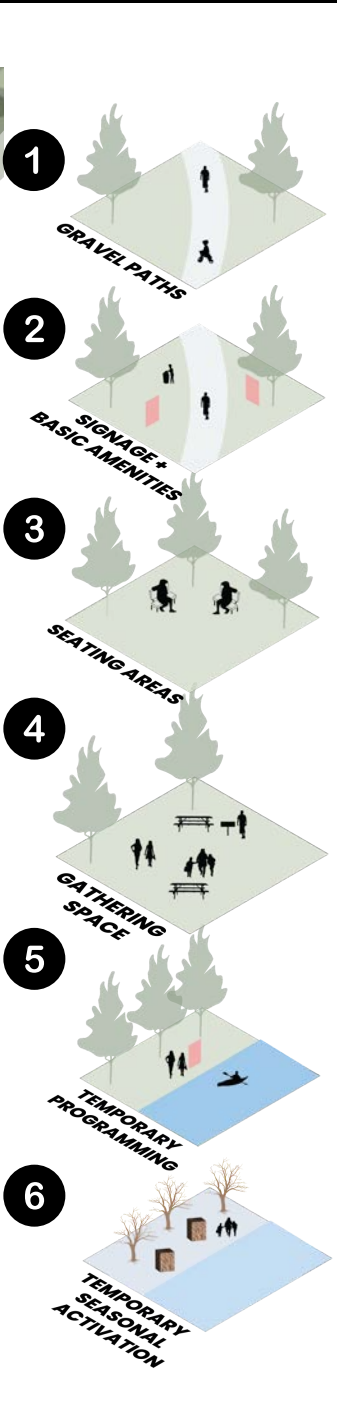
GOALS



BEAVER DAM FLATS



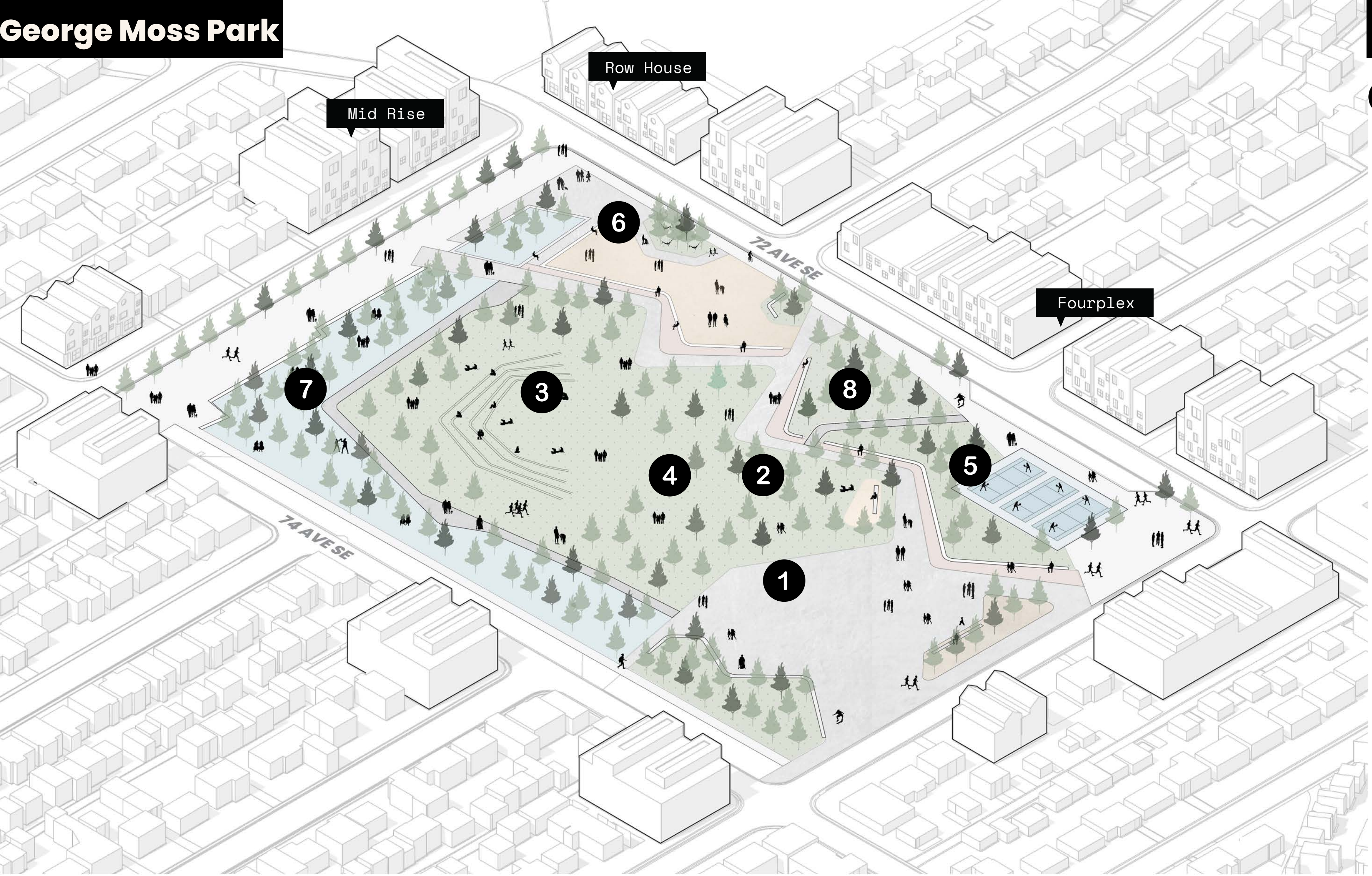
PROGRAM



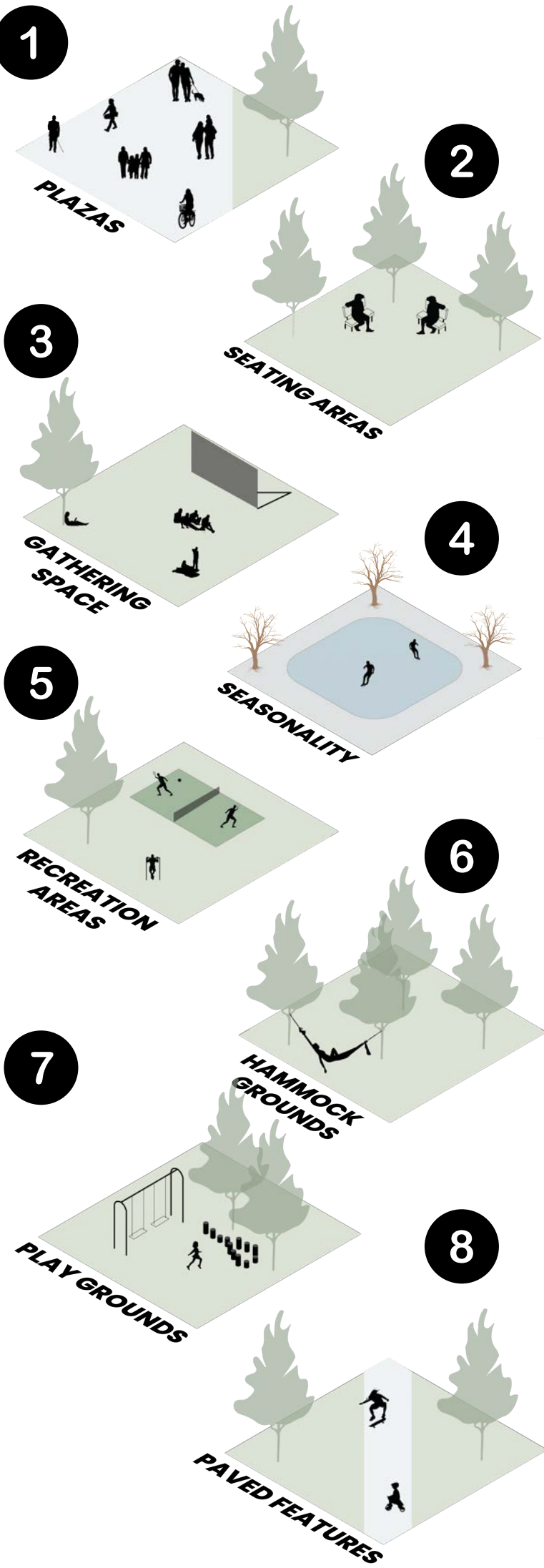
SIGNAGE



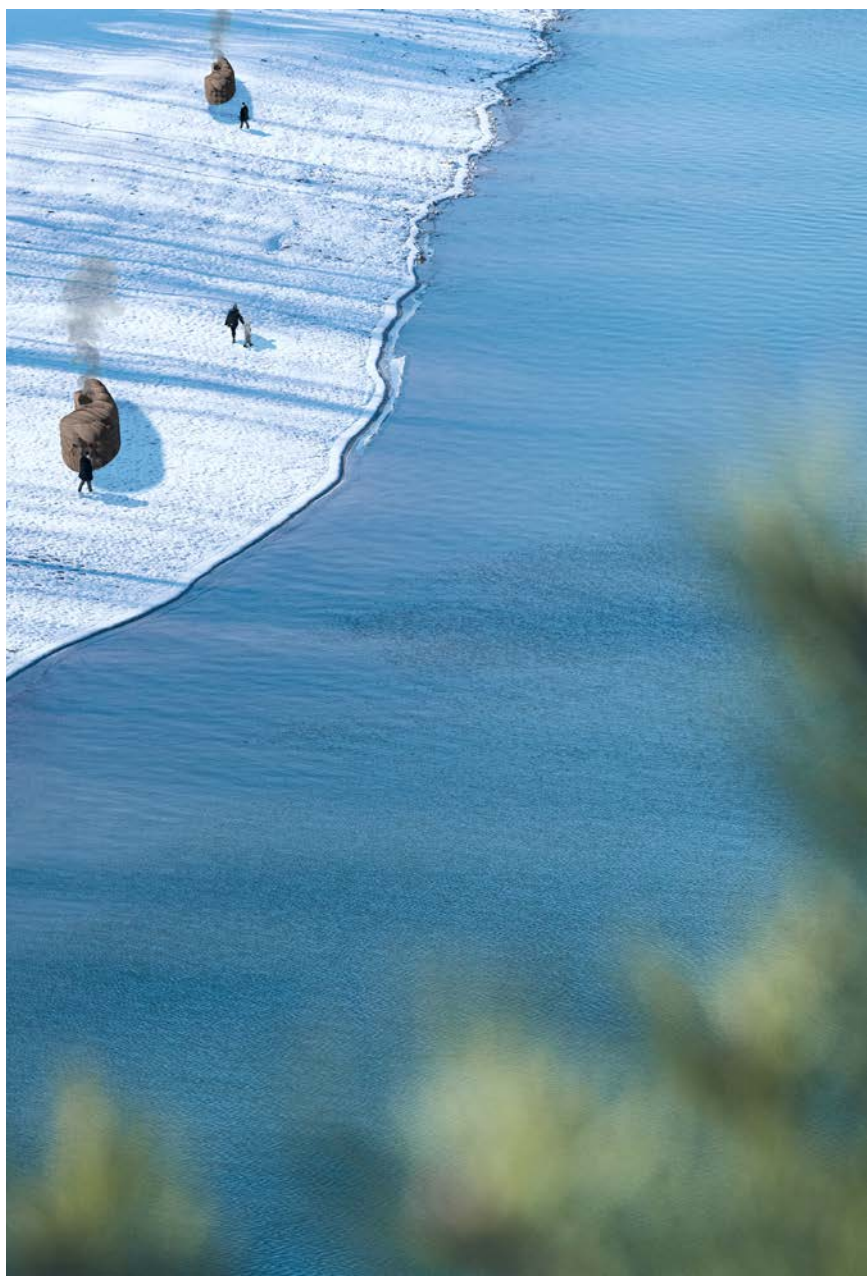
George Moss Park



PROGRAM



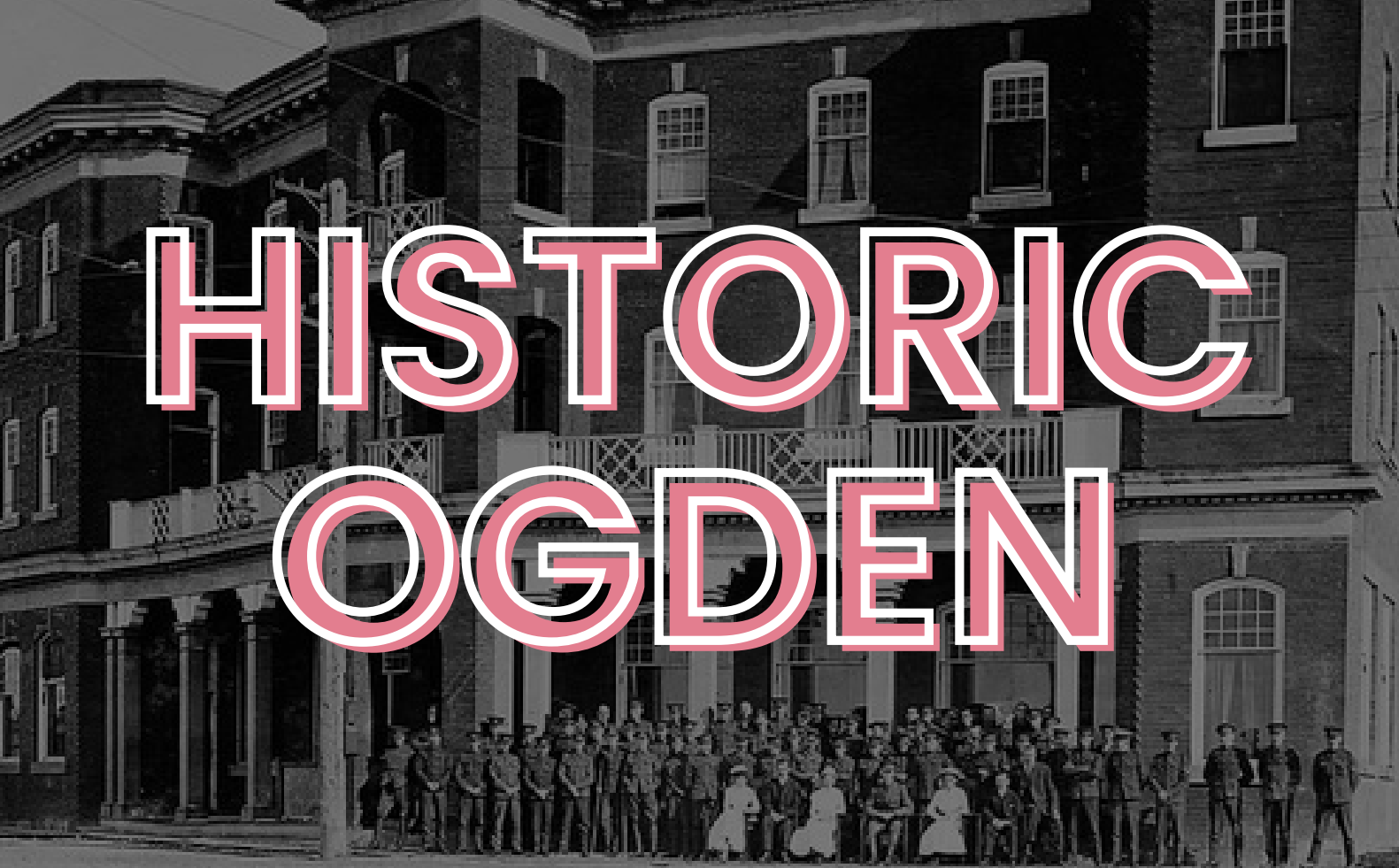
A DAY IN GEORGE MOSS PARK



WARMING HUTS IN BEAVER DAM FLATS



SUMMER EVENINGS IN BEAVER DAM FLATS



HIGHLIGHT AREAS



WHAT WE HEARD

- Historic assets within Ogden should be preserved
- Alyth Hotel and the Ogden Block are great candidates towards adaptive reuse projects
- The history of the community should be shared and celebrated
- Ogden's working class character should be preserved

MEET THE PEOPLE

PAST



- I. G. Ogden**
