

Dean's Circle Meeting #4 – May 20, 2021

# RECAP: Dean's Circle Meeting 1: November 18 2020

## What are the major problems facing Alberta's cities?



The design community

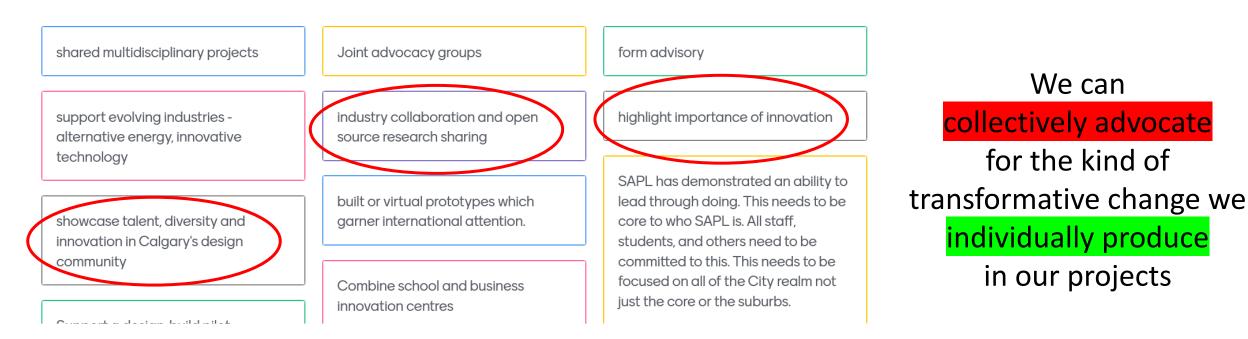
addresses most of these major problems through our projects

both large & small –
 But our innovations are rarely understood, recognized, or valued

Dean's Circle Meeting 1: November 18 2020



# How might we work together to do this?



# Dean's Circle Meeting 1: November 18 2020



## A proposal for what we can do together

- Celebrate the positive impact of good city building
- Inform about the value of good design
- Leverage the collective power of SAPL + Industry
- Contribute to the Innovation
   Alberta Future story

The design community
addresses
most of these major
problems through our
projects
both large & small -

We can

collectively advocate

for the kind of

transformative change we

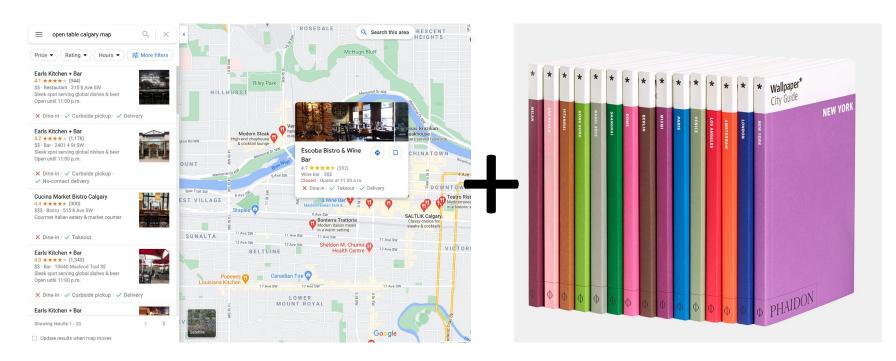
individually produce

in our projects

RECAP: Dean's Circle Meeting 2: January 28, 2021

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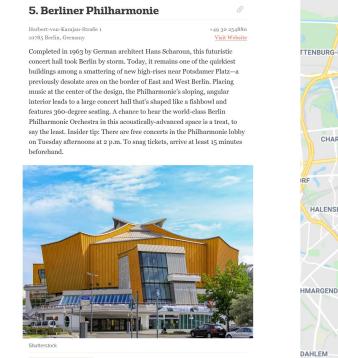


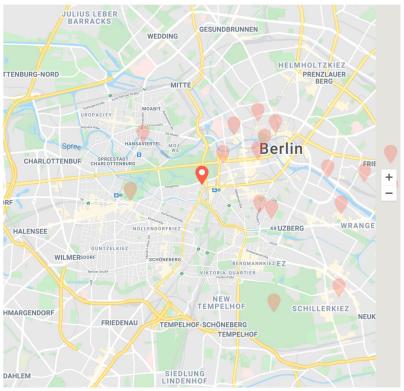
# A geocoded mapping of innovative design practice