- Vice President of C.P.R.
 - Involved in Calgary's first planned community
 - Ogden shops and neighbourhood named in his honor

FUTURE



- SANDRA**
- Calgary Public Librarian
 - Enjoys research on historical events occurring in Calgary
 - Owns a heritage home on 18 A St

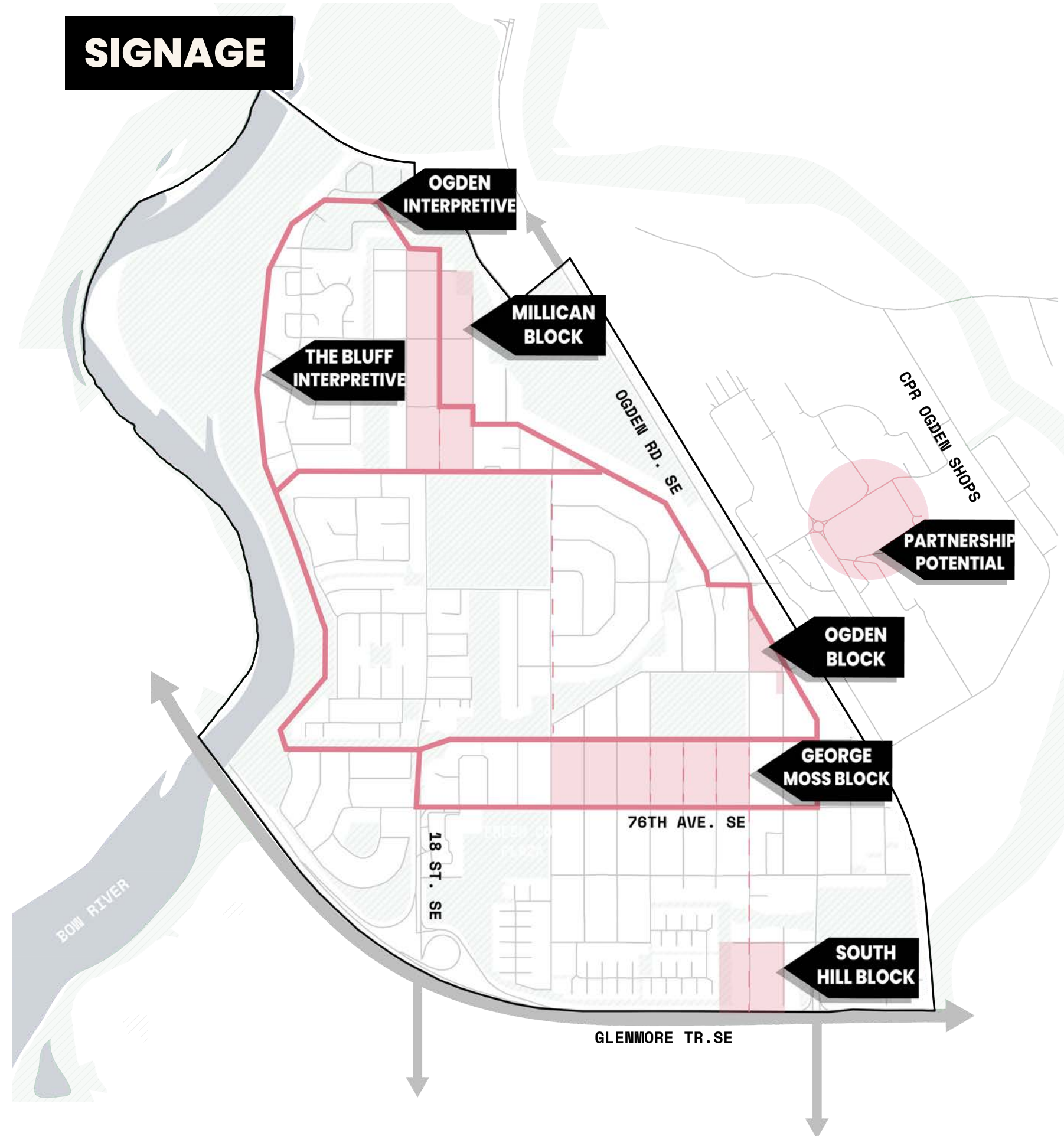
OVERVIEW

Ogden is a community with immense heritage value, and our team saw an opportunity to preserve and enhance heritage assets within the community. There are 4 notable locations throughout the community with a high concentration of heritage homes and other heritage structures. In order to approach the preservation of these assets, we are proposing the introduction of **Direct Control Heritage Areas**.

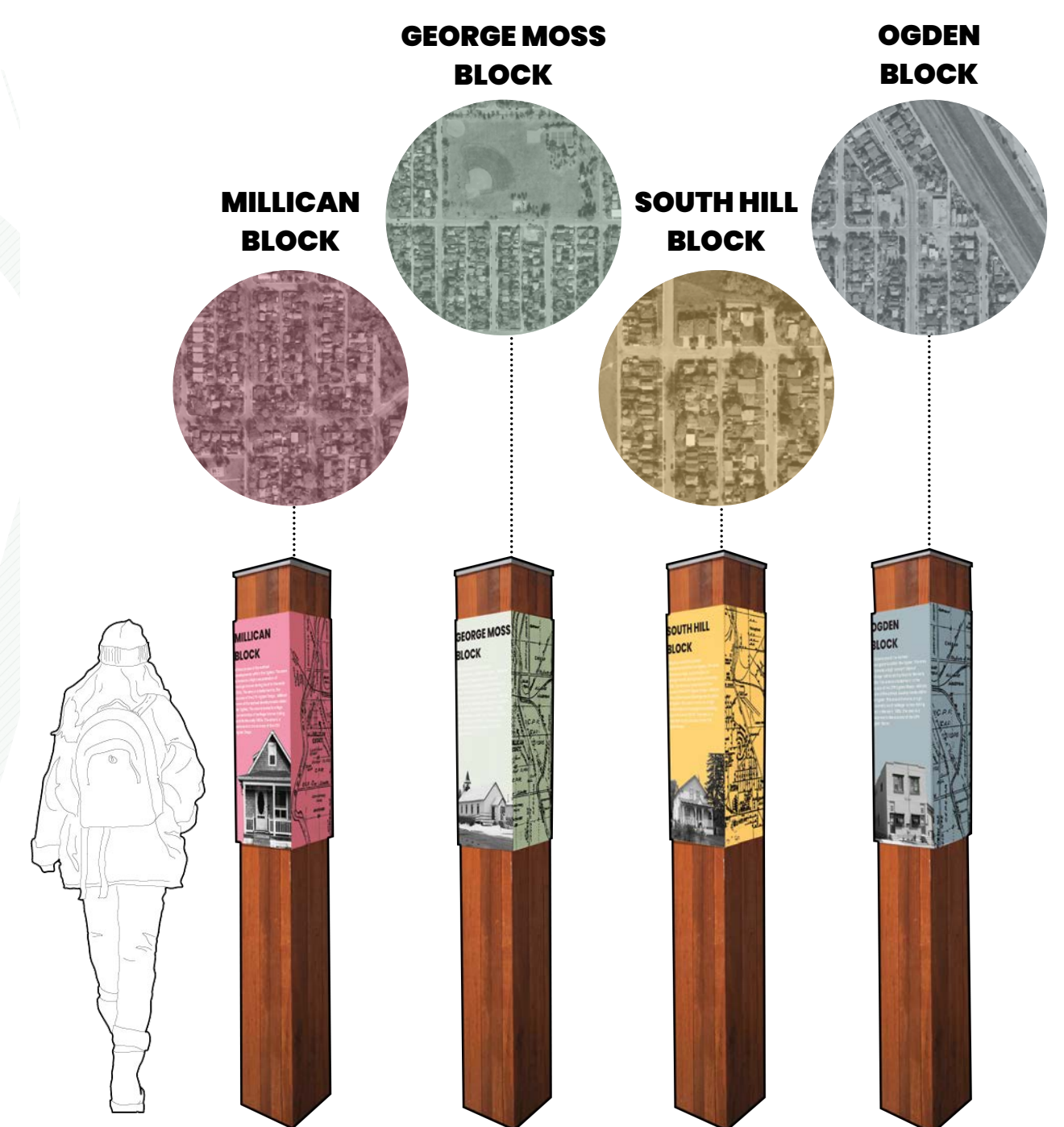
These heritage blocks provide an opportunity as an educational asset, which we are proposing to become the basis of an **interactive interpretive heritage tour**. Utilizing adaptive reuse allows people to maintain and appreciate these crucial assets.

In line with our need to preserve and enhance heritage assets in the community, we are proposing that the Lynnvie interior site be **recommissioned into an interpretive heritage park**. This park will feature a variety of programming options including an interpretive trail with signage detailing Ogden and Calgary history.

SIGNAGE



SIGNAGE



CHARACTER & HERITAGE



RECTANGULAR MASSING



GABLE ROOFS



STUCCO + SHINGLE CLADDING

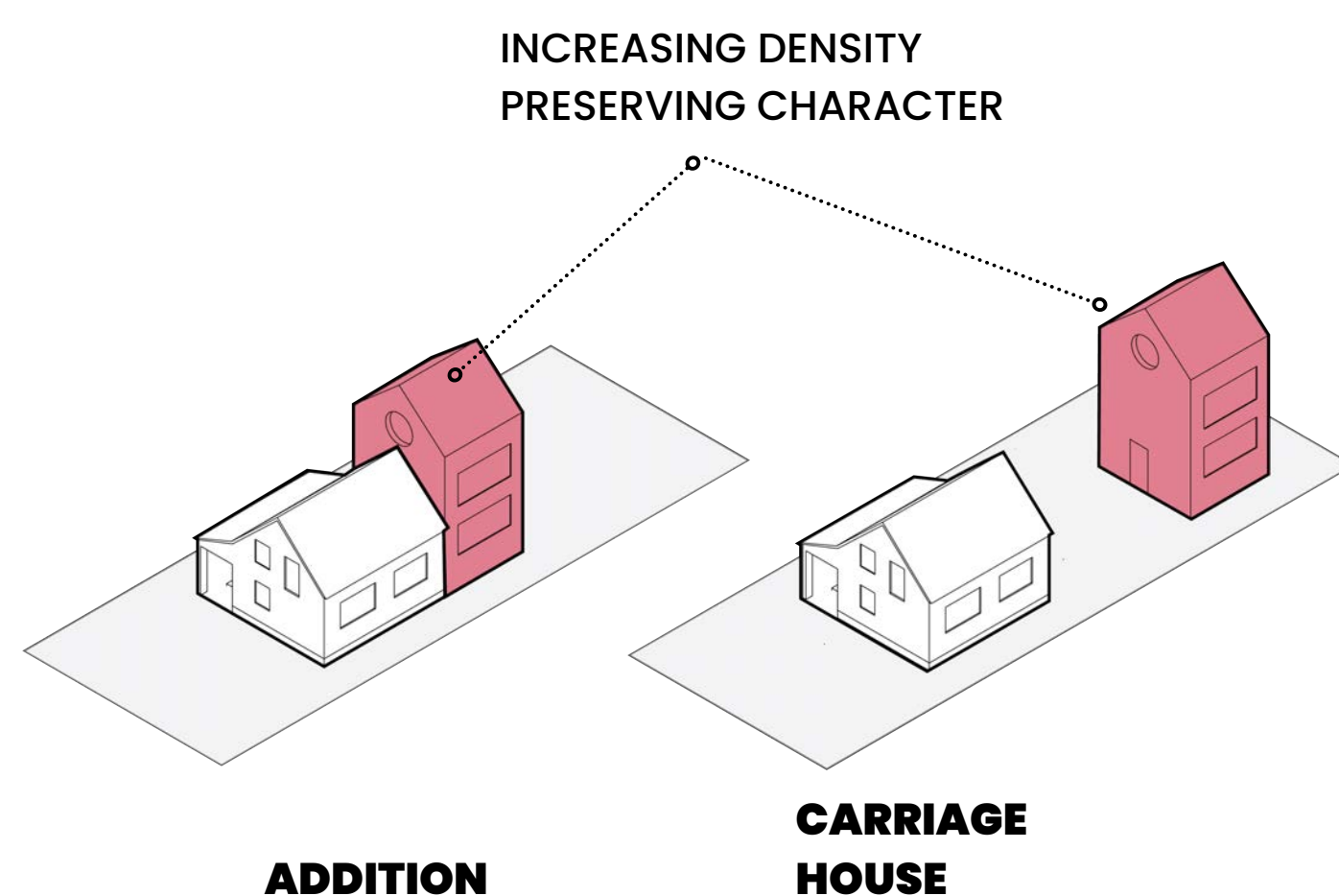
ORNAMENTAL DETAILS



ZONING FOR HERITAGE

- A **Direct Control Heritage Area** is a unique set of Land Use District (zoning) rules for all properties in a defined area.
- **Planners will work with the community to identify what land use and architectural elements they want to preserve on their block.**
- **Rules will then be created to protect these elements.** As redevelopment occurs, new developments will include these heritage elements, respecting the heritage character of the block.