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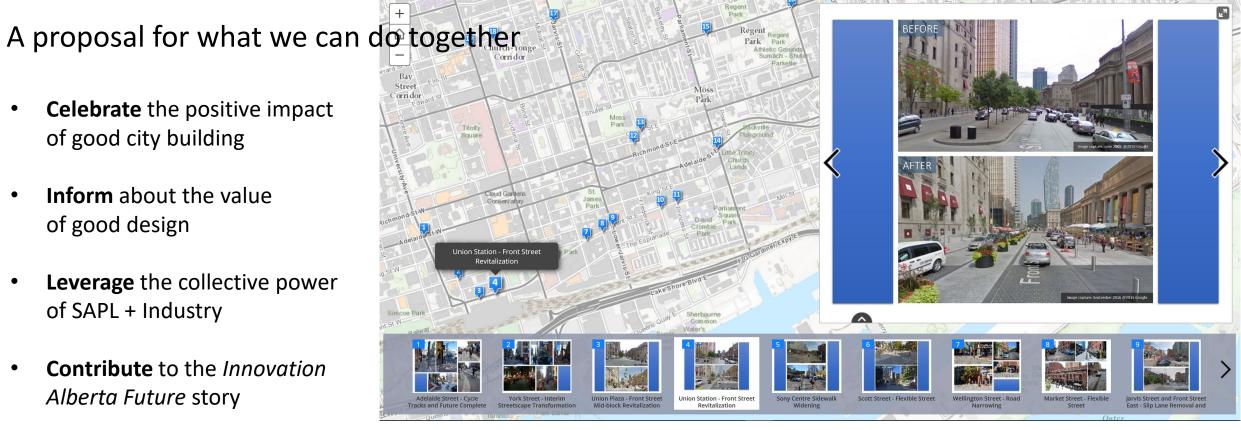


# A geocoded mapping of innovative design practice Berlin





- **Celebrate** the positive impact of good city building
- **Inform** about the value of good design
- **Leverage** the collective power of SAPL + Industry
- **Contribute** to the *Innovation Alberta Future* story



# A geocoded mapping of innovative design practice **Toronto**



RECAP: Dean's Circle Meeting 3: March 18, 2021

- V1 release will focus on Calgary downtown + surroundings
- SAPL has students ready to begin the project in May with V1 data curation and collection complete by Aug/21
- SAIT is on-board as technology partner – ICT+ SADT and potential connection with DTPR (formerly Sidewalk Labs)
- Calgary Downtown Association to fund SAPL students -summer 2021
- Calgary Economic Development introducing project to Channel partners

## **Individual firms**

- 1. propose projects
- assemble images and text in common format

## Content

## **SAPL**

- 1. Administers the project
- 2. Curates and uploads content

## Workforce

#### SAIT

- Develops and builds digital platform
- 2. Adjusts functionality as required

# Technology

## **Public agencies**

- Calgary Downtown Association
- 2. Calgary Economic Development
- 3. Tourism Calgary
- 4. Calgary Arts
  Development
- 5. Chamber of Commerce
- 6. Telus Spark

Funding + Use

A geocoded mapping of innovative design practice

#### **NEXT STEPS**

- Engage firms and practitioners
- Assemble long-list of projects
- Finalize submission content + format
- Submit content to SAPL

#### **DEAN'S CIRCLE TASK**

Amplify this project with colleagues and clients

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Technology

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Funding + Use

A geocoded mapping of innovative design practice

## **Update on Progress Since Last Meeting**



- Funding partnership with Calgary Downtown Association executed for 3 SAPL students to work on the project over the summer
- Successfully applied for federal funding for an additional 3 students for 8 weeks (July start)
- Collaboration underway with SAIT's School of Information & Communications Technologies and the School of Advanced Technology
- Working Group meeting on April 15
  - Jay Boyce, Will Craig, Jonny Hehr, Keir Stuhlmiller, Stephanie Yeung
  - Josh Taron, Trish Matheson, John Brown
- Students are starting work this week

## Update on Progress Since Last Meeting



## Working Group Meeting Notes

- Help to build a culture of YES, for people to understand there is a lot of positive things going on in Calgary – experimentation and optimism.
- To gain support from the public about the value of good design
- Focus the lens of the design professional is critical.
- Potential for broader non-project information to educate about city building issues (flood mitigation, etc)
- Make architecture more accessible to the general public
- Provide Information on the project team
- Heritage could include entries on heritage buildings
- Public Art could include entries on public art and other elements of vibrancy

## Update on Progress Since Last Meeting



## Working Group Meeting Notes For Review and Discussion

- Help to build a culture of YES, for people to understand there is a lot of positive things going on in Calgary – experimentation and optimism.
- To gain support from the public about the value of good design
- Focus the lens of the design professional is critical.
- Potential for broader non-project information to educate about city building issues (flood mitigation, etc)
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- There should be layers to the information, with a focus first on basic information.
- Background information might be better for phase two.
- Potential for Video content short statement from design professional
- Great to have filter options to allow people to look at what they are interested in ex. Heritage buildings, projects 'on the boards'
- Nice to have a way to engage with the public, such as likes, or by nominating projects to be included. It was agreed that we should not have a comments section – too difficult to manage.
- We need to understand who our audience is
- Need to develop a rubric and make decisions on what to include based on this.

## Update on Progress Since Last Meeting