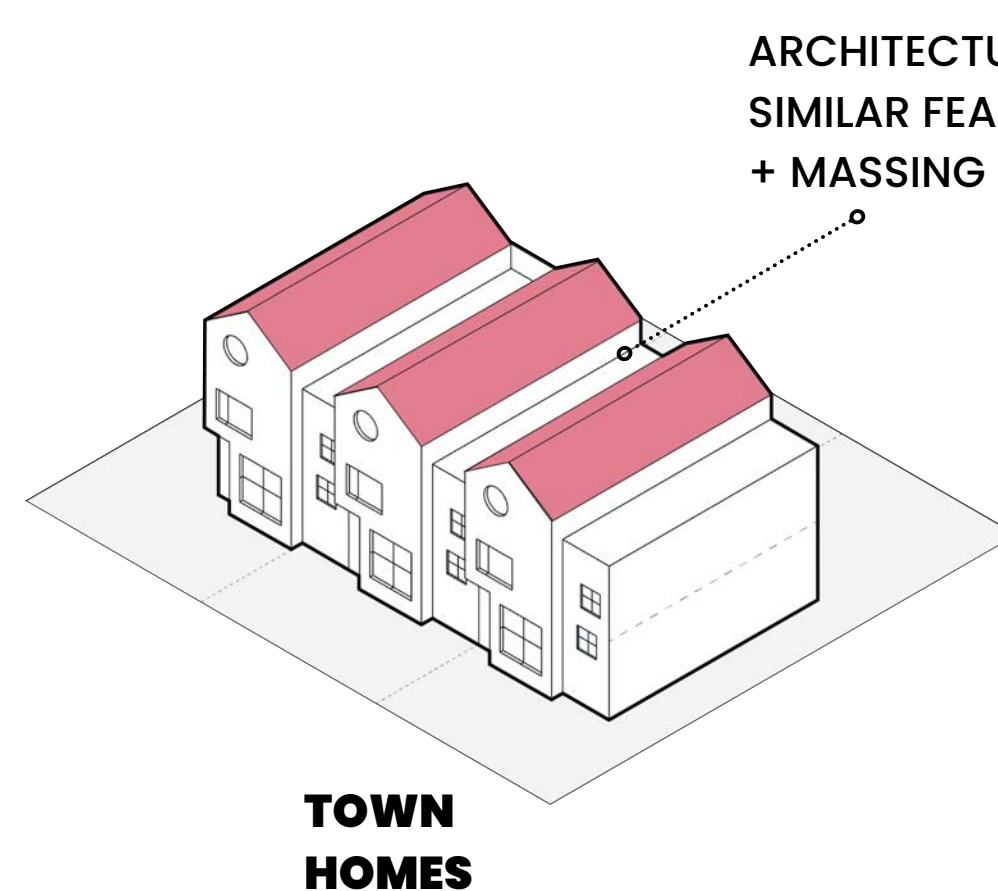
MASSING



INCREASING DENSITY
PRESERVING CHARACTER

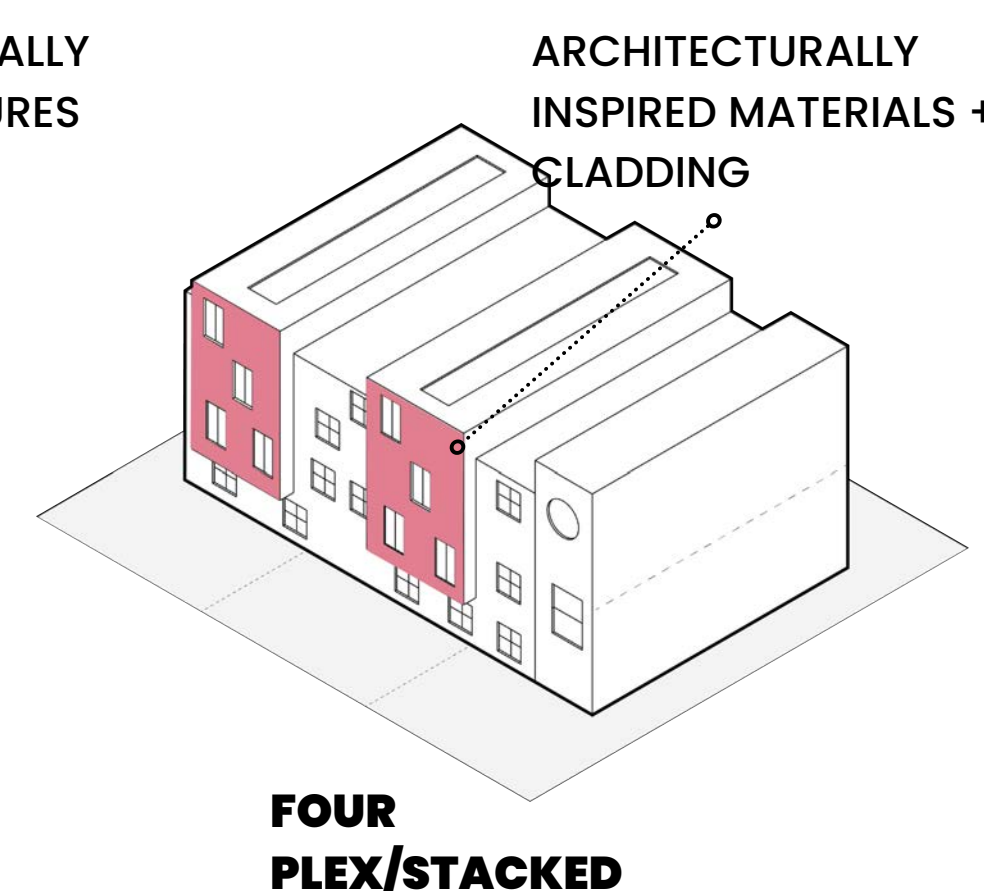
ADDITION

CARRIAGE
HOUSE



ARCHITECTURALLY
SIMILAR FEATURES
+ MASSING

TOWN
HOMES



ARCHITECTURALLY
INSPIRED MATERIALS +
CLADDING

FOUR
PLEX/STACKED

PRECEDENTS

ADDITION



ETOBICOKE, ON

CARRIAGE HOUSE

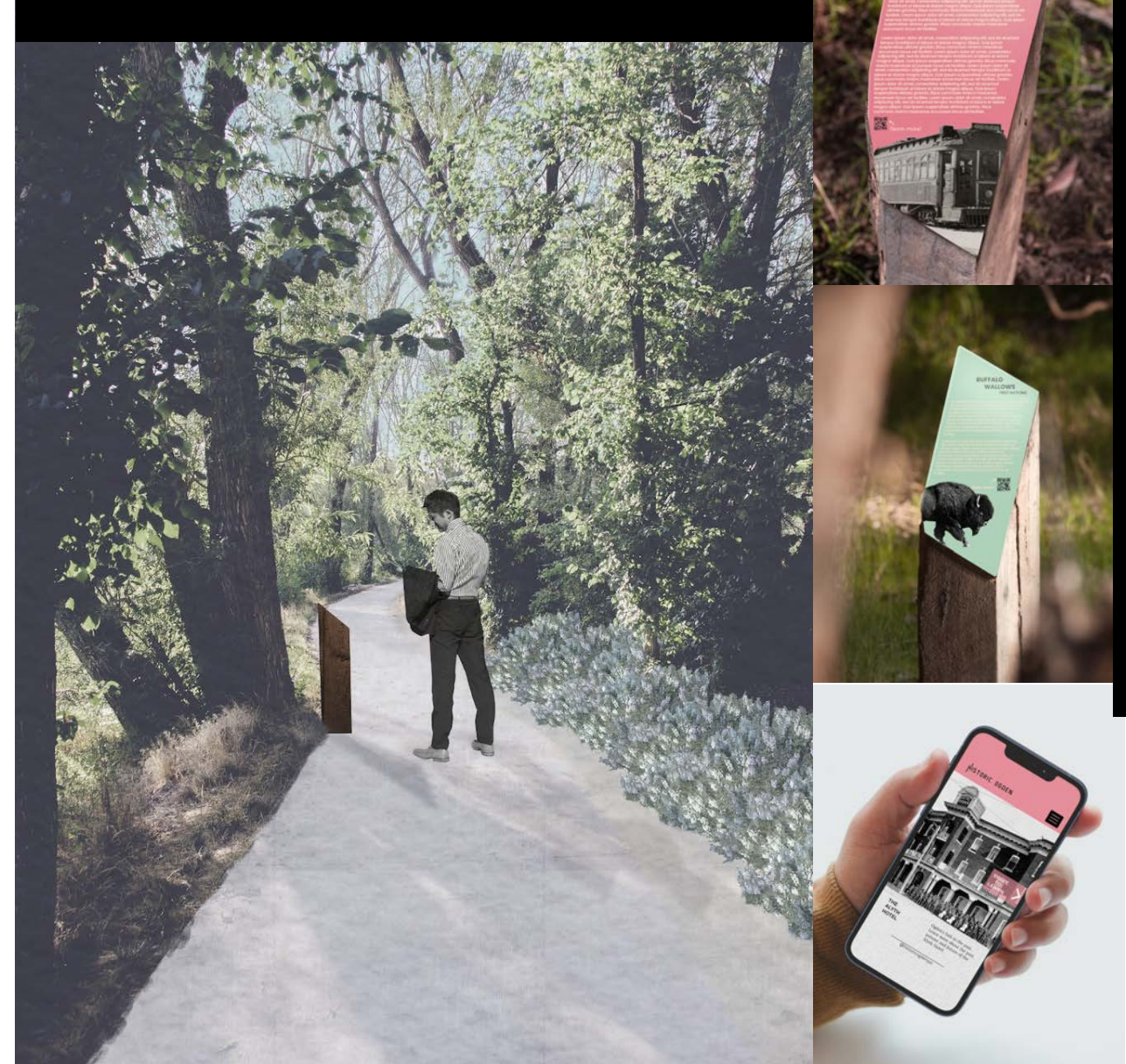


PERTH, AU

OGDEN INTERPRETIVE PARK



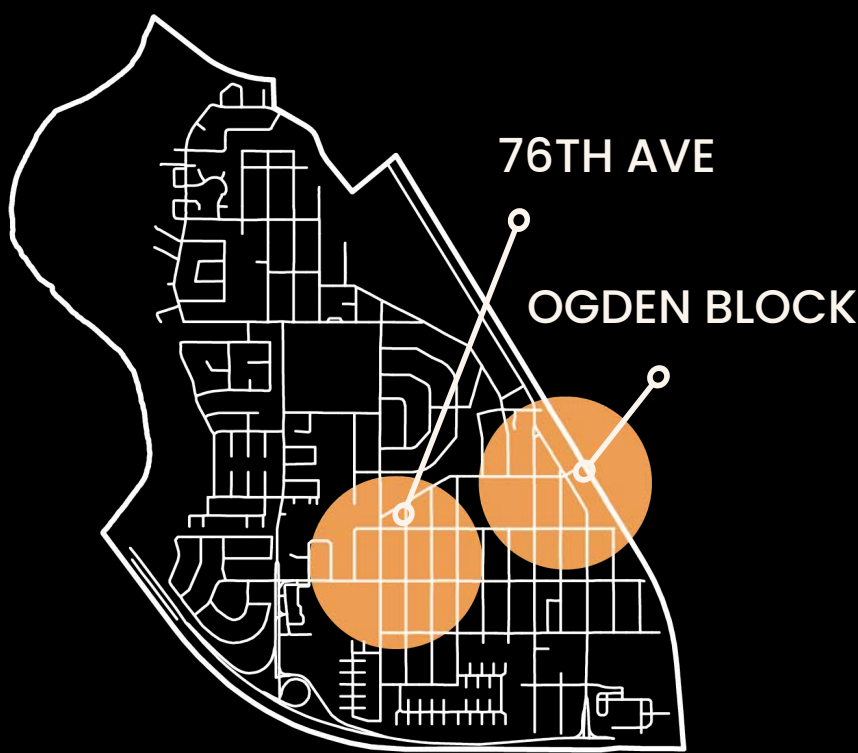
OGDEN INTERPRETIVE PARK



OGDEN INTERPRETIVE PARK SIGNAGE + QR CODE APP



HIGHLIGHT AREAS



WHAT WE HEARD

- Residents noted that they generally leave the neighbourhood for necessities due to a lack of diverse options
- Ogden Road is an ideal candidate for new commercial spaces
- Addition of commercial amenities such as coffee shops and grocery stores are much needed

MEET THE PEOPLE

PAST



ED AND FRIENDS

- Employed at the CPR
- Relied on streetcars as main commute to work
- Spent time advocating for the social credit movement

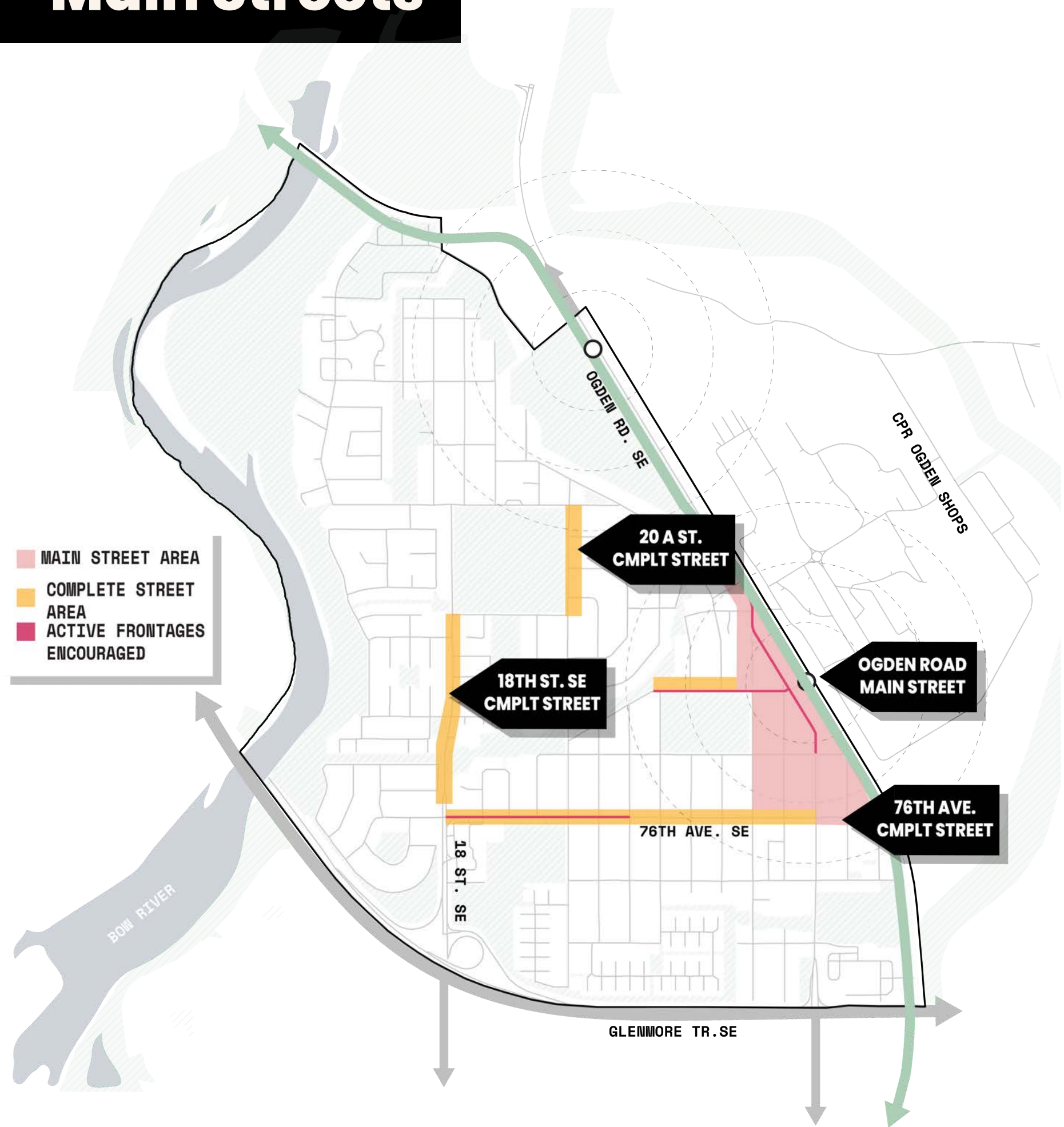
FUTURE



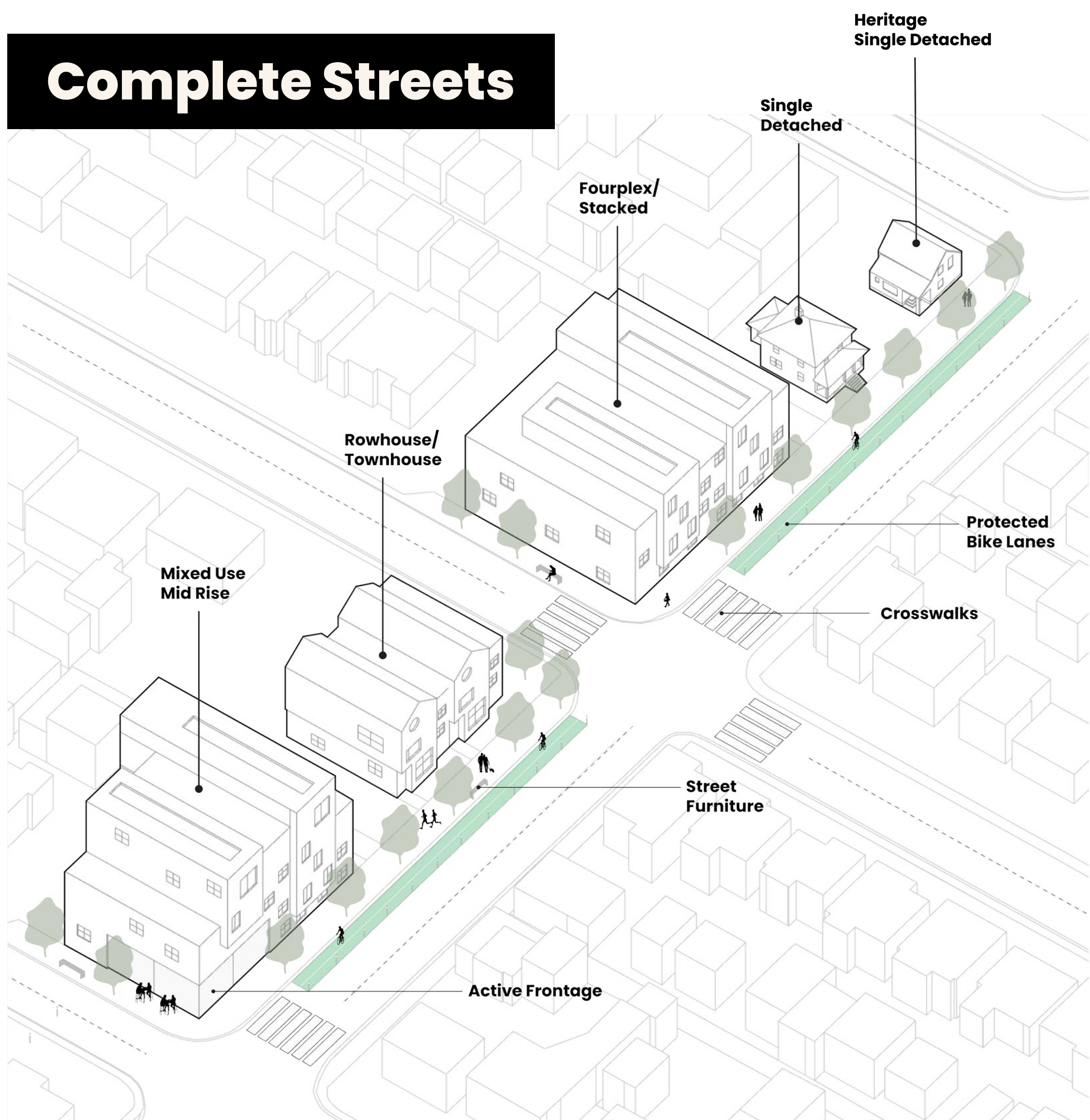
GERALD

- Local restaurant owner on Ogden Road
- Coach for the men's basketball team at Sherwood
- Heavily involved with the SE Resource Centre

Main Streets



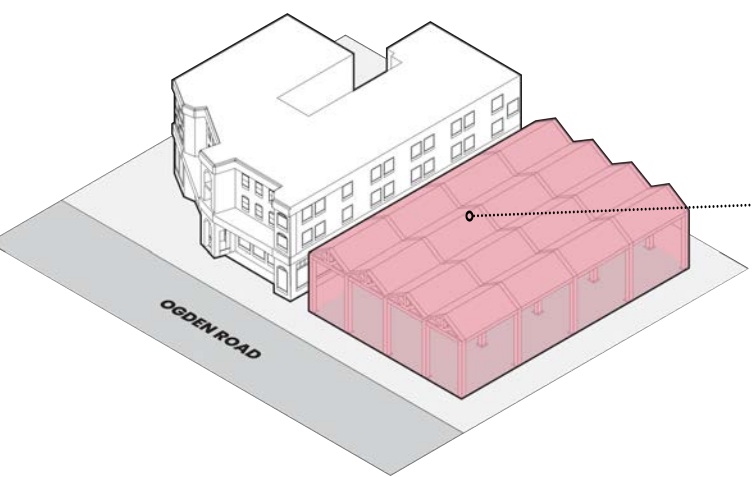
Complete Streets



Adaptive Re-Use

ALYTH HOTEL

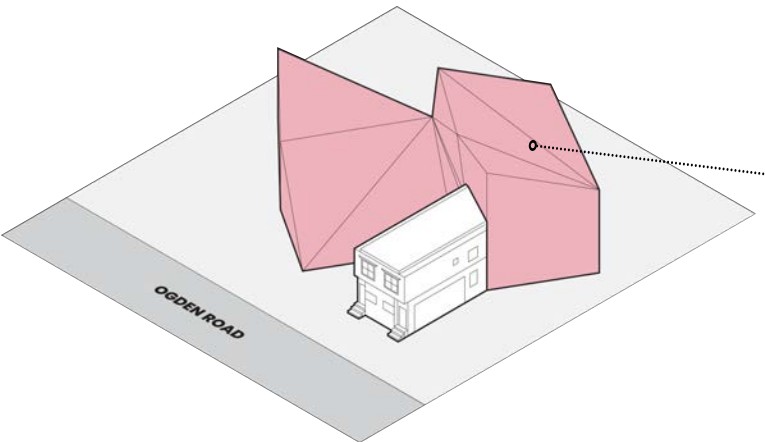
- Market space for local vendors with a connection to the hotel
- Industrial style finishing using wood, concrete and brick



ARTS DISTRICT, LOS ANGELES, CA

OGDEN BLOCK

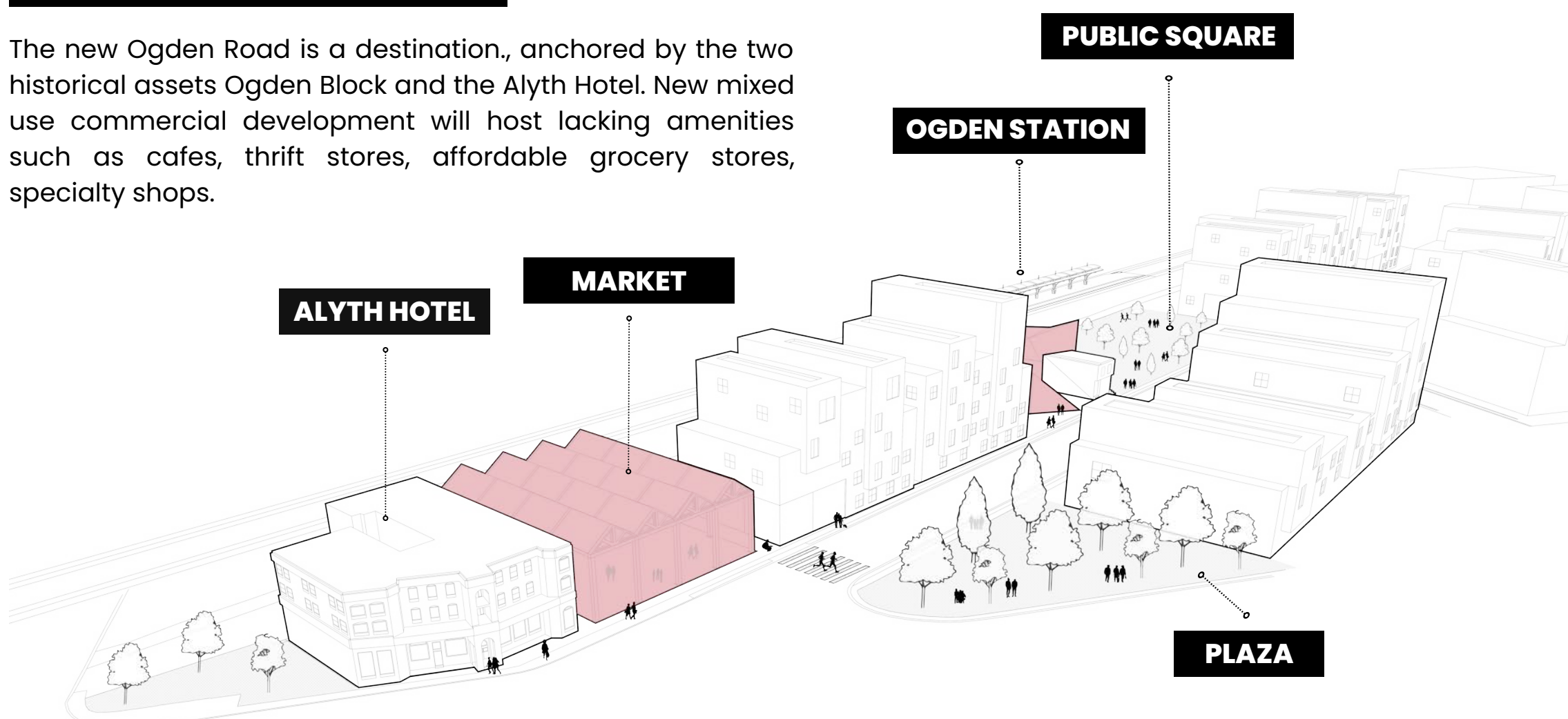
- Restaurant/Bakery/Bar/
- Contemporary Industrial Style; a symbol both of the area's past and its aspirations for the future



SHOREHAM STREET, SHOREHAM, UK

The New Main Street

The new Ogden Road is a destination, anchored by the two historical assets Ogden Block and the Alyth Hotel. New mixed use commercial development will host lacking amenities such as cafes, thrift stores, affordable grocery stores, specialty shops.



DIVERSE COMMERCIAL AMENITIES + COMMUNITY

QIAO YIN & CHARLIE

- Young professional living in a unit on Ogden Road SE
- Frequently visits local trendy spots
- Walks her dog Charlie at George Moss Park



BRYANT-SMITH FAMILY

- Young family living in townhomes at George Moss Park
- Does not own a vehicle because of local amenities and close walk to Green Line LRT



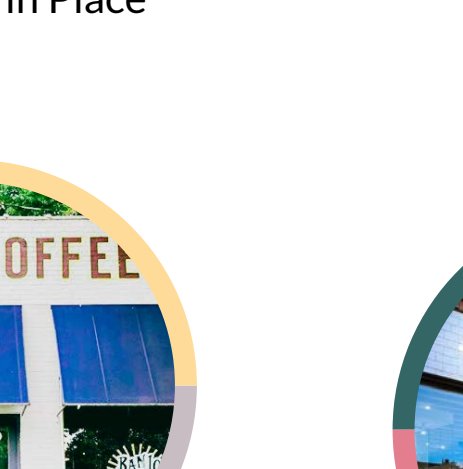
GRAHAM & CHELSEA

- 2nd generation Ogdenites living in a heritage home on 20A Street
- Appreciates being able to Age in Place



TERRI

- Rents a unit on 18th Street
- Loves being in close proximity to job
- Loves interacting with community members at the hardware store and cycling store



CONNECTED + INCLUSIVE OGDEN

HIGHLIGHT AREAS

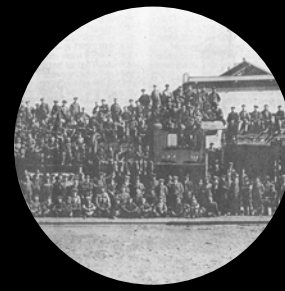


WHAT WE HEARD

- Current cycling infrastructure can be further upgraded
- Would like to see additional opportunities for walkability
- Additional mobility opportunities should be explored to better support seniors
- Certain housing types are missing, which prevents new families from entering the community

MEET THE PEOPLE

PAST



CPR WORKERS

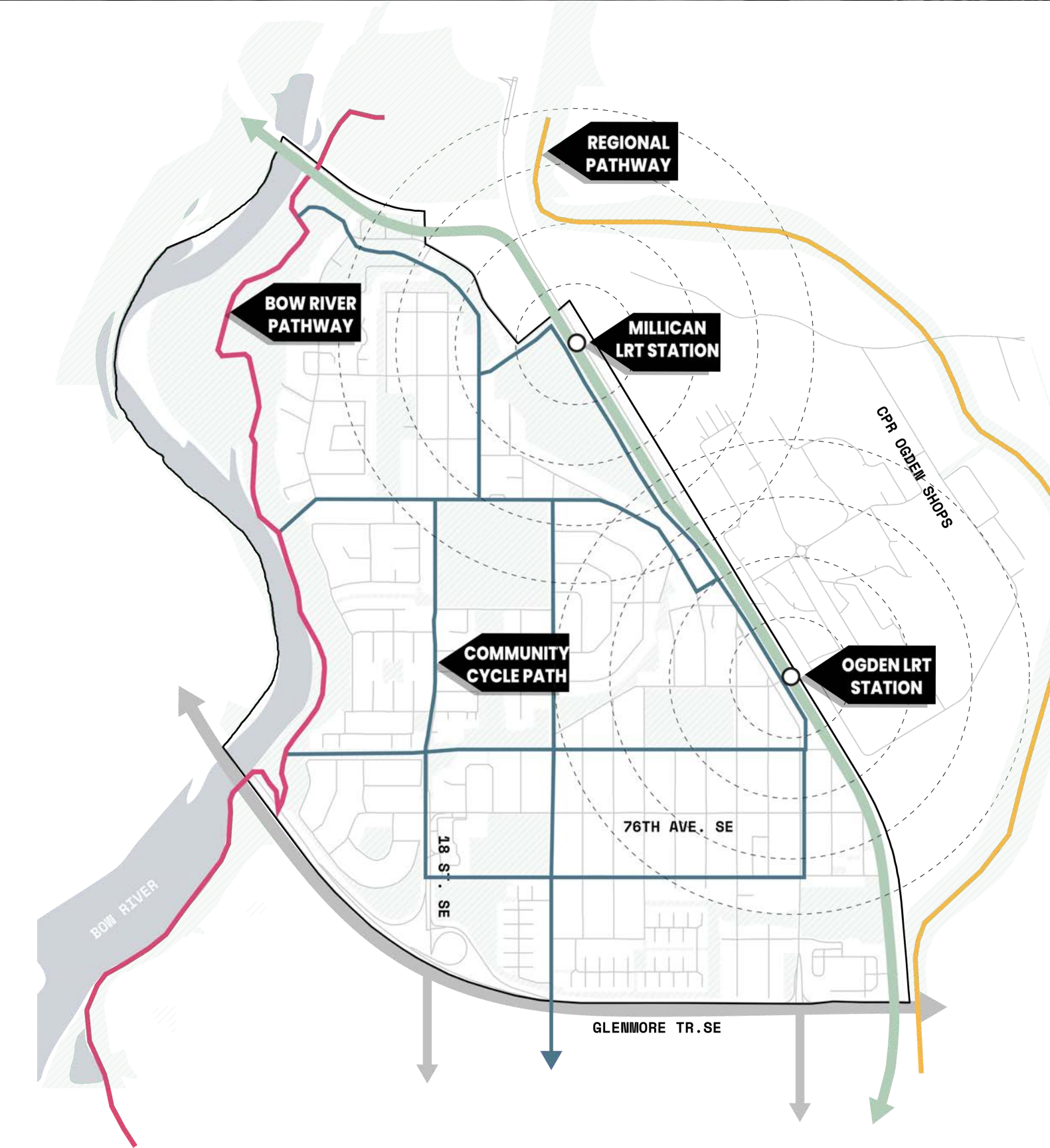
- Consists of 600 workers in various capacities
- Many relied on the first streetcar to commute to work
- Generally worked at the CPR until retirement

FUTURE



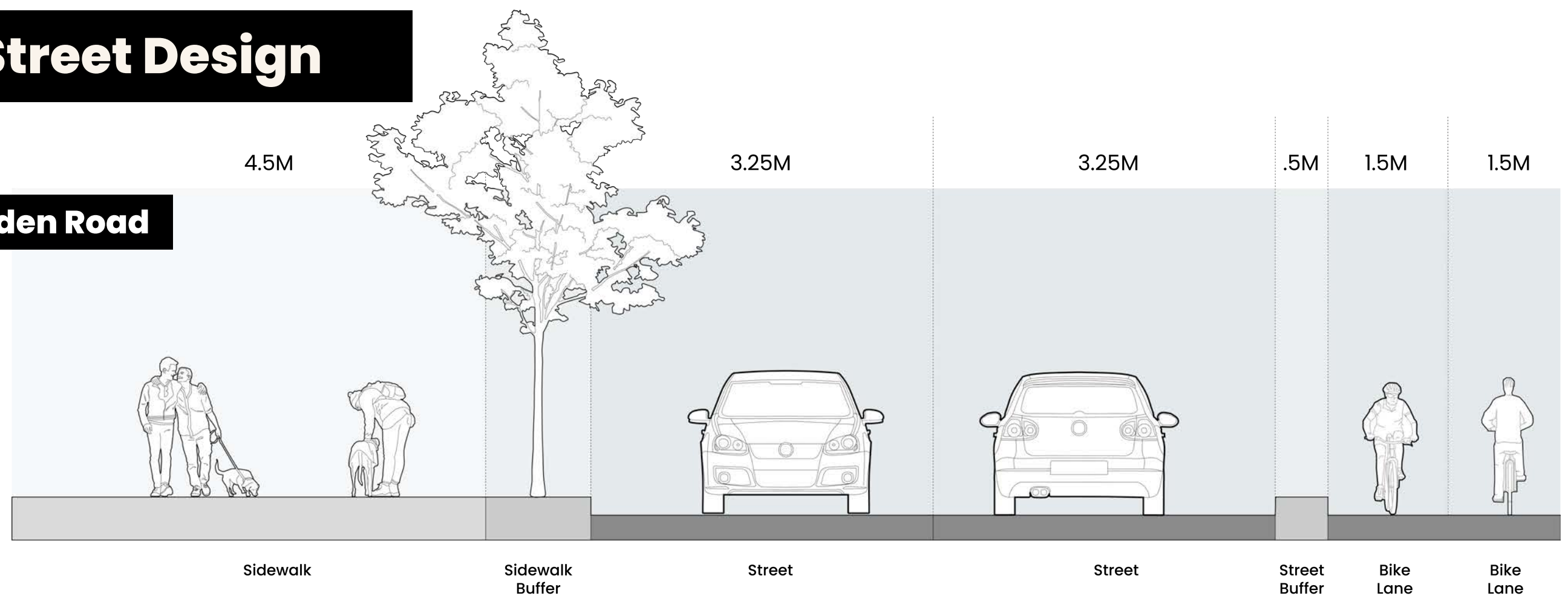
LAYLA, BRAD & RUTH

- Young family living in townhomes at George Moss Park
- Do not own a vehicle because of local amenities and close walk to Green Line LRT

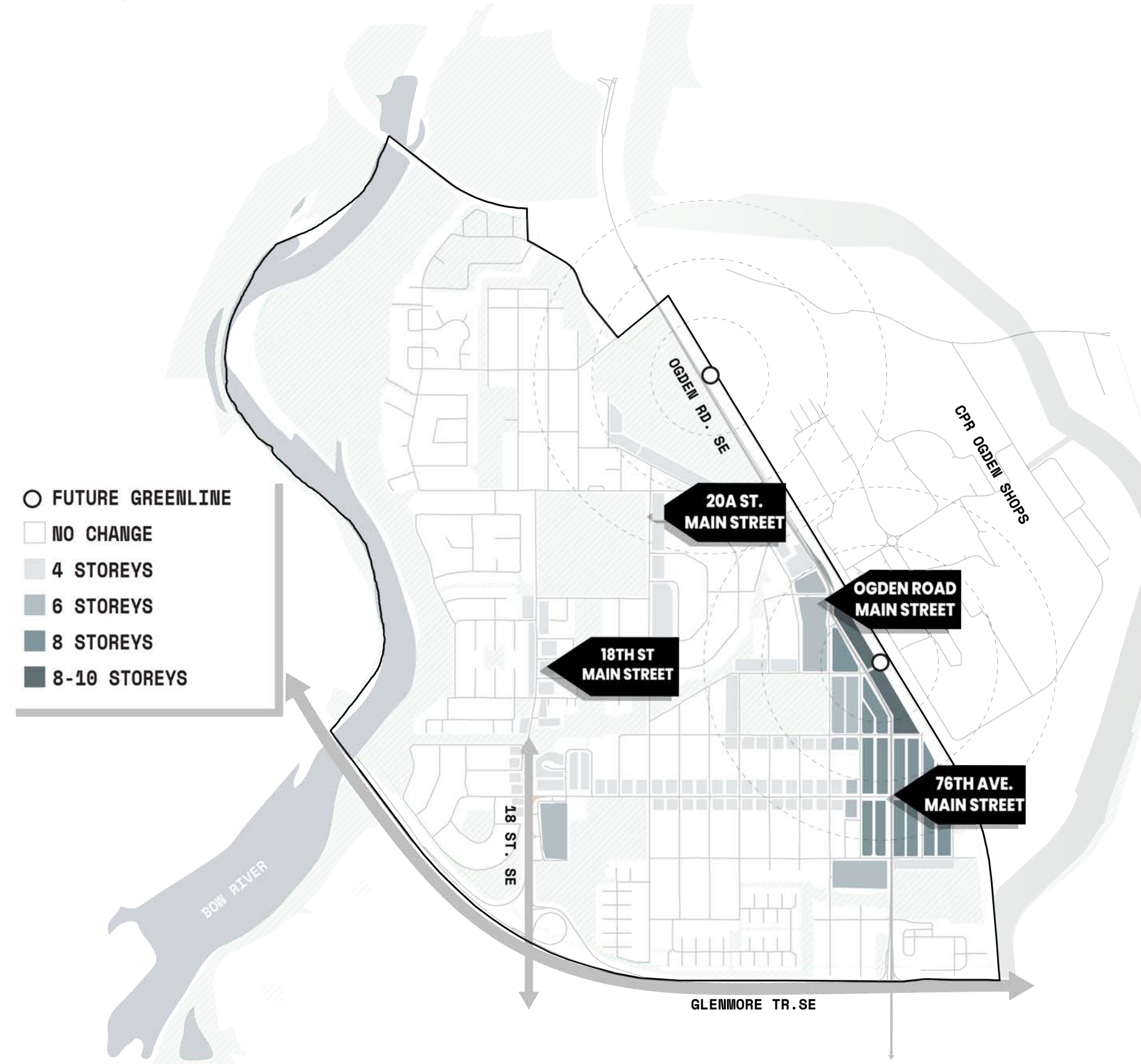


Street Design

Ogden Road

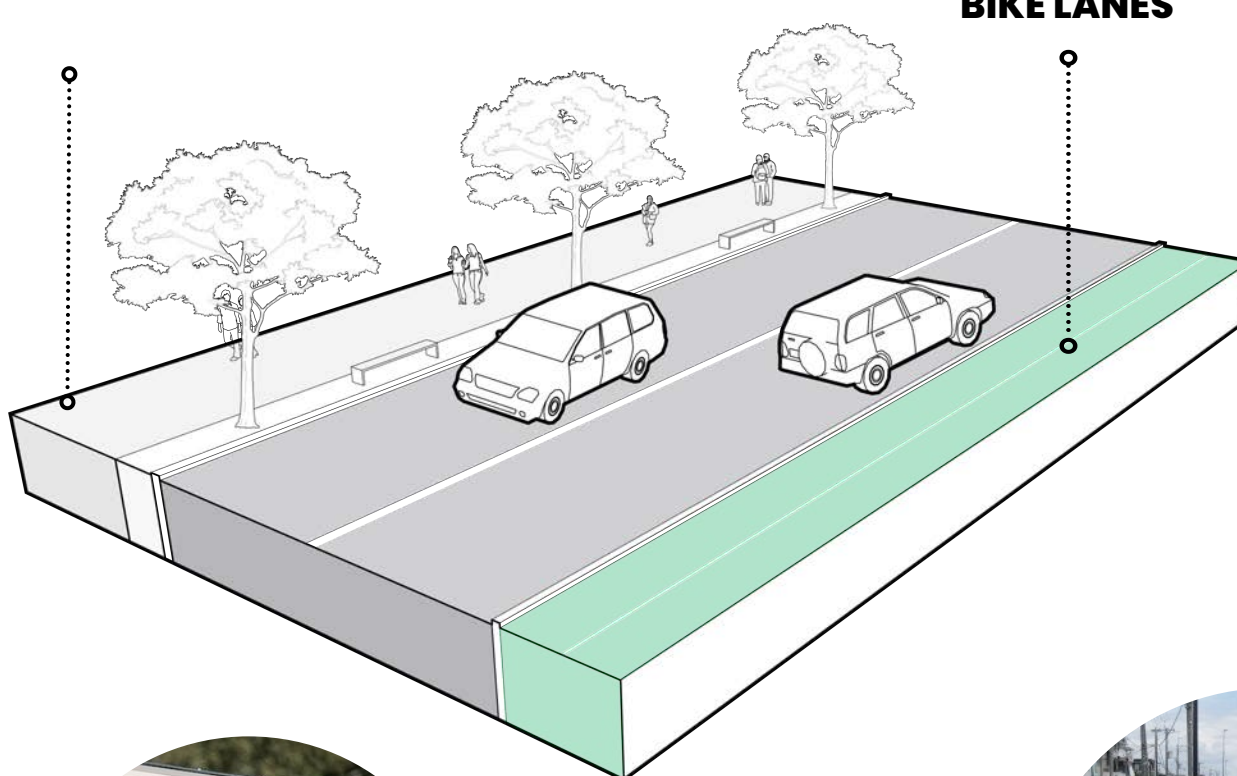


76th Ave



Public Realm

WIDE SIDEWALK



PROTECTED BIKE LANES



Active Transportation



Street Trees



Protected Bike Lanes



Public Art

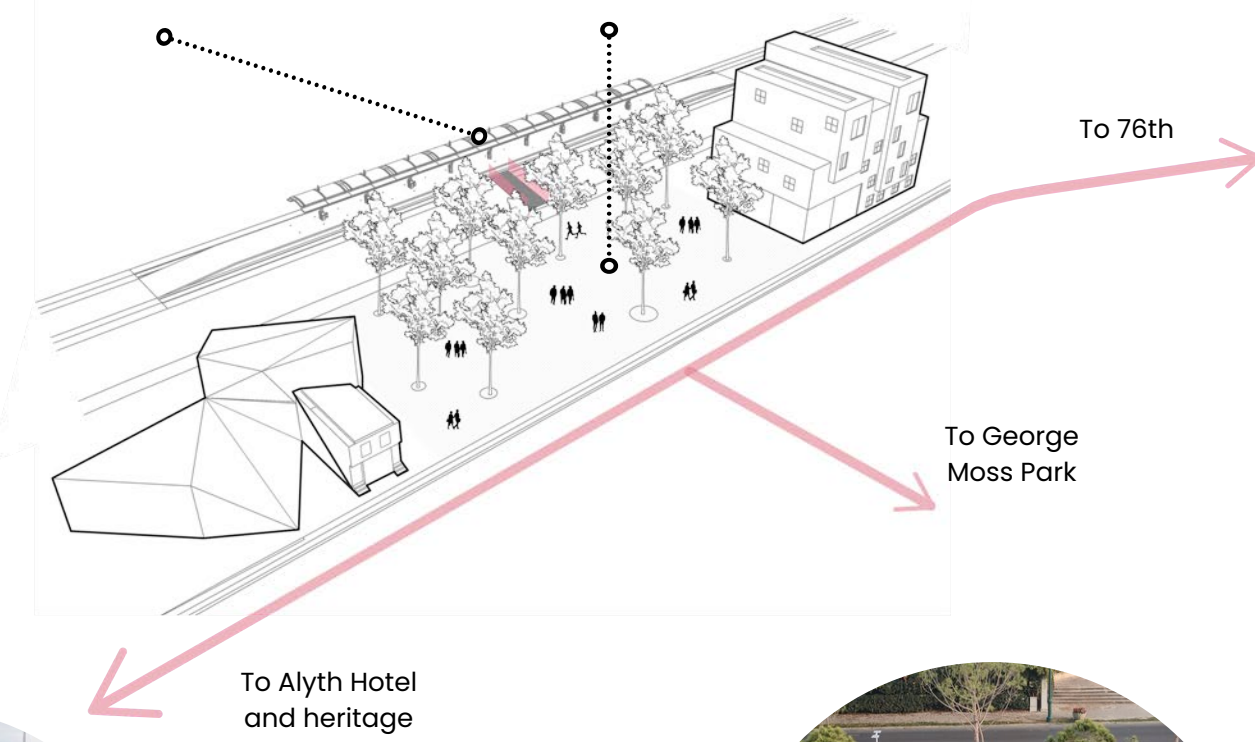


Plaza Space

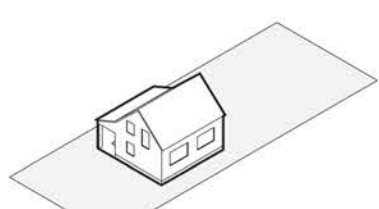
Ogden Station

LRT STATION

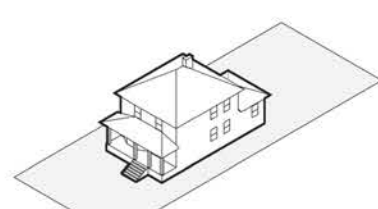
PLAZA



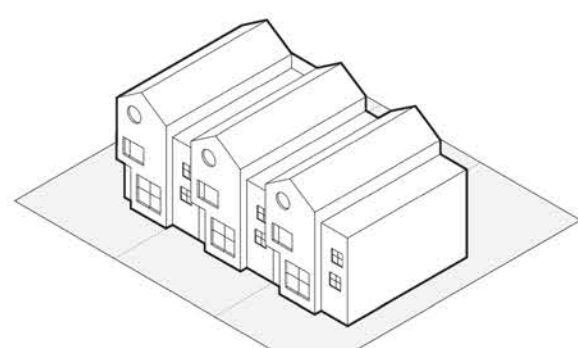
Building Typology



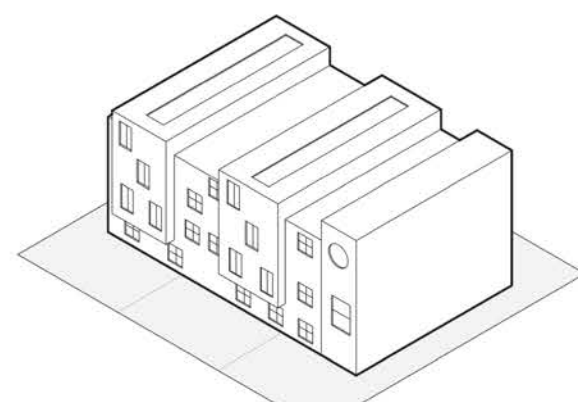
Heritage - Single Detached



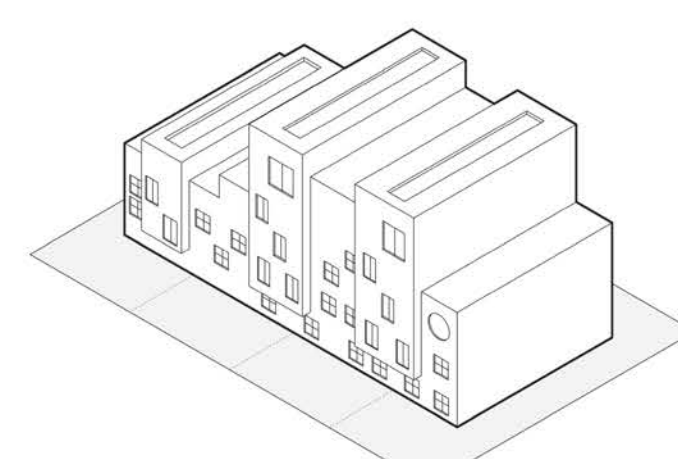
Single Detached



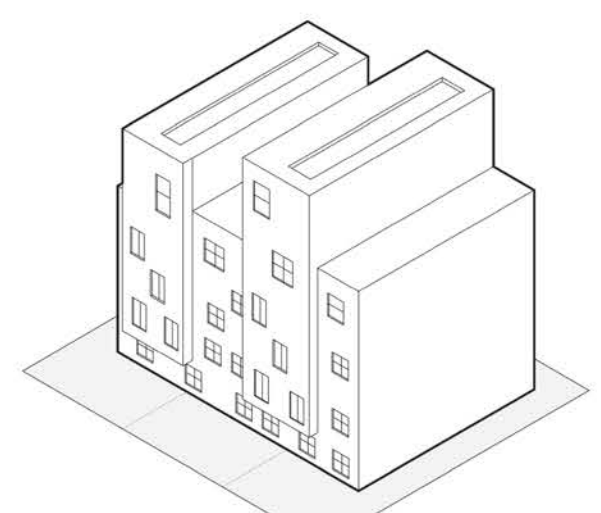
Rowhouse/Townhouse



Fourplex/Stacked



Mid Rise



Mixed Use/ 6 Storey+

1-2 storeys

2-4 storeys

6-10 storeys

Ogden Station Plaza

